

North America Print Management Software Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Deployment (On-Premise and Cloud), Enterprise Size (Large Enterprises and Small and Medium Enterprises), and Industry (BFSI, IT and Telecom, Healthcare, Retail, and Other Industries)

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Abstracts

The North America print management software market is expected to grow from US\$ 735.03 million in 2022 to US\$ 1,673.88 million by 2028. It is estimated to grow at a CAGR of 14.7% from 2022 to 2028.

Improved Security and Management of Data is Driving the North America Print Management Software Market

Security breach is a major concern associated with the printing task. Print management software protect confidential documents as they as for user authentication before publication, ensuring that sensitive documents can be printed and collected only by authorized users. This software can also be configured to require print approval—making sure managers, teachers, or system administrators authorize it. In many companies, employees regularly report confidential correspondence, salary information, and other sensitive information on papers lying in print trays. The print management software addresses such vulnerabilities with their capability to facilitate secure print release. They prevent premature release of sensitive documents into print trays to keep the company's information safe. Additionally, print management software provide print environment monitoring with the help of automated print queue control to keep projects moving forward; the system alerts when devices require maintenance, updates, or advanced troubleshooting. So, several advantages of print management software is

expected to drive the North America print management software market growth.

North America Print Management Software Market Overview

The US, Canada, and Mexico are covered in the North America region. Technological advances have led to a highly competitive marketplace in North America. The presence of key market players, such as Xerox Corporation; Canon Inc.; HP, Inc.; PrinterLogic; and Kofax, Inc. are increasingly providing complete solutions for managing and monitoring print operations, improving efficiency, and automating off-site operations processes. Similarly, many organizations across North America and the world are currently using print management software from PaperCut. Its 4 offices respond to the demands for these solutions and implement the same successfully in several schools and other significant accounts across Ontario. Also, many print management companies in North America are growing faster; for example, PrinterLogic has been included multiple times on the Inc. 500 and is a fastest growing media, telecommunications, technology, life sciences, and energy company in North America. The growing prevalence of Enterprise Print Management Solutions (EPMS) is also driving the North American print management software market. The delivery of the most influential print MIS solutions is the core of the business model. It aims to offer fully integrated print management information system (MIS) solutions for any size or type of enterprise. Moreover, there is an increasing number of on-demand webinars trends in North America as it provides security audits & assessments, privacy, data integrity & secure document collaboration to prevent data leaks, and further maintain regulatory compliance and, therefore, expected to contribute toward the market growth during the forecast period. For example, PriApps conducted webinars on August 4, 11, and 18, 2020. PriApps' Print Management software deployment in North America has benefited many leading Universities. Further, the North American insurance industry has grown substantially in the past. As the insurance industry responds to rising market and cost pressures, it is essential to optimize the print environment to save time and money that could be better spent working with customers and growing business, which is contributing to the increasing demand for print management software in North America, thereby driving the North America print management software market.

North America Print Management Software Market Revenue and Forecast to 2028 (US\$ Million)

North America Print Management Software Market Segmentation

The North America print management software market is segmented based on

deployment, enterprise size, industry, and country.

Based on deployment, the North America print management software market is bifurcated into on-premises and cloud. The cloud segment held a larger market share in 2022.

Based on enterprise size, the North America print management software market is bifurcated into large enterprises and small and medium enterprises. The large enterprises segment held a larger market share in 2022.

Based on industry, the North America print management software market is segmented into BFSI, IT and telecom, healthcare, retail, and other industries. Other industries segment held the largest market share in 2022.

Based on country, the North America print management software market has been categorized into the US, Canada, and Mexico. Our regional analysis states that the US dominated the market share in 2022.

A.N.D Technologies, Inc.; Canon Inc; ePaper Ltd; HP Development Company, L.P.; Kofax, Inc.; PaperCut Software International Pty Ltd; PrinterLogic; Process Fusion; ThinPrint GmbH; and Xerox Corporation are the leading companies operating in the North America print management software market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 North America Print Management Software Market – By Deployment
 - 1.3.2 North America Print Management Software Market – By Enterprise Size
 - 1.3.3 North America Print Management Software Market – By Industry
 - 1.3.4 North America Print Management Software Market- By Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 North America PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Reduced Cost of Printing and Enhanced Performance
 - 5.1.2 Improved Security and Management of Data
- 5.2 Market Restraints
 - 5.2.1 High Costs of Installation and Maintenance, and Lack of Awareness
- 5.3 Market Opportunities
 - 5.3.1 Increase in print-on-demand software
- 5.4 Future Trends

5.4.1 Rise in Adoption of Big Data Solutions

5.5 Impact Analysis of Drivers and Restraints

6. PRINT MANAGEMENT SOFTWARE MARKET – NORTH AMERICA ANALYSIS

6.1 North America Print Management Software Market Overview

6.2 North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

7. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY DEPLOYMENT

7.1 Overview

7.2 North America Print Management Software Market, By Deployment (2021 and 2028)

7.3 On-Premise

7.3.1 Overview

7.3.2 On-Premise: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Cloud

7.4.1 Overview

7.4.2 Cloud: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS –BY ENTERPRISE SIZE

8.1 Overview

8.2 North America Print Management Software Market, By Enterprise Size (2021 and 2028)

8.3 Small and Medium Enterprises

8.3.1 Overview

8.3.2 Small and Medium Enterprises: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Large Enterprises

8.4.1 Overview

8.4.2 Large Enterprises: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY INDUSTRY

9.1 Overview

9.2 North America Print Management Software Market Breakdown, by Industry, 2021 & 2028

9.3 IT and Telecom

9.3.1 Overview

9.3.2 IT and Telecom Market Revenue and Forecast to 2028 (US\$ Million)

9.4 BFSI

9.4.1 Overview

9.4.2 BFSI Market Revenue and Forecast to 2028 (US\$ Million)

9.6 Healthcare

9.6.1 Overview

9.6.2 Healthcare Market Revenue and Forecast to 2028 (US\$ Million)

9.7 Retail

9.7.1 Overview

9.7.2 Retail Market Revenue and Forecast to 2028 (US\$ Million)

9.8 Other Industries

9.8.1 Overview

9.8.2 Other Industries Market Revenue and Forecast to 2028 (US\$ Million)

10. NORTH AMERICA PRINT MANAGEMENT SOFTWARE MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 North America: Print Management Software Market, by Key Country

10.1.1.1 US: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.1.1 US: Print Management Software Market, by Deployment

10.1.1.1.2 US: Print Management Software Market, by Enterprise Size

10.1.1.1.3 US: Print Management Software Market, by Industry

10.1.1.2 Canada: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2.1 Canada: Print Management Software Market, by Deployment

10.1.1.2.2 Canada: Print Management Software Market, by Enterprise Size

10.1.1.2.3 Canada: Print Management Software Market, by Industry

10.1.1.3 Mexico: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

- 10.1.1.3.1 Mexico: Print Management Software Market, by Deployment
- 10.1.1.3.2 Mexico: Print Management Software Market, by Enterprise Size
- 10.1.1.3.3 Mexico: Print Management Software Market, by Industry

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Mergers and Acquisitions
- 11.3 Agreements, Collaborations and Joint Ventures
- 11.4 New Product Launches
- 11.5 Expansions and Other Strategic Developments

12. COMPANY PROFILES

- 12.1 Canon Inc
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 Kofax, Inc.
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 PaperCut Software International Pty Ltd
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 ThinPrint GmbH
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services

- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments
- 12.5 PrinterLogic
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Xerox Corporation
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Process Fusion
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 A.N.D Technologies, Inc.
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 HP Development Company, L.P.
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 ePaper Ltd

- 12.10.1 Key Facts
- 12.10.2 Business Description
- 12.10.3 Products and Services
- 12.10.4 Financial Overview
- 12.10.5 SWOT Analysis
- 12.10.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners
- 13.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

Table 2. North America Print Management Software Market, by Country – Revenue and Forecast to 2028 (USD Million)

Table 3. US: Print Management Software Market, by Deployment –Revenue and Forecast to 2028 (US\$ Million)

Table 4. US: Print Management Software Market, by Enterprise Size –Revenue and Forecast to 2028 (US\$ Million)

Table 5. US: Print Management Software Market, by Industry –Revenue and Forecast to 2028 (US\$ Million)

Table 6. Canada: Print Management Software Market, by Deployment – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Canada: Print Management Software Market, by Enterprise Size – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Canada: Print Management Software Market, by Industry – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Mexico: Print Management Software Market, by Deployment – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Mexico: Print Management Software Market, by Enterprise Size – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Mexico: Print Management Software Market, by Industry – Revenue and Forecast to 2028 (US\$ Million)

Table 12. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. North America Print Management Software Market Segmentation
- Figure 2. North America Print Management Software Market Segmentation – By Country
- Figure 3. North America Print Management Software Market Overview
- Figure 4. North America Print Management Software Market, By Deployment
- Figure 5. North America Print Management Software Market, By Country
- Figure 6. North America PEST Analysis
- Figure 7. Expert Opinion
- Figure 8. North America Print Management Software Market: Impact Analysis of Drivers and Restraints
- Figure 9. North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 10. North America Print Management Software Market Revenue Share, by Deployment (2021 and 2028)
- Figure 11. On-Premise: North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. Cloud: North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 13. North America Print Management Software Market Revenue Share, by Enterprise Size (2021 and 2028)
- Figure 14. Small and Medium Enterprises: North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 15. Large Enterprises: North America Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 16. North America Print Management Software Market Breakdown, by Industry (2021 and 2028)
- Figure 17. IT and Telecom: North America Print Management Software Market – Revenue and Forecast to 2028(US\$ Million)
- Figure 18. BFSI: North America Print Management Software Market – Revenue and Forecast to 2028(US\$ Million)
- Figure 19. Healthcare: North America Print Management Software Market – Revenue and Forecast to 2028(US\$ Million)
- Figure 20. Retail: North America Print Management Software Market – Revenue and Forecast to 2028(US\$ Million)
- Figure 21. Other Industries: North America Print Management Software Market –

Revenue and Forecast to 2028 (US\$ Million)

Figure 22. North America: Print Management Software Market, by Key Country – Revenue (2021) (US\$ 'Million)

Figure 23. North America: Print Management Software Market Revenue Share, by Key Country (2021 and 2028)

Figure 24. US: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Canada: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Mexico: Print Management Software Market – Revenue and Forecast to 2028 (US\$ Million)

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