

North America School Furniture Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Material (Wood, Metal, Plastic, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and Distribution Channel (Specialty Stores, Online Retail, and Others)

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Abstracts

The North America school furniture market is expected to grow from US\$ 2,385.22 million in 2022 to US\$ 3,114.95 million by 2028. It is estimated to grow at a CAGR of 4.5% from 2022 to 2028.

Increasing Use of Hybrid Technology Is Fueling the Growth of North America School Furniture Market

Modern education technology has allowed for the formation of hybrid learning environments, where instructors are able to teach in-person conveniently and remote learners simultaneously. One such product is the enrolling tablet chair. This tablet chair features a 360° rotation and a dual right- or left-handed writing tablet chair. Its tablet surface is available with a porcelain steel whiteboard finish, intended to provide space for jotting down notes and ideas, brainstorming, and doodling. Additionally, the sync tech cart is also hybrid-friendly furniture which is portable and multi-functional with several storage cupboards and a flip-up shelf, perfect for teachers who prefer to move about the classroom and create social distance. Furthermore, classrooms are evolving to keep up with modern teaching practices and technological advancements. Traditional classrooms are no longer convenient for the current generation of students as they do not foster creativity and collaboration. In addition to this, tech-inspired educational furniture is one such aspect where the workforce revolves around the use of technology,

and schools need to be able to offer their students a way to learn tech skills early on. With tech-inspired classroom furniture, instructors can explore novel teaching avenues and engage their students in a way they are comfortable and familiar with, such as multimedia tables. Also, research studies reveal those modern classrooms that have adopted flexible furniture positively influence overall student engagement, creativity, and motivation. Engaging classroom furniture ideas include portable chairs and desks, mobile whiteboards, ergonomic seating, and storage units/cabinets. All these factors are driving the growth of the North America school furniture market .

North America School Furniture Market Overview

The North America school furniture market is segmented into the US, Canada, and Mexico. The furniture manufacturing companies in this region are continuously enhancing their overall business processes to cater to customers' demands in the best possible way. Most domestic and international companies have a strong foothold in North America. In North America, the US is a major market for school furniture, followed by Canada and Mexico. This region largely supports the growth of the school furniture market through effective manufacturing and trade policies.

North America School Furniture Market Revenue and Forecast to 2028 (US\$ Million)

North America School Furniture Market Segmentation

The North America school furniture market is segmented into material type, product type, distribution channel, and country.

Based on material type, the North America school furniture market is segmented into wood, metal, plastic, and others. The wood segment registered the largest market share in 2022.

Based on product type, the North America school furniture market is segmented into benches and chairs, desks and tables, storage units, and others. The benches and chairs segment registered the largest market share in 2022.

Based on distribution channel, the North America school furniture market is segmented into specialty stores, online retail, and contracts/bids. The contracts/bids segment registered the largest market share in 2022.

Based on country, the North America school furniture market is segmented into the US,

Canada, and Mexico. The US dominated the market in 2022.

Scholar Craft Products Inc; Global Industries Inc; Educan Institutional Furniture Ltd; Ven-
Rez Products Ltd; MityBilt Products Inc; MillerKnoll Inc; Fleetwood Group Inc; Steelcase
Inc; Virco Mfg. Corp; and Krueger International Inc are the leading companies operating
in the North America school furniture market.

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