

North America On-Site Preventive Care Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/N712803F036DEN.html>

Date: January 2026

Pages: 135

Price: US\$ 3,450.00 (Single User License)

ID: N712803F036DEN

Abstracts

The North America On-Site Preventive Care Market is projected to grow significantly, reaching approximately US\$ 7,615.2 million by 2031, up from US\$ 4,931.1 million in 2024, reflecting a compound annual growth rate (CAGR) of 6.4% during the period from 2024 to 2031.

Executive Summary and Market Analysis

In 2023, the United States dominated the market, benefiting from a sophisticated healthcare system and a high prevalence of workplace wellness initiatives. The emphasis on preventive healthcare, combined with the increasing adoption of innovative technologies such as telehealth, wearable devices, and data-driven health monitoring, is a key driver of market expansion. Continuous research and development efforts are focused on creating culturally appropriate preventive care solutions for both corporate and community health settings. The presence of major healthcare organizations and the trend of large employers implementing on-site health services further bolster market growth. In Canada and Mexico, rising awareness of employee health and wellness, along with supportive government policies, are also contributing to steady market growth. Overall, the integration of technology, proactive health management, and the expansion of corporate wellness programs in North America are expected to sustain positive market trends.

Strategic Insights

Market Segmentation Analysis

By Service Type: The market is categorized into Acute Care, Chronic Disease

Management, Wellness and Coaching, Nutrition Management, Diagnostic and Screening, and Others. In 2024, Wellness and Coaching is anticipated to hold the largest market share.

By Management Model: The market is divided into Outsourced Management Model, In-House Management, and Hybrid Management Model, with the Outsourced Management Model expected to lead in market share in 2024.

Market Outlook

The increasing focus on reducing healthcare costs and claims is driving interest in the on-site preventive care market. As healthcare expenditures rise, organizations are seeking more effective methods to manage employee health. On-site preventive care provides early intervention, routine check-ups, and wellness programs aimed at minimizing long-term medical expenses, thereby reducing the frequency and severity of insurance claims. According to the CDC, investing in employee health can lower healthcare costs and insurance claims. As healthcare costs in the U.S. continue to escalate, employers and insurers are increasingly adopting preventive care solutions as a cost-effective strategy to manage chronic conditions and medical emergencies while enhancing employee health and productivity. On-site preventive care services, which include health screenings, vaccinations, wellness programs, mental health services, and health education, focus on preventing disease onset rather than treating it later, potentially leading to significant reductions in long-term healthcare costs by identifying health issues early.

Employers can alleviate the long-term financial burden of employee healthcare by investing in preventive care, making it an attractive solution. A study by the American Psychological Association indicated that organizations implementing comprehensive wellness initiatives experienced a 25% reduction in healthcare costs over three years. Additionally, research from the Harvard Business Review found that investing US\$1 per employee monthly in wellness programs could yield a return of US\$3.27 in reduced healthcare costs.

On-site preventive care also addresses indirect costs associated with poor employee health, such as decreased productivity. Companies are increasingly recognizing the financial advantages of employee wellness initiatives. For instance, Johnson & Johnson reported that their enhanced wellness initiative resulted in a US\$250 million reduction in healthcare expenses, with participating employees being 67% less likely to leave the

company compared to those at firms without such programs over a decade. By implementing integrated on-site preventive care programs, such as wellness initiatives that include free health screenings and fitness incentives, companies like J&J have demonstrated that improving employee health not only lowers healthcare costs but also enhances productivity and job satisfaction. Investing in preventive care services allows employers to improve employee health and productivity while mitigating long-term healthcare expenses.

Preventive health initiatives are crucial for enhancing population well-being and alleviating financial pressures on healthcare systems. Consequently, the growing emphasis by employers on employee health and wellness to reduce healthcare costs and insurance claims is driving the shift towards on-site preventive care. Early disease detection and the reduction of expensive treatments for long-term savings, along with the promotion of a healthier workforce, are key factors propelling the growth of the on-site preventive care market.

Country Insights

The North America On-Site Preventive Care Market is segmented by country into the United States, Canada, and Mexico, with the United States holding the largest market share in 2024.

According to the CDC, investments in employee health are expected to reduce healthcare costs and insurance claims. As healthcare expenses in the U.S. rise, employers and insurance providers are increasingly looking to preventive care solutions as a cost-effective way to manage chronic conditions and medical emergencies while improving employee health and productivity. Organizations across the U.S. are focusing on promoting health and reducing costs associated with both acute and chronic illnesses. On-site preventive care services, including health screenings, vaccinations, wellness programs, mental health services, and health education, aim to prevent disease onset rather than treating it later, which is expected to lower long-term healthcare costs by identifying potential health issues early.

The rising absenteeism rates and human resource management costs are significant economic concerns. Absenteeism in the U.S. increased from 3.2% in 2021 to over 6% in 2022, according to Workplace Options. Additionally, approximately 7.8 million workers missed work due to illness, injury, or medical appointments in January 2022. These rising absenteeism rates are a growing concern for employers and governments, contributing to a persistent decline in productivity.

Company Profiles

Key players in the North America On-Site Preventive Care Market include The Cigna Group, Premise Health Holding Corp, Concentra Inc, Medcor Inc, OccuMed, Marathon Health, LLC, United HealthCare Services, Inc., Mobile-Med Work Health Solutions, Inc., My Health Onsite, and ProgressiveHealth. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to deliver innovative products and enhance their market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. ON-SITE PREVENTIVE CARE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis

5. NORTH AMERICA ON-SITE PREVENTIVE CARE MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. ON-SITE PREVENTIVE CARE MARKET - NORTH AMERICA MARKET ANALYSIS

- 6.1 North America On-Site Preventive Care Market Revenue (US\$ Million), 2024 - 2031

6.2 North America On-Site Preventive Care Market Forecast and Analysis

7. NORTH AMERICA ON-SITE PREVENTIVE CARE MARKET REVENUE ANALYSIS - BY SERVICE TYPE

7.1 Acute Care

7.1.1 Overview

7.1.2 Acute Care: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 Chronic Disease Management

7.2.1 Overview

7.2.2 Chronic Disease Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.3 Wellness and Coaching

7.3.1 Overview

7.3.2 Wellness and Coaching: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.4 Nutrition Management

7.4.1 Overview

7.4.2 Nutrition Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.5 Diagnostic and Screening

7.5.1 Overview

7.5.2 Diagnostic and Screening: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. NORTH AMERICA ON-SITE PREVENTIVE CARE MARKET REVENUE ANALYSIS - BY MANAGEMENT MODEL

8.1 Outsourced Management Model

8.1.1 Overview

8.1.2 Outsourced Management Model: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 In-House Management

8.2.1 Overview

8.2.2 In-House Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Hybrid Management Model

8.3.1 Overview

8.3.2 Hybrid Management Model: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. NORTH AMERICA ON-SITE PREVENTIVE CARE MARKET - COUNTRY ANALYSIS

9.1 North America

9.1.1 North America On-Site Preventive Care Market Revenue and Forecast and Analysis - by Country

9.1.1.1 North America On-Site Preventive Care Market Revenue and Forecast and Analysis - by Country

9.1.2.2 United States: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.2.2.1 United States: North America On-Site Preventive Care Market Share - by Service Type

9.1.2.2.2 United States: North America On-Site Preventive Care Market Share - by Management Model

9.2.3.3 Canada: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2.3.3.1 Canada: North America On-Site Preventive Care Market Share - by Service Type

9.2.3.3.2 Canada: North America On-Site Preventive Care Market Share - by Management Model

9.3.4.4 Mexico: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.3.4.4.1 Mexico: North America On-Site Preventive Care Market Share - by Service Type

9.3.4.4.2 Mexico: North America On-Site Preventive Care Market Share - by Management Model

10 COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

11 INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 New Product Development
- 11.3 Merger and Acquisition
- 11.4 Other Strategic Developments

12 COMPANY PROFILES

- 12.1 The Cigna Group
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 Premise Health Holding Corp
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 Concentra Inc
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Medcor Inc
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 OccuMed
 - 12.5.1 Key Facts

- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Marathon Health, LLC
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 United HealthCare Services, Inc.
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Mobile-Med Work Health Solutions, Inc.
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 My Health Onsite
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 ProgressiveHealth
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis

12.10.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. North America On-Site Preventive Care Market Segmentation

Table 3. North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service Type

Table 5. North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Management Model

Table 6. North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 7. United States: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service Type

Table 8. United States: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Management Model

Table 9. Canada: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service Type

Table 10. Canada: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Management Model

Table 11. Mexico: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service Type

Table 12. Mexico: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Management Model

Table 13. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. North America On-Site Preventive Care Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: On-Site Preventive Care Market

Figure 4. North America On-Site Preventive Care Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. North America On-Site Preventive Care Market Revenue (US\$ Million), 2024 - 2031

Figure 7. North America On-Site Preventive Care Market Share (%) - by Service Type, 2024 and 2031

Figure 8. Acute Care: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. Chronic Disease Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. Wellness and Coaching: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 11. Nutrition Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 12. Diagnostic and Screening: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. Others: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 14. North America On-Site Preventive Care Market Share (%) - by Management Model, 2024 and 2031

Figure 15. Outsourced Management Model: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. In-House Management: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 17. Hybrid Management Model: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 18. North America On-Site Preventive Care Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 19. United States: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 20. Canada: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 21. Mexico: North America On-Site Preventive Care Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Company Positioning & Concentration

I would like to order

Product name: North America On-Site Preventive Care Market Size and Forecast (2021 - 2031)

Product link: <https://marketpublishers.com/r/N712803F036DEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N712803F036DEN.html>