

North America Multi-Cloud Management Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Software and Service), Deployment (Public Cloud and Private Cloud), Application (Infrastructure and Resource Management, Identity and Policy Management, Compliance Management, Metering and Billing, and Provisioning and Lifecycle Management), and Verticals (IT and Telecom, BFSI, Government, Retail and Consumer Goods, Travel and Hospitality, Healthcare and Life Science, and Others)

<https://marketpublishers.com/r/N8AD8BC2DEF1EN.html>

Date: January 2023

Pages: 134

Price: US\$ 3,000.00 (Single User License)

ID: N8AD8BC2DEF1EN

Abstracts

The North America multi-cloud management market is expected to grow from US\$ 2,918.96 million in 2022 to US\$ 12,726.39 million by 2028. It is estimated to grow at a CAGR of 27.8% from 2022 to 2028.

Surge in Need to Avoid Vendor Lock-in is Driving the North America Multi-Cloud Management Market

Vendor lock-in refers to a situation wherein an organization wants to transfer its business from one of its current vendors but cannot do so due to various reasons, such as projected cost, duration, and complexity of switching. Avoiding vendor lock-in is the most frequently mentioned among the many benefits of a multi-cloud strategy. As per a survey conducted by Stratoscale, more than 80% of businesses expressed moderate anxiety about being tied to a single public cloud platform. However, adopting multi-cloud

management can help avoid such instances, which are among the basic needs of some organizations. A multi cloud approach reduces dependence on any single vendor, enables vendor diversification, and prevents lock-in. This is important for enterprises to ensure that they can adopt the most relevant platforms for their business objectives and move among cloud stacks as needed. Due to the multi-cloud approach, end customers can now switch between several providers, which lessens their reliance on a single supplier. This relative independence encourages customers to haggle with merchants for lower prices. Service level agreements (SLAs) for multi-cloud management services provide data deployment flexibility and permit end users to migrate their workloads to different clouds as needed. End users can also utilize multi-cloud management systems to manage complicated applications across several heterogeneous cloud platforms to benefit from the highest level of independence. Because of the abovementioned factors, multi-cloud management removes vendor lock-in and permits easy switching between vendors. Thus, the elimination of vendor lock-in ability by multi-cloud management contributes to the North America Multi-Cloud Management market growth.

North America Multi-cloud management Market Overview

The North America multi-cloud management market is segmented into the US, Canada, and Mexico. North America is expected to lead the multi-cloud management market with a share of 37.57% in 2022. The growing availability of high-speed connectivity, increase in cloud adoption, rise in the growth of IoT, and rapid adoption of work from home policy and emerging technology to promote IoT adoption are the crucial factors supporting the market growth. Moreover, several industries across the region are benefiting from the advancements in technology and automation due to Industrial 4.0. The growing adoption of IoT across various verticals in the US, Canada, and Mexico has resumed operations and boosted revenue through new forms of insights and data-driven decisions.

North America Multi-cloud management Market Revenue and Forecast to 2028 (US\$ Million)

North America Multi-cloud management Market Segmentation

The North America multi-cloud management market is segmented into component, deployment, application, verticals, and country.

Based on component, the North America multi-cloud management market is bifurcated

into software and service. The software segment held a larger market share in 2022.

Based on deployment, the North America multi-cloud management market is bifurcated into public cloud and private cloud. The public cloud segment held a larger market share in 2022.

Based on application, the North America multi-cloud management market is segmented into infrastructure and resource management, identity and policy management, compliance management, metering and billing, and provisioning and lifecycle management. The infrastructure segment held the largest market share in 2022.

Based on verticals, the North America multi-cloud management market is segmented into IT and telecom, BFSI, government, retail and consumer goods, travel and hospitality, healthcare and life science, and others. The BFSI segment held the largest market share in 2022.

Based on country, the North America multi-cloud management market is segmented into the US, Canada, and Mexico. The US dominated the market share in 2022.

BMC Software, Inc.; CISCO, INC.; IBM Corporation; VMware, Inc.; Micro Focus; Snow Software; UnityOneCloud; Dynatrace LLC; Flexera; and Zerto Ltd. (HPE) are the leading companies operating in the North America multi-cloud management market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Research Methodology
 - 3.1.1 Data Collection:
 - 3.1.2 Primary Interviews:

4. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 North America PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET – KEY INDUSTRY DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Surge in Need to Avoid Vendor Lock-in
 - 5.1.2 Rise in Demand for Disaster Recovery Solutions
- 5.2 Market Restraints
 - 5.2.1 Security Concerns Regarding Adoption of Multi-Cloud Solutions
- 5.3 Market Opportunities
 - 5.3.1 Growing Popularity of Hybrid Cloud
 - 5.3.2 Increase in Data Generation and Rise in Bring Your Own Device (BYOD) and Choose Your Own Device (CYOD) Trends
- 5.4 Future Trends
 - 5.4.1 Acceptance of Cloud Solutions as Mainstream IT Deployment Option
- 5.5 Impact Analysis of Drivers and Restraints

6. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET - MARKET ANALYSIS

6.1 Overview

6.2 North America Multi-Cloud Management Market Revenue and Forecast to 2028 (US\$ Million)

7. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET ANALYSIS – BY COMPONENT

7.1 Overview

7.2 North America multi-cloud management Market Breakdown, By Component, 2021 & 2028

7.3 Software

7.3.1 Overview

7.3.2 Software Market Revenue and Forecast to 2028 (US\$ Million)

7.4 Service

7.4.1 Overview

7.4.2 Service Market Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET ANALYSIS – BY DEPLOYMENT

8.1 Overview

8.2 North America Multi-Cloud Management Market Breakdown, By Deployment, 2021 & 2028

8.3 Public Cloud

8.3.1 Overview

8.3.2 Public Cloud Market Revenue and Forecast to 2028 (US\$ Million)

8.4 Private Cloud

8.4.1 Overview

8.4.2 Private Cloud Market Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET ANALYSIS – BY APPLICATION

9.1 Overview

9.2 North America Multi-Cloud Management Market Breakdown, By Application, 2021 &

2028

9.3 Infrastructure and Resource Management

9.3.1 Overview

9.3.2 Infrastructure and Resource Management Market Forecast and Analysis

9.4 Identity and Policy Management

9.4.1 Overview

9.4.2 Identity and Policy Management Market Forecast and Analysis

9.5 Compliance Management

9.5.1 Overview

9.5.2 Compliance Management Market Forecast and Analysis

9.6 Metering and Billing

9.6.1 Overview

9.6.2 Metering and Billing Market Forecast and Analysis

9.7 Provisioning and Lifecycle Management

9.7.1 Overview

9.7.2 Provisioning and Lifecycle Management Market Forecast and Analysis

10. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET ANALYSIS – BY VERTICALS

10.1 Overview

10.2 North America Multi-Cloud Management Market Breakdown, By Verticals, 2021 & 2028

10.3 IT and Telecom

10.3.1 Overview

10.3.2 IT and Telecom Market Forecast and Analysis

10.4 BFSI

10.4.1 Overview

10.4.2 BFSI Market Forecast and Analysis

10.5 Government

10.5.1 Overview

10.5.2 Government Market Forecast and Analysis

10.6 Retail and Consumer Goods

10.6.1 Overview

10.6.2 Retail and Consumer Goods Market Forecast and Analysis

10.7 Travel and Hospitality

10.7.1 Overview

10.7.2 Travel and Hospitality Market Forecast and Analysis

10.8 Healthcare and Life Science

- 10.8.1 Overview
- 10.8.2 Healthcare and Life Science Market Forecast and Analysis
- 10.9 Others
 - 10.9.1 Overview
 - 10.9.2 Others Market Forecast and Analysis

11. NORTH AMERICA MULTI-CLOUD MANAGEMENT MARKET – COUNTRY ANALYSIS

- 11.1 Overview
 - 11.1.1 North America Multi-cloud management Market Breakdown, by Country
 - 11.1.1.1 US: Multi-Cloud Management Market – Revenue and Forecast to 2028 (US\$ Million)
 - 11.1.1.1.1 US Multi-cloud management Market Breakdown, by Component
 - 11.1.1.1.2 US Multi-Cloud Management Market Breakdown, by Deployment
 - 11.1.1.1.3 US Multi-Cloud Management Market Breakdown, by Application
 - 11.1.1.1.4 US Multi-Cloud Management Market Breakdown, By Verticals
 - 11.1.1.2 Canada Multi-Cloud Management Market, Revenue and Forecast to 2028
 - 11.1.1.2.1 Canada Multi-Cloud Management Market Breakdown, by Component,
 - 11.1.1.2.2 Canada Multi-Cloud Management Market Breakdown, by Deployment
 - 11.1.1.2.3 Canada Multi-Cloud Management Market Breakdown, by Application
 - 11.1.1.2.4 Canada Multi-Cloud Management Market Breakdown, by Verticals
 - 11.1.1.3 Mexico Multi-Cloud Management Market, Revenue and Forecast to 2028
 - 11.1.1.3.1 Mexico Multi-Cloud Management Market Breakdown, by Component
 - 11.1.1.3.2 Mexico Multi-Cloud Management Market Breakdown, by Deployment
 - 11.1.1.3.3 Mexico Multi-Cloud Management Market Breakdown, by Application
 - 11.1.1.3.4 Mexico Multi-Cloud Management Market Breakdown, by Vertical

12. INDUSTRY LANDSCAPE

- 12.1 Overview
- 12.2 Market Initiative
- 12.3 Mergers and Acquisition
- 12.4 New Product Development

13. COMPANY PROFILES

- 13.1 BMC Software, Inc.
 - 13.1.1 Key Facts

- 13.1.2 Business Description
- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 CISCO, INC.
- 13.2.1 Key Facts
- 13.2.2 Business Description
- 13.2.3 Products and Services
- 13.2.4 Financial Overview
- 13.2.5 SWOT Analysis
- 13.2.6 Key Developments
- 13.3 IBM Corporation
- 13.3.1 Key Facts
- 13.3.2 Business Description
- 13.3.3 Products and Services
- 13.3.4 Financial Overview
- 13.3.5 SWOT Analysis
- 13.3.6 Key Developments
- 13.4 VMware, Inc.
- 13.4.1 Key Facts
- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Micro Focus
- 13.5.1 Key Facts
- 13.5.2 Business Description
- 13.5.3 Products and Services
- 13.5.4 Financial Overview
- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments
- 13.6 Snow Software
- 13.6.1 Key Facts
- 13.6.2 Business Description
- 13.6.3 Products and Services
- 13.6.4 Financial Overview
- 13.6.5 SWOT Analysis

13.6.6 Key Developments

13.7 UnityOneCloud

13.7.1 Key Facts

13.7.2 Business Description

13.7.3 Products and Services

13.7.4 Financial Overview

13.7.5 SWOT Analysis

13.7.6 Key Developments

13.8 Dynatrace LLC

13.8.1 Key Facts

13.8.2 Business Description

13.8.3 Products and Services

13.8.4 Financial Overview

13.8.5 SWOT Analysis

13.8.6 Key Developments

13.9 Flexera

13.9.1 Key Facts

13.9.2 Business Description

13.9.3 Products and Services

13.9.4 Financial Overview

13.9.5 SWOT Analysis

13.9.6 Key Developments

13.10 Zerto Ltd. (HPE)

13.10.1 Key Facts

13.10.2 Business Description

13.10.3 Products and Services

13.10.4 Financial Overview

13.10.5 SWOT Analysis

13.10.6 Key Developments

14. APPENDIX

14.1 About The Insight Partners

14.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. North America Multi-Cloud Management Market Revenue and Forecasts to 2028 (US\$ Mn)

Table 2. North America: Multi-Cloud Management Market, Revenue and Forecast to 2028 - By Country (US\$ Million)

Table 3. US Multi-cloud management Market, Revenue and Forecast to 2028 – by Component (US\$ million)

Table 4. US Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Deployment (US\$ million)

Table 5. US Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Application (US\$ million)

Table 6. US Multi-Cloud Management Market, Revenue And Forecast to 2028 – by Verticals (US\$ million)

Table 7. Canada Multi-cloud Management Market, Revenue and Forecast to 2028 – by Component (US\$ million)

Table 8. Canada Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Deployment (US\$ million)

Table 9. Canada Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Application (US\$ million)

Table 10. Canada Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Vertical (US\$ million)

Table 11. Mexico Multi-Cloud Management Market Breakdown, by Component

Table 12. Mexico Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Deployment (US\$ million)

Table 13. Mexico Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Application (US\$ million)

Table 14. Mexico Multi-Cloud Management Market, Revenue and Forecast to 2028 – by Vertical (US\$ million)

Table 15. Glossary of Term: North America Multi-Cloud Management Market

List Of Figures

LIST OF FIGURES

- Figure 1. North America Multi-Cloud Management Market Segmentation
- Figure 2. North America Multi-Cloud Management Market Segmentation – By Country
- Figure 3. North America Multi-Cloud Management Market Overview
- Figure 4. North America Multi-Cloud Management Market, By Component
- Figure 5. North America Multi-Cloud Management Market, By Deployment
- Figure 6. North America Multi-Cloud Management Market, By Country
- Figure 7. North America: PEST Analysis
- Figure 8. North America Multi-Cloud Management Market Ecosystem Analysis
- Figure 9. Expert Opinion
- Figure 10. North America Multi-Cloud Management Market: Impact Analysis of Drivers and Restraints
- Figure 11. North America Multi-Cloud Management Market Forecast and Analysis to (2019–2028) (US\$ Mn)
- Figure 12. North America Multi-Cloud Management Market Breakdown, By Component (2021 & 2028)
- Figure 13. Software Market Revenue and Forecast to 2028(US\$ Million)
- Figure 14. Service Market Revenue and Forecast to 2028(US\$ Million)
- Figure 15. North America Multi-Cloud Management Market Breakdown, By Deployment (2021 & 2028)
- Figure 16. Public Cloud Market Revenue and Forecast to 2028(US\$ Million)
- Figure 17. Private Cloud Market Revenue and Forecast to 2028(US\$ Million)
- Figure 18. North America Multi-Cloud Management Market Breakdown, By Application, 2021 & 2028 (%)
- Figure 19. Infrastructure and Resource Management Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 20. Identity and Policy Management Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 21. Compliance Management Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. Metering and Billing Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 23. Provisioning and Lifecycle Management Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 24. North America Multi-Cloud Management Market Breakdown, By Verticals, 2021 & 2028 (%)

Figure 25. IT and Telecom Market Revenue and Forecast to 2028 (US\$ Million)

Figure 26. BFSI Market Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Government Market Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Retail and Consumer Goods Market Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Travel and Hospitality Market Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Healthcare and Life Science Market Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Others Market Revenue and Forecast to 2028 (US\$ Million)

Figure 32. North America Multi-cloud management Market, by Key Country–Revenue (2021) (US\$ million)

Figure 33. North America Multi-cloud management Market Breakdown, by Country, 2021 & 2028 (%)

Figure 34. US: Multi-Cloud Management Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 35. Canada Multi-Cloud Management Market, Revenue and Forecast to 2028 (US\$ million)

Figure 36. Mexico Multi-Cloud Management Market, Revenue and Forecast to 2028 (US\$ million)

I would like to order

Product name: North America Multi-Cloud Management Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Software and Service), Deployment (Public Cloud and Private Cloud), Application (Infrastructure and Resource Management, Identity and Policy Management, Compliance Management, Metering and Billing, and Provisioning and Lifecycle Management), and Verticals (IT and Telecom, BFSI, Government, Retail and Consumer Goods, Travel and Hospitality, Healthcare and Life Science, and Others)

Product link: <https://marketpublishers.com/r/N8AD8BC2DEF1EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N8AD8BC2DEF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970