

North America Mosquito Traps Market Forecast to 2030 - Regional Analysis - by Product Type (Electric Shock Mosquito Killer, Photocatalytic Mosquito Killer, and Sticky Trap Mosquito Killer), Category (Outdoor and Indoor), and Distribution Channel [Direct Sales (Direct Offline Sales and Direct Online Sales) and Retail Sales (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)]

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Abstracts

The North America mosquito traps market is expected to grow from US\$ 57.77 million in 2022 to US\$ 88.91 million by 2030. It is estimated to grow at a CAGR of 5.5% from 2022 to 2030.

Rising Preference for Environment-Friendly Mosquito Control Method Drive North America Mosquito Traps Market

According to the World Health Organization, over 700 thousand deaths were recorded worldwide as of March 2020 due to diseases such as malaria, dengue, schistosomiasis, human African trypanosomiasis, leishmaniasis, Chagas disease, yellow fever, Japanese encephalitis, and onchocerciasis, generally spread by mosquitoes. The prevalence of mosquito-borne diseases differs as per the geographic location due to climate change, public health interventions, and vector control efforts. The rising awareness regarding health concerns associated with mosquito infestation has positively influenced the use of mosquito control methods. A few mosquito control methods include the use of larvicides, insect repellents, mosquito repellents, and mosquito traps. However, insecticides contaminate the environment, including soil and water bodies. Mosquito

traps eliminate the risk of chemical runoff and reduce ecosystem pollution. Mosquito traps are a nontoxic and chemical-free solution to capture mosquitoes. Further, mosquito traps can be designed to attract and capture specific mosquito species. In 2021, the University of Florida developed a nonchemical INZECTO mosquito trap for the US military. In 2019, National Health Research Institutes designed a new smart mosquito trap capable of identifying virus-carrying species and determining the potential areas of high risk. In 2022, Orange County announced its plans to distribute 9,000 mosquito traps to minimize mosquito infestation in Orange County. Thus, a rising preference for eco-friendly mosquito control methods, specifically mosquito traps, positively influences the market growth.

North America Mosquito Traps Market Overview

The North America mosquito traps market is segmented into the US, Canada, and Mexico. The major factors driving the growth of the North America mosquito traps market in the region are an increase in the incidence of mosquito-related diseases, such as chikungunya, dengue, and malaria, and rising awareness regarding health and hygiene. Dengue is common in the US territories of American Samoa, Puerto Rico, and the US Virgin Islands, as mosquitoes that spread dengue are commonly found in these areas. According to the Government of Canada, the country sees an average of 488 malaria cases spread annually across the country. To control or reduce mosquito-borne diseases, people in the region use mosquito traps. Mosquito traps have proven to control the number of mosquitoes effectively and reduce mosquito-borne diseases. Players operating in the North America mosquito traps market focus on developing high-quality and innovative products and adopting different strategies to fulfill customer requirements. For instance, in March 2021, AP&G, home of the Catchmaster brand, announced the launch of their new Ovi-Planter Mosquito Trap. The Ovi-Planter's design and technology is inspired by the Catchmaster Ovi-Catch Mosquito Trap developed by the Centers for Disease Control and Prevention (CDC). The attractive design of Ovi-Planter helps it fit discreetly into residential or commercial environments. The trap targets female mosquitoes, using their breeding habits against them. Thus, such developments by the players operating in the market help boost the North America mosquito traps market growth.

North America Mosquito Traps Market Revenue and Forecast to 2030 (US\$ Million)

North America Mosquito Traps Market Segmentation

The North America mosquito traps market is segmented into product type, category,

distribution channel, and country.

Based on product type, the North America mosquito traps market is segmented into electric shock mosquito killer, photocatalytic mosquito killer, and sticky trap mosquito killer. In 2022, the electric shock mosquito killer segment registered the largest share in the North America mosquito traps market.

Based on category, the North America mosquito traps market is bifurcated into outdoor and indoor. In 2022, the indoor segment registered a larger share in the North America mosquito traps market.

Based on distribution channel, the North America mosquito traps market is bifurcated into direct sales and retail sales. In 2022, the retail sales segment registered a larger share in the North America mosquito traps market. The direct sales segment is further segmented into direct offline sales and direct online sales. The retail sales segment is further segmented into supermarkets & hypermarkets, specialty stores, online retail, and others.

Based on country, the North America mosquito traps market is segmented into the US, Canada, and Mexico. In 2022, the US registered the largest share in the North America mosquito traps market.

Armatron International Inc, Awoco, Biogents AG, Inzecto Corp, Kensizer Inc, Milo Enterprises Inc, Novelty Manufacturing Co, TNT Mosquito LLC, and Woodstream Corp are some of the leading companies operating in the North America mosquito traps market.

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