

North America Organic Selenium Yeast for Feed Market Forecast to 2031 – Regional Analysis – by Livestock (Poultry, Ruminants, Swine, Aquaculture, Pets, and Others)

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Abstracts

The North America organic selenium yeast for feed market was valued at US\$ 992.25 thousand in 2023 and is expected to reach US\$ 1,524.82 thousand by 2031; it is estimated to register a CAGR of 5.5% from 2023 to 2031 .

Rising Awareness Regarding Benefits of Organic Selenium Yeast for Animal Nutrition Fuel North America Organic Selenium Yeast for Feed Market

Animals need selenium as a trace mineral. It functions as a potent antioxidant essential for growth, metabolism, healthy reproduction, and the body's defense mechanisms. Additionally, it strengthens an animal's immune system. Immune system security naturally improves performance because it requires less animal energy to combat sickness. In Poultry, selenium supplements support breeder fertility and optimize egg and meat quality. The animals who consume feed and food made from organic ingredients and additives offer meat that has high nutritional value. Hence, preference towards organic selenium over synthetic is high as it does not contain pesticides. Organic selenium yeast also supports selenium retention in muscle and tissue and boosts the reproductive performance of swine. Organic selenium supplementation in fish is linked to high length and weight gain, improved growth, and optimized immune performance. Thus, owing to such benefits, various animal feed manufacturers are fortifying feed with organic selenium yeast to improve the feed quality.

The feed fortification with various organic minerals is linked to improved animal health and welfare. The high prevalence of micronutrient deficiency diseases among animals

boosts the demand for fortified feed, resulting in an increase in the adoption of organic minerals such as organic selenium yeast. Thus, the benefits associated with organic selenium yeast for animal nutrition drive the North America organic selenium yeast for animal feed market growth.

North America Organic Selenium Yeast for Feed Market Overview

The North America organic selenium yeast for feed market is segmented into the US, Canada, and Mexico. The demand for organic selenium yeast for feed is gradually growing in the US due to the growing requirement for healthy feed ingredients among animal feed manufacturers. The domestic animal feed manufacturing industry largely relies on the free-trade agreement with Canada and Mexico [North American Free Trade Agreement's (NAFTA) implementation], which has allowed exports of feed ingredients, feed, and additives. The trade agreement and the growing livestock industry fuel the demand for animal feed and further propels the requirement for feed ingredients such as organic selenium yeast across the US. Additionally, the country remains the world's largest animal feed producer and exporter and is home to many of the world's leading animal feed producers.

The organic selenium yeast for animal feed market position in the US has been bolstered by growing awareness regarding the advantages of specialty feed additives among American livestock farmers. Adisseo, a US-based company, offers Selisseo, an organic source of selenium consisting of hydroxy-selenomethionine or HMSeBA and is FDA-approved for use in poultry, swine, and cattle in the US and approved for use in all species in Canada. Moreover, the US Food and Drug Administration approved the use of Sel-Plex (Organic selenium developed by Alltech) as a supplement to feed for turkey, chickens, swine, beef, equines, and pets. Thus, such government initiatives and support fuel market growth.

North America Organic Selenium Yeast for Feed Market Revenue and Forecast to 2031 (US\$ Million)

North America Organic Selenium Yeast for Feed Market Segmentation

The North America organic selenium yeast for feed market is categorized into livestock and country.

By livestock, the North America organic selenium yeast for feed market is segmented into poultry, ruminants, swine, aquaculture, pets, and others. The poultry segment held

the largest share of the North America organic selenium yeast for feed market share in 2023.

Based on country, the North America organic selenium yeast for feed market is segmented into the US, Canada, and Mexico. The US held the largest share of North America organic selenium yeast for feed market in 2023.

Adisseo; Alltech Inc; AngelYeast Co., Ltd.; Cargill, Incorporated; Cypress Systems, Inc; LALLEMAND, INC.; and Phileo by Lesaffre are some of the leading companies operating in the North America organic selenium yeast for feed market.

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