

North America Industrial Workwear and Gear Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Product Type (Workwear and Uniforms, Protective Wear and Gear, Footwear, Gloves, and Others), Category (Men, Unisex, Women), and End-Use Industry (Construction, Oil and Gas, Chemicals, Heavy Industries and Manufacturing, Mining, Pharmaceuticals, and Others)

<https://marketpublishers.com/r/NF5EDB6D4A67EN.html>

Date: April 2023

Pages: 101

Price: US\$ 3,000.00 (Single User License)

ID: NF5EDB6D4A67EN

Abstracts

The North America industrial workwear and gear market is expected to grow from US\$ 13,041.92 million in 2022 to US\$ 17,949.11 million by 2028. It is estimated to grow at a CAGR of 5.5% from 2022 to 2028.

Introduction of Stringent Government Regulations in North America Industrial Workwear and Gear Market

The lack of knowledge regarding workplace safety and probable health hazards among workers is a significant concern. Therefore, many government and nongovernment organizations are introducing various programs and campaigns related to the awareness of the health and safety of the workers. Many organizations-imposed regulations to protect workers from the hazardous working environment. Further, a few organizations monitor various industrial organizations to ensure the safety of the workers. In October 2021, International Labour Organization (ILO) adopted a code of practice on safety and health in the textile, clothing, leather, and footwear industries to improve and ensure the safety of workers in these manufacturing sectors. Various government agencies have specific standards regarding wearing high visibility clothing,

primarily for highway construction. Several organizations guide industries, including construction, automotive, oil & gas, and manufacturing; mandate the use of protective workwear in the work environment; and impose other occupational safety standards. The government associations of various economies also implement worker safety regulations. Thus, introducing a stringent regulatory framework for the industrial sector bolsters the industrial workwear and gear market growth.

North America Industrial Workwear and Gear Market Overview

Expenditure on workers' safety gear and apparel has increased in industries such as oil & gas, food processors, manufacturing, automotive, mining, and agriculture in North America due to the surging cases of occupational injuries, and associated surgeries and deaths. Workers across these industries are exposed to various risks. Therefore, workforces in these industries require functional and high-performance protective workwear that can endure harsh and extreme conditions. In addition, stringent government regulations regarding the safety of factories and on-site workers, coupled with penalties for noncompliance with standards, result in the high adoption of industrial workwear in North American countries. In North America, the demand for industrial workwear and gear is particularly high in the construction & extraction and transportation & material industries due to a large number of accidents and fatalities caused by scaffolding, slips, trips, heavy equipment falls, loose cables, and electric shock in these industries. According to the North America National Census of Fatal Occupational Injuries (CFOI), workers in transportation and material-moving, and construction and extraction occupations accounted for 47.4% of fatal occupational injuries reported in 2020.

North America Industrial Workwear and Gear market Revenue and Forecast to 2028 (US\$ Million)

North America Industrial Workwear and Gear market Segmentation

The North America industrial workwear and gear market is segmented on the basis of product type, category, and end use. On the basis of product type, the North America industrial workwear and gear market is segmented into workwear and uniforms, protective wear and gear, footwear, gloves, and others. The workwear and uniforms segment registered a larger market share in 2022.

Based on category, the North America industrial workwear and gear market is further segmented into men, unisex, and women. The men segment registered a larger market

share in 2022.

Based on end use, the North America industrial workwear and gear market is segmented into construction, oil and gas, chemicals, heavy industries and manufacturing, mining, pharmaceuticals, and others. The others segment registered the largest market share in 2022.

Based on country, the North America industrial workwear and gear market is segmented into US, Canada, and Mexico. US dominated the market share in 2022.

3M Co; Alsico Group; Carhartt, Inc.; Honeywell International Inc.; and Hultafors Group AB are the leading companies operating in the North America industrial workwear and gear market.

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