

North America Pots and Clips Market Forecast to 2030 - Country Analysis by Product Type (Pots and Clips), Material (Clay, Metal, Plastic, and Others), and Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)

<https://marketpublishers.com/r/N905B9207B8FEN.html>

Date: July 2023

Pages: 75

Price: US\$ 3,000.00 (Single User License)

ID: N905B9207B8FEN

Abstracts

The North America pots and clips market size was valued at US\$ 464.32 million in 2022 and is projected to reach US\$ 577.47 million by 2030; it is expected to register a CAGR of 2.8% from 2022 to 2030.

Nursery pots are products or containers where plants such as flowers, vegetables, and herbs are grown or placed. And clips are used to support the plant. There are different sizes, shapes, designs or nursery pots available in the market. The demand for nursery pots has been rising due to gardens' fondness. Manufacturers operating in the nursery pots and clips market are continuously making innovations related to product design and their functionality to provide helpful and innovative solutions to customers. Plastic pots have adverse environmental impacts, and thus, manufacturers are focusing on creating recyclable plastic pots. These factors are anticipated to boost the demand for pots and clips.

People nowadays are growing fruits, vegetables, and herbs on their own. This helps individuals ensure a steady supply of fresh, organic produce while reducing dependency on store-bought options. Growing one's food allows for control over pesticide use and provides the opportunity to enjoy fresh, organic produce from the garden. Also, gardening provides valuable educational opportunities, especially for children, teaching them about plant life cycles, ecosystems, and the importance of environmental stewardship. All these factors contribute to the region's pots and clips market growth.

Moreover, manufacturers are directly selling pots and clips to consumers. Some of the companies selling pots and clips through their websites are, The Sill, Inc., Williams-Sonoma Inc., CB2, etc. This factor is also contributing to the market growth. D2C sales cut out middlemen, such as wholesalers or retailers, reducing distribution costs and enabling brands to offer products at competitive prices. By eliminating markups associated with traditional retail channels, D2C brands can provide greater value to customers while maintaining healthy profit margins. These benefits of D2C sales are encouraging more and more manufacturers to sell online, hence bolstering the market growth.

Before the onset of the COVID-19 pandemic, the surge in the adoption of vertical gardening, demand for houseplants, and a rise in expenditure on home decoration products were the key driving factors of the North America pots and clips market. However, the consumer goods industry experienced an adverse impact of the pandemic during the first quarter of 2020. The crisis led to social distancing restrictions and economic fallout, restricting the manufacturing and distribution of pots and clips. Low-income and mid-income consumers faced financial difficulties in the initial months of 2020 owing to the economic recession caused by the COVID-19 pandemic. As a result, people only purchased groceries, critical medical products, and primary essential products, which led to a decline in the sales of pots and clips. However, many businesses recovered as governments of various countries eased the restrictions imposed after the initial months of lockdown in 2020. The introduction of the COVID-19 vaccine further improved the situation, leading to increased business activities across North America. The resumption of operations in the manufacturing units recovered the production and sales of pots and clips. Manufacturers overcame the demand and supply gap as they were permitted to operate at total capacity. All these factors positively impacted the North America pots and clips market growth.

Nursery Supplies Inc, The HC Companies Inc, T.O. Plastics Inc, P?ppelmann GmbH & Co KG, Landmark Plastic Inc, Anderson Die & Manufacturing Inc, Haviland Plastic Products Co, Hortus Supplies International BV, Pot Inc, Fertil, East Jordon Plastics Inc. are the key players operating in the North America pots and clips market. These market players are focusing on providing high-quality, innovative products to fulfill customers' demands and increase their north America pots and clips market share.

The overall North America pots and clips market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary

research has been conducted using internal and external sources to obtain qualitative and quantitative information about the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights into the topic. Participants in this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants, such as valuation experts, research analysts, and key opinion leaders, specializing in the North America pots and clips market.

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