

North America Safety Helmets Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material (Polyethylene, Acrylonitrile Butadiene Styrene, Polycarbonate, and Others) and Industry (Construction, Manufacturing, Mining, and Others)

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Abstracts

The North America safety helmets market is projected to grow significantly, reaching an estimated US\$ 1,517.95 million by 2031, up from US\$ 1,061.11 million in 2023. This growth represents a compound annual growth rate (CAGR) of 4.6% from 2023 to 2031.

Executive Summary and Market Analysis

The safety helmets market in North America is primarily dominated by the United States, Canada, and Mexico. Several factors are driving the growth of this market, including an increasing demand for infrastructure development, expansion in the oil and gas, construction, and manufacturing sectors, as well as rapid urbanization. The surge in residential and commercial construction projects is significantly boosting the need for safety helmets across the region. Furthermore, regulatory frameworks such as the US Department of Labor Law and various health and safety legislations in Canada are reinforcing the importance of workforce safety, thereby enhancing the demand for safety helmets. The rising incidence of injuries on construction sites due to inadequate safety measures has also led to a heightened focus on workplace safety, further driving the market.

In addition, the growing emphasis on telecom infrastructure development in North America is contributing positively to the safety helmet market. For instance, AT&T's

announcement in 2023 regarding the expansion of 5G and fiber networks to connect urban, rural, and tribal communities is expected to stimulate market growth for safety helmets as workforce safety measures become increasingly critical in these projects.

Strategic Insights

Market Segmentation Analysis

The North America safety helmets market can be segmented based on material and industry.

Material Segmentation: The market is divided into several materials, including polyethylene, acrylonitrile butadiene styrene (ABS), polycarbonate, and others. In 2023, the polyethylene segment emerged as the largest contributor to the market share.

Industry Segmentation: The market is also segmented by industry, including construction, manufacturing, mining, and others. The construction sector held the largest market share in 2023, driven by the ongoing demand for safety equipment in various construction projects.

Market Outlook

The necessity for safety helmets is particularly pronounced in the mining sector, where workers often operate in hazardous environments. Governments across North America are investing in mineral exploration as a key component of their economic strategies, which includes the discovery and maintenance of mining sites. For example, in 2025, the US Interior Department approved an expansion project for Signal Peak Energy's Bull Mountains coal mine in Montana, which is expected to recover significant amounts of coal and extend the mine's operational life. Additionally, American Rare Earths is advancing the Halleck Creek project in Wyoming, which is anticipated to position the US as a major player in the rare earth sector, with potential production starting as early as 2029.

Moreover, the rapid urbanization and government initiatives aimed at enhancing infrastructure, particularly in telecom networks in rural areas, are further propelling the demand for safety helmets. Telus, for instance, has committed over CAD 70 billion to

strengthen its network across Canada over the next five years, which includes significant investments in wireless coverage and AI data centers.

Country Insights

The North America safety helmets market is primarily composed of three countries: the US, Canada, and Mexico, with the US holding the largest market share in 2023. The US is recognized for its technological advancements and early adoption of innovative technologies. The country boasts a robust manufacturing sector, which has seen a rise in digitalization and automation trends, particularly in automotive manufacturing. According to the International Organization of Motor Vehicle Manufacturers, the US produced 10.6 million vehicles in 2023, a notable increase from previous years. Major automotive manufacturers, including Tesla, have established multiple production facilities in the US, further driving the demand for safety helmets in manufacturing environments.

Additionally, the aerospace sector, led by companies like Boeing, which holds a significant market share, is also a key driver of safety helmet demand. Boeing's manufacturing facility in Everett, Washington, is the largest in the world, producing over 700 aircraft in 2023. The presence of major medical equipment and industrial machinery manufacturers in the US further supports the growth of the safety helmets market.

Company Profiles

Key players in the North America safety helmets market include 3M Co, Honeywell International Inc, MSA Safety Inc, Centurion Safety Products Ltd, Concord Helmet & Safety Products Private Limited, JSP Limited, Pyramex Safety Products, LLC, UVEX ARBEITSSCHUTZ GmbH, VOSS-HELME GmbH & Co. KG, and SCHUBERTH, among others. These companies are actively pursuing strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their product offerings and increase their market presence.

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