

North America Noninvasive Fat Reduction Market Forecast to 2031 - Regional Analysis - by Technology (Cryolipolysis, Laser Lipolysis, Ultrasound, and Others) and End User (Hospitals, Dermatology & Cosmetic Clinics, and Other End Users)

<https://marketpublishers.com/r/N29D2100044BEN.html>

Date: October 2024

Pages: 76

Price: US\$ 3,550.00 (Single User License)

ID: N29D2100044BEN

Abstracts

The North America noninvasive fat reduction market was valued at US\$ 849.18 million in 2023 and is projected to reach US\$ 2,807.56 million by 2031; it is estimated to register a CAGR of 16.1% from 2023 to 2031.

Rising Demand for Non-Surgical Fat Reduction Procedures Fuels North America Noninvasive Fat Reduction Market

Non-surgical fat reduction involves the removal of fat cells from target areas by inducing apoptosis, which can result in the reduction of subcutaneous fat pockets (fat deposited beneath the skin and above the muscle). Non-surgical fat reduction procedures implement advanced techniques such as Cryolipolysis, injection lipolysis, radiofrequency lipolysis, and laser lipolysis.

Number of Non-Surgical Fat Reduction Procedures--Global and Country-Wise

Non-Surgical Fat Reduction (2021)

Country

No. of Procedures

% Change 2020 vs 2021 (Global)

Global

730,980

+ 30.40%

US

217,277

Mexico

27,895

Source: International Society of Aesthetic Plastic Surgery Report

Number of Non-Surgical Fat Reduction Procedures Performed in 2021 by Age Group

Age Group

No. of Procedures

18 Years or Younger

24,488

19-34 Years

284,790

35-50 Years

323,166

51-64 Years

87,937

65 Years and Older

10,599

Source: International Society of Aesthetic Plastic Surgery Report

Non-Surgical Fat Reduction Procedures Performed in 2021 by Gender

Female

Male

605,669

125,311

Source: International Society of Aesthetic Plastic Surgery Report

North America Noninvasive Fat Reduction Market Overview

North America accounts major share for noninvasive fat reduction market. Among the North America regional market, US accounts maximum share due to presence of top companies in the country and well-established centers providing noninvasive fat reduction services. Such aforementioned facts are one of the key factors that influences market growth in the region for the forecast period 2023-2031

North America Noninvasive Fat Reduction Market Revenue and Forecast to 2031 (US\$ Million)

North America Noninvasive Fat Reduction Market Segmentation

The North America noninvasive fat reduction market is categorized into technology, end user, and country.

Based on technology, the North America noninvasive fat reduction market is categorized into cryolipolysis, laser lipolysis, ultrasound, and others. The cryolipolysis segment held the largest market share in 2023.

In terms of end users, the North America noninvasive fat reduction market is segmented

into hospitals, dermatology clinics & cosmetic clinics, and others. The dermatology clinics & cosmetic clinics segment held the largest market share in 2023.

By country, the North America noninvasive fat reduction market is segmented into the US, Canada, and Mexico. The US dominated the North America noninvasive fat reduction market share in 2023.

Cynosure LLC, Alma Lasers Ltd, Cutera Inc, Fotona, Sciton Inc, Solta Medical, Lumenis, Venus Concept Inc, and Candela Corporation are some of the leading companies operating in the North America noninvasive fat reduction market.

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