

North America Micro Fulfillment Centers Market Size and Forecast (2020 - 2030) Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Warehouse Size (Less than 5000 Sq Ft, Between 5000 Sq Ft and 25000 Sq Ft, and More than 25000 Sq Ft), Technology Solution (Cube Storage, Shuttle Based, AMR Based, and Others), End User (Grocery Omni Channel, Pure Play E-Commerce/Q-Commerce, Retail Omni Channel, and Others), Retail Omni Channel (Pharmaceutical, Health & Beauty, Food & Beverage, Apparel, Consumer Electronics, Automotive Parts & Accessories, Toys/Hobbies, Hardware/Home Improvement, Sporting Goods, Houseware & Home Furnishings, and Jewelry), and Country

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Abstracts

The North America micro fulfillment centers market was valued at US\$ 356.88 million in 2022 and is projected to reach US\$ 6671.32 million by 2030; it is expected to grow at a CAGR of 44.20% during 2022–2030.

Warehouse Automation

The demand for automation in the warehouse industry is one of the major trends catalyzing the growth of the micro fulfillment centers market. Micro fulfillment centers

require a lot of automation systems for better performance and effective goods handling. Different types of systems deployed across any of the micro fulfillment centers include automated sortation systems, automated guided vehicles, warehouse management systems, collaborative robots, drones, conveyor systems, mechanized automation, and voice picking. These systems allow the facilities to operate with minimal manpower.

The Canadian retail sector has been witnessing strong growth in terms of sales, revenues, number of businesses, innovations in the business models, and association of new customers in the retail industry. In 2022, there were ~27 million e-commerce users across the whole country, which accounts for more than 75% of the total population of the country; the share is further expected to reach 78% by the end of 2025, according to Statistics Canada. In 2022, the retail e-commerce sales in Canada was around US\$ 2.34 billion, which is further expected to reach an estimated value of nearly US\$ 40 billion by the end of 2026. Small retailers across Canada are heavily investing in digital platforms to reach the maximum possible consumers while responding to intensifying competition from websites such as Amazon Canada. Thus, the proactive e-commerce and retail industries boost the growth of the micro fulfillment centers market in Canada.

Mexico has the presence of a large number of retailers, including domestic and international companies. However, a large part of the country's retail sector has been acquired by international retail franchises such as Walmart de Mexico. According to the Mexican retailers' association, there are more than 47,000 retail stores across the country. Currently, Mexico stands with a small share in terms of inline sales of products. According to the Mexican Online Sales Association, the domestic e-commerce market was valued at US\$ 26.2 billion in 2022, representing a 23% increase over 2021. Mexico is positioned among the top 5 countries in the world in terms of e-commerce retail growth rate. Thus, the flourishing online and offline retail industries benefit the micro fulfillment centers market in Mexico.

The North America micro fulfillment centers market, based on end user has been segmented into grocery omni channel, pure play e-commerce/q-commerce, and retail omni channel. In 2022, grocery omni channel segment dominated the North America micro fulfillment centers market.

One of the major factors boosting the growth for grocery omni channel segment is the growth in demand for omnichannel order fulfillment and growing adoption of online grocery purchasing. Moreover, the grocery chains have also been focusing on providing

innovative solutions and facilities to their customers such as online applications and home delivery options for the required grocery items. Moreover, the growing consumer focus on online shopping and purchasing along with need for home delivery options is one of the major factors boosting the growth for grocery omni channel segment in the North America micro fulfillment centers market.

Alert Innovation, Attabotics, Autostore, Bastian Solutions, Berkshire Grey, Davinci Micro Fulfillment, Dematic, Exotec, Fortna, Get Fabric, Hai Robotics, Hoj Innovations, Honeywell International, Kardex, Knapp AG, KPI Solutions, Locus Robotics, Nimble Robotics, Ocado Group, OPEX, Pacline Overhead Conveyors, PeakLogix, RightHand Robotics, StrongPoint, Swisslog, Symbiotic, Takeoff Technologies, TGW Logistic Group, The Hormann Group, and Urbx are the key micro fulfillment centers market players profiled during the market study. In addition to these players, several other important companies were studied and analyzed during this market research study to get a holistic overview of the North America micro fulfillment centers market.

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