

North America Last Mile Delivery Market Size and Forecast (2020 - 2030), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (B2C and B2B), Vehicle Type (Motorcycles, Commercial Vehicles, Drones, Autonomous Ground Vehicles, and Others), End User (Groceries, Home Essentials/Houseware and Home Furnishings, Restaurant Meals, Clothing and Apparel, Consumer Electronics, Toys/Hobbies/Sporting Goods, Mass Merchants, Jewelry, Specialty, Automotive Parts and Accessories, and Others), and Country

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Abstracts

The North America last mile delivery market accounted for US\$ 1,077.57 million in 2022 and is expected to reach US\$ 1,615.28 million by 2030; it is expected to register a CAGR of 5.2% during 2022–2030.

Increasing Initiatives by Key Players are Driving the Last Mile Delivery Market Growth

Many logistics giants in the North America market, such as UPS, FedEx, USPS, XPO Logistics, and Amazon, recognized the increasing demand for e-commerce delivery services. Thus, many key players in the market started many organic and inorganic business growth strategies to acquire a larger market share. In June 2021, FedEx Corp. and Nuro announced a multi-phase partnership to test Nuro's next-generation autonomous delivery vehicle within FedEx operations. The SaaS platform from Delivery Solutions allows more seamless logistics experiences in same-day delivery, curbside

pickup, in-store pickup, shipping, and post-purchase transactions. Shippers and merchants using Delivery Solutions' technology can access a network of same-day delivery providers. Further, in July 2023, OnTrac expanded its delivery network into Texas. As per the company's officials, the expansion into Dallas-Fort Worth, Austin, San Antonio, and Houston allows OnTrac to provide next-day delivery to reach new 19 million clients. Further, many retail companies such as Walmart, Target, and IKEA are taking initiatives to expand their last mile delivery operations. In July 2023, Target Corporation revealed that it is developing a concept allowing the retailer to reduce the load of next-day delivery in stores while expanding its reach deeper into faster-growing suburban areas. The retailer created a Target Last Mile Delivery (TLMD) extension in Atlanta, US. At this bare-bones sortation facility, workers pass off online orders that originated in stores to Shipt drivers. In 2017, the retailer spent US\$ 550 million on Shipt, a startup that employs contractors to shop and deliver groceries from Target shops on the same day. Shipt also works with CVS, OfficeMax, and Sephora. Target stated that the TLMD expansion test in Smyrna, Georgia, increased the reach of its next delivery service by 30%, or 500,000 new customers, to a potential market of 3 million in the Atlanta metropolitan area. Such investment, acquisition, and business expansion activities are catering to the growing demand and developing solid networks throughout the US, ultimately driving the last mile delivery market as companies can cater to the large customer base.

The North America last mile delivery market is segmented based on type, vehicle type, end user, and geography. In terms of type, the market is categorized into B2C and B2B. Based on vehicle type, the North America last mile delivery market is segmented into motorcycles, commercial vehicles, drones, autonomous ground vehicles, and others. Based on end user, the North America last mile delivery market is classified into groceries, home essentials/houseware and home furnishings, restaurant meals, clothing and apparel, consumer electronics, toys/hobbies/sporting goods, mass merchants, jewelry, specialty, automotive parts and accessories, and others. Based on geography, the market is segmented into US, Canada, and Mexico.

United Parcel Service Inc., XPO Inc., J B Hunt Transport Services Inc., Canada Post Corp., General Logistics Systems BV., Ceva Logistics AG, Intelcom Courier Canada Inc., Ontrac Logistics Inc., TFORCE Logistics LLC, Amazon.com Inc., SEKO Logistic LLC, Deutsche Post AG, FedEx Corp, Pitney Bowes Inc., and AP MOLLER-MAERSK AS are among the key North America last mile delivery market players profiled during the market study. In addition, several other important North America last mile delivery market players operating in the ecosystem were studied and analyzed during this market research study to get a holistic overview of the last mile delivery market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness, By Country

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. LAST MILE DELIVERY MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of North America Last Mile Delivery Vendors

5. LAST MILE DELIVERY MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Last Mile Delivery Market - Key Industry Dynamics
- 5.2 Market Drivers
 - 5.2.1 Growing E-Commerce Industry
 - 5.2.2 Increasing Initiatives by Key Players
- 5.3 Market Restraints
 - 5.3.1 High Cost of Last Mile Delivery
- 5.4 Market Opportunities
 - 5.4.1 Rising Investments in Unmanned Delivery
- 5.5 Future Trends
 - 5.5.1 Increasing Drone Deliveries
- 5.6 Impact of Drivers and Restraints:

6. LAST MILE DELIVERY MARKET - NORTH AMERICA MARKET ANALYSIS

6.1 Last Mile Delivery Market Revenue (US\$ Billion), 2022 – 2030

6.2 Last Mile Delivery Market Forecast and Analysis

7. LAST MILE DELIVERY MARKET ANALYSIS - TYPE

7.1 B2C

7.1.1 Overview

7.1.2 B2C Market, Revenue and Forecast to 2030 (US\$ Billion)

7.2 B2B

7.2.1 Overview

7.2.2 B2B Market, Revenue and Forecast to 2030 (US\$ Billion)

8. LAST MILE DELIVERY MARKET ANALYSIS – VEHICLE TYPE

8.1 Motorcycle

8.1.1 Overview

8.1.2 Motorcycle Market Revenue, and Forecast to 2030 (US\$ Billion)

8.2 Commercial Vehicle

8.2.1 Overview

8.2.2 Commercial Vehicle Market Revenue, and Forecast to 2030 (US\$ Billion)

8.3 Drones

8.3.1 Overview

8.3.2 Drones Market Revenue, and Forecast to 2030 (US\$ Billion)

8.4 Autonomous Ground Vehicles

8.4.1 Overview

8.4.2 Autonomous Ground Vehicles Market Revenue, and Forecast to 2030 (US\$ Billion)

8.5 Others

8.5.1 Overview

8.5.2 Others Market Revenue, and Forecast to 2030 (US\$ Billion)

9. LAST MILE DELIVERY MARKET ANALYSIS – END USER

9.1 Groceries

9.1.1 Overview

9.1.2 Groceries Market Revenue, and Forecast to 2030 (US\$ Billion)

9.2 Home Essentials/Houseware and Home Furnishings

- 9.2.1 Overview
- 9.2.2 Home Essentials/Houseware and Home Furnishings Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.3 Restaurants Meals
 - 9.3.1 Overview
 - 9.3.2 Restaurants Meals Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.4 Clothing and Apparel
 - 9.4.1 Overview
 - 9.4.2 Clothing and Apparel Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.5 Consumer Electronics
 - 9.5.1 Overview
 - 9.5.2 Consumer Electronics Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.6 Toys/Hobbies/Sporting Goods
 - 9.6.1 Overview
 - 9.6.2 Toys/Hobbies/Sporting Goods Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.7 Mass Merchants
 - 9.7.1 Overview
 - 9.7.2 Mass Merchants Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.8 Jewelry
 - 9.8.1 Overview
 - 9.8.2 Jewelry Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.9 Specialty
 - 9.9.1 Overview
 - 9.9.2 Specialty Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.10 Automotive Parts and Accessories
 - 9.10.1 Overview
 - 9.10.2 Automotive Parts and Accessories Market Revenue, and Forecast to 2030 (US\$ Billion)
- 9.11 Others
 - 9.11.1 Overview
 - 9.11.2 Others Market Revenue, and Forecast to 2030 (US\$ Billion)

10. NORTH AMERICA LAST MILE DELIVERY MARKET - COUNTRY ANALYSIS

- 10.1 Overview
 - 10.1.1.1 North America Last Mile Delivery Market Revenue and Forecasts and Analysis - By Country
- 10.2 US

- 10.2.1 US Last Mile Delivery Market Overview
- 10.2.2 US Last Mile Delivery Market Revenue and Forecasts to 2030 (US\$ Bn)
- 10.2.3 US Last Mile Delivery Market Breakdown by Type
 - 10.2.3.1 US Last Mile Delivery Market Revenue and Forecasts and Analysis - By Type
- 10.2.4 US Last Mile Delivery Market Breakdown by Vehicle Type
 - 10.2.4.1 US Last Mile Delivery Market Revenue and Forecasts and Analysis - By Vehicle Type
- 10.2.5 US Last Mile Delivery Market Breakdown by End user
 - 10.2.5.1 US Last Mile Delivery Market Revenue and Forecasts and Analysis - By End user
- 10.3 Canada
 - 10.3.1 Canada Last Mile Delivery Market Overview
 - 10.3.1.1 Canada Last Mile Delivery Market Revenue and Forecasts to 2030 (US\$ Bn)
 - 10.3.2 Canada Last Mile Delivery Market Breakdown by Type
 - 10.3.2.1 Canada Last Mile Delivery Market Breakdown by Type
 - 10.3.3 Canada Last Mile Delivery Market Breakdown by Vehicle Type
 - 10.3.3.1 Canada Last Mile Delivery Market Breakdown by Vehicle Type
 - 10.3.4 Canada Last Mile Delivery Market Breakdown by End user
 - 10.3.4.1 Canada Last Mile Delivery Market Breakdown by End user
- 10.4 Mexico
 - 10.4.1 Mexico Last Mile Delivery Market Overview
 - 10.4.1.1 Mexico Last Mile Delivery Market Revenue and Forecasts to 2030 (US\$ Bn)
 - 10.4.2 Mexico Last Mile Delivery Market Breakdown by Type
 - 10.4.2.1 Mexico Last Mile Delivery Market Breakdown by Type
 - 10.4.3 Mexico Last Mile Delivery Market Breakdown by Vehicle Type
 - 10.4.3.1 Mexico Last Mile Delivery Market Breakdown by Vehicle Type
 - 10.4.4 Mexico Last Mile Delivery Market Breakdown by End user
 - 10.4.4.1 Mexico Last Mile Delivery Market Breakdown by End user

11. LAST MILE DELIVERY MARKET – IMPACT OF COVID-19 PANDEMIC

- 11.1 Pre & Post Covid-19 Impact

12. COMPETITIVE LANDSCAPE

- 12.1 Heat Map Analysis by Key Players
- 12.2 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

- 13.1 Overview
- 13.2 Market Initiative
- 13.3 Product Development
- 13.4 Mergers & Acquisitions

14. COMPANY PROFILES

- 14.1 United Parcel Service Inc
 - 14.1.1 Key Facts
 - 14.1.2 Business Description
 - 14.1.3 Products and Services
 - 14.1.4 Financial Overview
 - 14.1.5 SWOT Analysis
 - 14.1.6 Key Developments
- 14.2 XPO Inc
 - 14.2.1 Key Facts
 - 14.2.2 Business Description
 - 14.2.3 Products and Services
 - 14.2.4 Financial Overview
 - 14.2.5 SWOT Analysis
 - 14.2.6 Key Developments
- 14.3 AIT Worldwide Logistics Inc
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 Purolator Inc
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 J B Hunt Transport Services Inc
 - 14.5.1 Key Facts

- 14.5.2 Business Description
- 14.5.3 Products and Services
- 14.5.4 Financial Overview
- 14.5.5 SWOT Analysis
- 14.5.6 Key Developments
- 14.6 Canada Post Corp
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 Canpar Express Inc
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 General Logistics Systems BV
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 AxleHire Inc
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 CEVA Logistics AG
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview
 - 14.10.5 SWOT Analysis

- 14.10.6 Key Developments
- 14.11 Intelcom Courier Canada Inc
 - 14.11.1 Key Facts
 - 14.11.2 Business Description
 - 14.11.3 Products and Services
 - 14.11.4 Financial Overview
 - 14.11.5 SWOT Analysis
 - 14.11.6 Key Developments
- 14.12 United Delivery Service Ltd
 - 14.12.1 Key Facts
 - 14.12.2 Business Description
 - 14.12.3 Products and Services
 - 14.12.4 Financial Overview
 - 14.12.5 SWOT Analysis
 - 14.12.6 Key Developments
- 14.13 Better Trucks Inc
 - 14.13.1 Key Facts
 - 14.13.2 Business Description
 - 14.13.3 Products and Services
 - 14.13.4 Financial Overview
 - 14.13.5 SWOT Analysis
 - 14.13.6 Key Developments
- 14.14 OnTrac Logistics Inc
 - 14.14.1 Key Facts
 - 14.14.2 Business Description
 - 14.14.3 Products and Services
 - 14.14.4 Financial Overview
 - 14.14.5 SWOT Analysis
 - 14.14.6 Key Developments
- 14.15 TForce Logistics LLC
 - 14.15.1 Key Facts
 - 14.15.2 Business Description
 - 14.15.3 Products and Services
 - 14.15.4 Financial Overview
 - 14.15.5 SWOT Analysis
 - 14.15.6 Key Developments
- 14.16 Lone Star Overnight LLC
 - 14.16.1 Key Facts
 - 14.16.2 Business Description

- 14.16.3 Products and Services
- 14.16.4 Financial Overview
- 14.16.5 SWOT Analysis
- 14.16.6 Key Developments
- 14.17 Amazon.com Inc
 - 14.17.1 Key Facts
 - 14.17.2 Business Description
 - 14.17.3 Products and Services
 - 14.17.4 Financial Overview
 - 14.17.5 SWOT Analysis
 - 14.17.6 Key Developments
- 14.18 SEKO Logistic LLC
 - 14.18.1 Key Facts
 - 14.18.2 Business Description
 - 14.18.3 Products and Services
 - 14.18.4 Financial Overview
 - 14.18.5 SWOT Analysis
 - 14.18.6 Key Developments
- 14.19 Deutsche Post AG
 - 14.19.1 Key Facts
 - 14.19.2 Business Description
 - 14.19.3 Products and Services
 - 14.19.4 Financial Overview
 - 14.19.5 SWOT Analysis
 - 14.19.6 Key Developments
- 14.20 FedEx Corp
 - 14.20.1 Key Facts
 - 14.20.2 Business Description
 - 14.20.3 Products and Services
 - 14.20.4 Financial Overview
 - 14.20.5 SWOT Analysis
 - 14.20.6 Key Developments
- 14.21 Pitney Bowes Inc
 - 14.21.1 Key Facts
 - 14.21.2 Business Description
 - 14.21.3 Products and Services
 - 14.21.4 Financial Overview
 - 14.21.5 SWOT Analysis
 - 14.21.6 Key Developments

- 14.22 Ryder System Inc
 - 14.22.1 Key Facts
 - 14.22.2 Business Description
 - 14.22.3 Products and Services
 - 14.22.4 Financial Overview
 - 14.22.5 SWOT Analysis
 - 14.22.6 Key Developments
- 14.23 Hub Group Inc
 - 14.23.1 Key Facts
 - 14.23.2 Business Description
 - 14.23.3 Products and Services
 - 14.23.4 Financial Overview
 - 14.23.5 SWOT Analysis
 - 14.23.6 Key Developments
- 14.24 Estes Forwarding Worldwide LLC
 - 14.24.1 Key Facts
 - 14.24.2 Business Description
 - 14.24.3 Products and Services
 - 14.24.4 Financial Overview
 - 14.24.5 SWOT Analysis
 - 14.24.6 Key Developments
- 14.25 AP Moller-Maersk AS
 - 14.25.1 Key Facts
 - 14.25.2 Business Description
 - 14.25.3 Products and Services
 - 14.25.4 Financial Overview
 - 14.25.5 SWOT Analysis
 - 14.25.6 Key Developments

15. APPENDIX

15.1 Word Index

List Of Tables

LIST OF TABLES

Table 1. Last Mile Delivery Market Segmentation

Table 2. List of North America Last Mile Delivery Vendors

Table 3. Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Billion)

Table 4. Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Billion) – Type

Table 5. Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Billion) – Vehicle Type

Table 6. Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Billion) – End user

Table 7. North America Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Country

Table 8. US Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Type

Table 9. US Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Vehicle Type

Table 10. US Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By End user

Table 11. Canada Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Type

Table 12. Canada Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Vehicle Type

Table 13. Canada Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By End user

Table 14. Mexico Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Type

Table 15. Mexico Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By Vehicle Type

Table 16. Mexico Last Mile Delivery Market Revenue and Forecasts To 2030 (US\$ Bn) – By End user

Table 17. Heat Map Analysis by Key Players

Table 18. List of Abbreviation

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