

North America Lemon Oil and Lemon Extracts Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Lemon Oil and Lemon Extracts), Category (Organic and Conventional), and Application (Food and Beverages, Cosmetics and Personal Care, Household Cleaning Products, Aromatherapy, and Others)

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Abstracts

The North America lemon oil and lemon extracts market was valued at US\$ 313.77 million in 2022 and is expected to reach US\$ 394.39 million by 2028. It is estimated to grow at a CAGR of 3.9% from 2022 to 2028.

Benefits of Lemon Oil and Lemon Extracts in Skin Care Products is Fueling North America lemon oil and

lemon extracts market

Nowadays, people are seeking products that help them look youthful and fresh. People are willing to spend a lot of money on skin care products that make their skin healthy-looking and radiant. Due to the increasing pressure to look good in an image-focused society, people are spending more time online researching the best products for their skin type. They have wider access to a variety of products available across supermarket shelves or online. All these factors are driving the skin care industry. Further, increasing internet penetration and rising influence of celebrities and social media on people's lifestyles are driving the skin care market. Lemon oil is known to nourish damaged skin, making it soft and radiant. Moreover, lemon oil and extracts help control excess oil and sebum production, which stops the growth of acne-causing bacteria. Further, lemons

have natural bleaching agents that renew the complexion's radiance, making the skin glow. All these properties of lemon oil and lemon extracts are driving their demand across the skin care market. Manufacturers of skin care products such as moisturizers, face masks, antiaging creams and lotions, depigmentation creams, and gels are incorporating lemon oil and extracts in their products. Moreover, manufacturers are developing vitamin C face serums that include lemon essential oil as an active ingredient. Lemon and Beaker Limited is one such company that offers vitamin C serum made with lemon essential oil extracted from lemon peels that helps lighten and uplift the skin. Thus, the benefits of lemon oil and lemon extracts in skin care products are significantly driving the North America lemon oil and lemon extracts market. With a growing demand for different animal products, the agricultural sector is focusing on scaling up the rearing of animals. With the growth of the dairy, chicken meat, and aquaculture industries, the need for animal feed is also on the rise. This is creating demand for sodium bicarbonate, as it is used as animal feed material. Feed grade sodium bicarbonate is used in preparing nutrition mixes for poultry, livestock, and aqua produce. Sodium bicarbonate is an important source of sodium for livestock and poultry, and it enriches the animal's feed ration with sodium.

North America Lemon Oil and Lemon Extracts Market Overview

The North America lemon oil and lemon extracts market is segmented into the US, Canada, and Mexico. North America is one of the prominent regions for the market due to the rising health consciousness among the population and increasing demand for natural ingredients from various end-use industries. In June 2022, the Centre for Disease Control & Prevention (CDC) stated that six in ten people in North America suffer from at least one chronic disease. Lemon oil and extracts are helpful in the treatment of chronic diseases. According to the Information Resources, Incorporated (IRI) survey, nearly nine out of ten Americans (88%) actively practice self-care. Essential oils are already being integrated into self-care products and practices. Thus, with the increasing use of self-care products in North America, the demand for lemon oil is expected to rise among personal care industries in the coming years. Lochhead Manufacturing Co., Berje Inc, and The Good Scents Co are a few prominent manufacturers of North America lemon oil and extracts.

Exhibit: North America Lemon Oil and Lemon Extracts Market Revenue and Forecast to 2028 (US\$ Million)

North America Lemon Oil and Lemon Extracts Market Segmentation

The North America lemon oil and lemon extracts market is segmented into type, category, application, and country. Based on type, the North America lemon oil and lemon extracts market is subsegmented into lemon oil and lemon extracts. The lemon oil registered a larger market share in 2022.

Based on category, the North America lemon oil and lemon extracts market is segmented into organic and conventional. The conventional segment held a larger market share in 2022.

Based on end application, the North America lemon oil and lemon extracts market is segmented into food and beverages, cosmetics and personal care, household cleaning products, aromatherapy, and others. The food & beverages segment held the largest market share in 2022.

Based on country, the North America lemon oil and lemon extracts market is segmented into US, Canada, and Mexico. US dominated the market share in 2022.

Berje Inc, Citromax Group Inc, Dohler GmbH, Jedwards International Inc, Kerry Group Plc, Lemonconcentrate SLU, Lochhead Manufacturing Co, Royal Aroma Fragrances Inc, and The Good Scents Co are the leading companies operating in the North America lemon oil and lemon extracts market.

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