

North America Industrial Inkjet Printers Market Forecast to 2031 - Regional Analysis - by Type (Continuous Inkjet and Drop on Demand Inkjet) and Industry (Food & Beverages, Pharmaceutical, Cosmetic & Personal Care, Electronics & Semiconductors, Textiles, Automotive, Advertisement & Publishing, and Others)

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Abstracts

The North America industrial inkjet printers market was valued at US\$ 2,167.58 million in 2023 and is expected to reach US\$ 3,523.74 million by 2031; it is estimated to register a CAGR of 6.3% from 2023 to 2031.

Growing Demand for Multifunctional Inkjet Printers Fuels North America Industrial Inkjet Printers Market

Multifunctional inkjet printers offer features such as printing, scanning, copying, and faxing, making them an attractive option in industrial settings. In sectors such as packaging, textiles, and electronics, multifunctional inkjet printers integrate printing with scanning or labeling tasks, which reduces the need for separate machines. For instance, in September 2024, Mimaki announced the launch of four new versatile inkjet printers for the signage, textile, and industrial printing sectors. These solutions offer enhanced performance, particularly in terms of print speed and quality, while meeting the needs of professionals seeking to diversify their activities.

Multifunctional inkjet printers enable manufacturers to quickly adapt to custom designs, varying print materials, and different ink types. This flexibility is essential in industries that rely heavily on branding and personalization, such as food and beverage packaging

and promotional products. For example, the use of custom product labeling has proliferated in the food and beverages industry, where companies want to personalize packaging for seasonal promotions or limited editions. Multifunctional inkjet printers can easily switch between different label designs and materials, which reduces setup times and costs.

Several companies are launching new multifunctional inkjet printers, offering various benefits. Therefore, the increasing demand for multifunctional inkjet printers fuels the growth of the North America industrial inkjet printers market .

North America Industrial Inkjet Printers Market Overview

The US industrial inkjet printer market is gaining traction owing to factors such as the increasing demand for efficient printing solutions, growing e-commerce sales, and rising requirements from the manufacturing industry. E-commerce and manufacturing industries are widely using industrial inkjet printers as they can print at high speeds, making them suitable for production environments where time is critical. They are used for printing date codes, batch codes, manufacturer and expiration dates, and other information. Moreover, government investment in sustainable packaging solutions is expected to create the opportunity for market growth. For example, in September 2024, the US Department of Commerce's Economic Development Administration (EDA) awarded a US\$ 500,000 grant to the University of Wisconsin-Stevens Point in Stevens Point, Wisconsin, to support the expansion of the environmental sustainability of the packaging industry in Wisconsin. In September 2023, sustainable materials company Paptic announced that it had raised US\$ 25 million in equity financing, aimed at growing the company's development of packaging materials and scaling up its ability to serve global customers. Such investment drives the demand for industrial inkjet printers that can utilize water-based inks or other eco-friendly formulations. This aligns with sustainability goals, allowing manufacturers to produce packaging without harmful solvents, thus reducing their carbon footprint.

North America Industrial Inkjet Printers Market Revenue and Forecast to 2031 (US\$ Million)

North America Industrial Inkjet Printers Market Segmentation

The North America industrial inkjet printers market is categorized into type, industry, and country.

By type, the North America industrial inkjet printers market is bifurcated into continuous inkjet and drop on demand inkjet. The drop on demand inkjet segment held a larger share of the North America industrial inkjet printers market share in 2023.

In terms of industry, the North America industrial inkjet printers market is segmented into food & beverages, pharmaceutical, cosmetic & personal care, electronics & semiconductors, textiles, automotive, advertisement & publishing, and others. The food & beverages segment held the largest share of the North America industrial inkjet printers market share in 2023.

Based on country, the North America industrial inkjet printers market is segmented into the US, Canada, and Mexico. The US segment held the largest share of North America industrial inkjet printers market in 2023.

Brother Industries Ltd; Canon Inc; CTC Japan Inc; Docod Precision Group Limited; FUJIFILM Holdings America Corporation; Hitachi Industrial Equipment & Solutions America, LLC; HP Development Company L.P; Industrial Inkjet Ltd.; InkJet, Inc; KYOCERA Corporation; Lexmark International Inc; Linx Printing Technologies; Markem-Imaje; Pannier Corporation; REA Elektronik GmbH; Seiko Epson Corp; Squid Ink Manufacturing; Videojet Technologies Inc; Weber Marking Systems GmbH; and Xerox Corporation are the among leading companies operating in the North America industrial inkjet printers market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the North America industrial inkjet printers market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the North America industrial inkjet printers market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth North America market trends and outlook coupled with the factors driving the North America industrial inkjet printers market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - North America Industrial Inkjet Printers Market

Brother Industries Ltd

Canon Inc

CTC Japan Inc

Docod Precision Group Limited

FUJIFILM Holdings America Corporation

Hitachi Industrial Equipment & Solutions America, LLC

HP Development Company L.P

Industrial Inkjet Ltd.

InkJet, Inc

KYOCERA Corporation

Lexmark International Inc

Linx Printing Technologies

Markem-Imaje

Pannier Corporation

REA Elektronik GmbH

Seiko Epson Corp

Squid Ink Manufacturing

Videojet Technologies Inc

Weber Marking Systems GmbH

Xerox Corporation

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