

North America Investor ESG Software Market Forecast to 2030 - Regional Analysis - By Component [Software and Services (Training Market, Integration Market, and Other Service Market)] and Enterprise Size (Large Enterprises and Small & Medium Enterprises)

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Abstracts

The North America investor ESG software market is expected to grow from US\$ 244.69 million in 2023 to US\$ 808.93 million by 2030. It is estimated to grow at a CAGR of 18.6% from 2023 to 2030.

Rise in Climate and Social Concern is Impacting ESG Investing Fuel North America Investor ESG Software Market

About 90% of climate scientists agree that climate change is occurring rapidly, and human activity is considered the major reason for the same. Many developing countries have been hampered in their efforts to combat climate change by several political and practical roadblocks. Besides, climate change provides an opportunity for ESG investors to benefit while still supporting a cause they believe in. Additionally, women in the US still earn just 78% of what men earn for doing the same work, according to some lawmakers and advocates, though others have questioned the methods used to arrive at this figure. Many ESG investors are concerned about executive pay. Various major companies are making headlines for reducing executive pay to more fair levels, providing benefits for investors who fall into this camp. Thus, the rising environmental and social concerns worldwide are impacting ESG investors, thereby contributing to adopting investor ESG software for better data analysis and tracking.

North America Investor ESG Software Market Overview

The US, Canada, and Mexico are the key contributors to the North America North America Investor ESG Software Market. The US is the world's largest investor on technologies, but it lags Europe in terms of environmental, social, and governance (ESG) investing. According to the Sustainable Investment Alliance, America had US\$

11.9 trillion in global sustainable assets in 2018, while Europe had US\$ 14 trillion. According to the US SIF, the platform for sustainable and responsible investment, sustainable investing now accounts for 25% of assets under management. The reason for the lag is not a lack of interest in ESG. According to a survey conducted by asset manager Schroders, more than 60% of Americans believe that investment funds should consider sustainability factors. However, only 15% of them claim that they put money into investments with a sustainable theme. According to Natixis annual survey of 401,000 plan participants, 70% of millennials report that if they had access to sustainable investment options, they would participate in plans for the first time or raise their contribution rate. Sustainable investment was approved by the US Department of Labor (DoL) in 1994, positioning it as a tiebreaker between two otherwise identical funds.

North America Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

North America Investor ESG Software Market Segmentation

The North America investor ESG software market is segmented into component, enterprise size, and country.

Based on component, the North America investor ESG software market is bifurcated into software and services. The software segment held a larger share of the North America investor ESG software market in 2023.

Based on enterprise size, the North America investor ESG software market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share of the North America investor ESG software market in 2023.

Based on country, the North America investor ESG software market is segmented into the US, Canada, and Mexico. US dominated the share of the North America investor ESG software market in 2023.

Conservice, LLC; Greenstone+ Ltd; Refinitiv Ltd; Colibra (Own Analytics); Arabesque Group; Datamaran; Clarity AI; and S&P Global Inc are some of the leading companies operating in the North America investor ESG software market.

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