

North America Industrial Hard Margarine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Spreadable, All-Purpose, Butter Blend) and Application [Bakery and Confectionery (Cookies and Biscuits, Cakes, Flaky Pastries, and Other Bakery and Confectionery), RTE and RTC Food, Meat and Dairy Substitutes, and Others]

<https://marketpublishers.com/r/N6AA1BD7D5D8EN.html>

Date: April 2023

Pages: 89

Price: US\$ 3,000.00 (Single User License)

ID: N6AA1BD7D5D8EN

Abstracts

The North America industrial hard margarine market is expected to grow from US\$ 807.65 million in 2022 to US\$ 931.77 million by 2028. It is estimated to grow at a CAGR of 2.4% from 2022 to 2028.

Rising Demand for Margarine as a Low-Cost Alternative to Butter is Driving the Industrial Hard Margarine Market

Margarine is traditionally produced by the hydrogenation of vegetable oils such as palm oil, canola oil, rapeseed oil, and safflower oil. Being a cheaper alternative to butter, it is widely used in the industrial-scale production of bakery products, which may allow manufacturers to lower the prices of their final products. With characteristics that are similar to butter, margarine improves the texture and stability of various bakery products, such as cakes, flaky pastries, cookies, biscuits, and croissants. Moreover, it is convenient to use and has a high shelf life. Margarine has less saturated fat content compared to butter. Moreover, it is free from any animal-derived ingredients. Nowadays, manufacturers are providing margarine that is free of palm oil, which is increasing their appeal among consumers. Hard margarine has a high oxidative stability than other margarine types, which makes it a popular ingredient among various commercial and household bakers. The demand for hard margarine is increasing across the

manufacturers of bakery and non-dairy products, and meat substitutes due to its affordability and convenience of use. Bakery manufacturers globally are taking efforts to reduce the cost of their products to make them accessible to all consumer groups. Therefore, the preference for industrial hard margarine is increasing, driving the growth of the industrial hard margarine market.

North America Industrial Hard Margarine Market Overview

The market in North America includes developed countries such as US and Canada and developing countries such as Mexico. North America accounts a remarkable share of the industrial hard margarine market during the forecast period. Consumers are moving toward a healthy lifestyle and preferring products that provide health benefits, owing to the growing incidence of diseases such as diabetes, high blood pressure, and constipation. According to the Centers for Diseases Control and Prevention (CDC), 37.3 million people in the US had diabetes in 2021. Further, the demand for plant-based food has increased in the young population, which is fueling the industrial hard margarine market growth. In addition, the well-established food processing industry in the region uses industrial hard margarine to prepare several food products. Key food processing manufacturers in the region are focusing on the adoption of low-cost alternatives to butter, which is surging the demand for industrial hard margarine.

North America Industrial Hard Margarine Market Revenue and Forecast to 2028 (US\$ Million)

North America Industrial Hard Margarine Market Segmentation

The North America industrial hard margarine market is segmented into type, application, and country.

Based on type, the North America industrial hard margarine market is sub segmented into spreadable, all-purpose, and butter blend. The all-purpose segment held the largest market share in 2022.

Based on application, the North America industrial hard margarine market is segmented into [bakery and confectionery (cookies and biscuits, cakes, flaky pastries, and other bakery and confectionery), RTE and RTC food, meat and dairy substitutes, and others]. The bakery and confectionery segment held the largest market share in 2022.

Based on country, the North America industrial hard margarine market is segmented

into the US, Canada, and Mexico. The US dominated the market in 2022.

Vandemoortele NV; Bunge Ltd; Puratos NV; Fuji Oil Co Ltd; and AAK AB are the leading companies operating in the North America industrial hard margarine market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis Formulation:
 - 3.2.4 Macro-economic Factor Analysis:
 - 3.2.5 Developing Base Number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country Level Data:

4. NORTH AMERICA INDUSTRIAL HARD MARGARINE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 End Users
- 4.4 Expert Opinion

5. NORTH AMERICA INDUSTRIAL HARD MARGARINE MARKET – KEY MARKET

DYNAMICS

5.1 Market Drivers

5.1.1 Rising Demand for Margarine as a Low-Cost Alternative to Butter

5.2 Market Opportunities

5.2.1 Product Innovation to Address Concerns Related to Margarine Ingredients

5.3 Impact Analysis of Drivers and Restraints

6. INDUSTRIAL WORKWEAR AND GEAR – NORTH AMERICA MARKET ANALYSIS

6.1 North America Industrial Hard Margarine Market –Revenue and Forecast to 2028 (US\$ Million)

7. NORTH AMERICA INDUSTRIAL HARD MARGARINE MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 North America Industrial Hard Margarine Market, By Type (2021 and 2028)

7.3 Spreadable

7.3.1 Overview

7.3.2 Spreadable: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 All-Purpose

7.4.1 Overview

7.4.2 All-Purpose: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

7.5 Butter Blend

7.5.1 Overview

7.5.2 Butter Blend: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA INDUSTRIAL HARD MARGARINE MARKET ANALYSIS – BY APPLICATION

8.1 Overview

8.2 North America Industrial Hard Margarine Market, By Application (2021 and 2028)

8.3 Bakery and Confectionery

8.3.1 Overview

8.3.2 Bakery and Confectionery: North America Industrial Hard Margarine Market –

Revenue and Forecast to 2028 (US\$ Million)

8.3.3 Cookies and Biscuits

8.3.3.1 Overview

8.3.3.2 Cookies and Biscuits: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.4 Cakes

8.3.4.1 Overview

8.3.4.2 Cakes: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.5 Flaky Pastries

8.3.5.1 Overview

8.3.5.2 Flaky Pastries: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.6 Other Bakery and Confectionery

8.3.6.1 Overview

8.3.6.2 Other Bakery and Confectionery: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 RTE and RTC Food

8.4.1 Overview

8.4.2 RTE and RTC Food: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Meat and Dairy Substitutes

8.5.1 Overview

8.5.2 Meat and Dairy Substitutes: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA INDUSTRIAL HARD MARGARINE MARKET – COUNTRY ANALYSIS

9.1 Overview

9.1.1 North America: Industrial Hard Margarine Market, by Key Country

9.1.1.1 US: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

9.1.1.1.1 US: Industrial Hard Margarine Market, By Type

9.1.1.1.2 US: Industrial Hard Margarine Market, by Application

9.1.1.2 Canada: Industrial Hard Margarine Market – Revenue and Forecast to 2028
(US\$ Million)

9.1.1.2.1 Canada: Industrial Hard Margarine Market, By Type

9.1.1.2.2 Canada: Industrial Hard Margarine Market, by Application

9.1.1.3 Mexico: Industrial Hard Margarine Market – Revenue and Forecast to 2028
(US\$ Million)

9.1.1.3.1 Mexico: Industrial Hard Margarine Market, By Type

9.1.1.3.2 Mexico: Industrial Hard Margarine Market, by Application

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 Market Initiative

10.3 New Product Development

10.4 Merger and Acquisition

11. COMPANY PROFILES

11.1 Vandemoortele NV

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Bunge Ltd

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

11.3 Puratos NV

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

11.3.4 Financial Overview

11.3.5 SWOT Analysis

11.3.6 Key Developments

- 11.4 Fuji Oil Co Ltd
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 AAK AB
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. North America Industrial Hard Margarine Market –Revenue and Forecast to 2028 (US\$ Million)

Table 2. US Industrial Hard Margarine Market, Type – Revenue and Forecast to 2028 (US\$ Million)

Table 3. US Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Canada Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 5. Canada Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Mexico Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Mexico Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 8. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. North America Industrial Hard Margarine Market Segmentation
- Figure 2. North America Industrial Hard Margarine Market Segmentation – By Country
- Figure 3. North America Industrial Hard Margarine Market Overview
- Figure 4. All-Purpose Segment Held the Largest Market Share in 2021
- Figure 5. US Held the Largest Market Share in 2021
- Figure 7. Porter's Five Forces Analysis
- Figure 8. Ecosystem: North America Industrial Hard Margarine Market
- Figure 9. Expert Opinion
- Figure 10. North America Industrial Hard Margarine Market Impact Analysis of Drivers and Restraints
- Figure 11. North America: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. North America Industrial Hard Margarine Market Revenue Share, By Product Type (2021 and 2028)
- Figure 13. Spreadable: North America Industrial Hard Margarine Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. All-Purpose: North America Industrial Hard Margarine Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Butter Blend: North America Industrial Hard Margarine Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. North America Industrial Hard Margarine Market Revenue Share, By Application (2021 and 2028)
- Figure 17. Bakery and Confectionery: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. Cookies and Biscuits: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 19. Cakes: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 20. Flaky Pastries: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 21. Other Bakery and Confectionery: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. RTE and RTC Food: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 23. Meat and Dairy Substitutes: North America Industrial Hard Margarine Market

– Revenue and Forecast to 2028 (US\$ Million)

Figure 24. Others: North America Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. North America: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. North America: Industrial Hard Margarine Market Revenue Share, by Key Country (2021 and 2028)

Figure 27. US: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Canada: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Mexico: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

I would like to order

Product name: North America Industrial Hard Margarine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Spreadable, All-Purpose, Butter Blend) and Application [Bakery and Confectionery (Cookies and Biscuits, Cakes, Flaky Pastries, and Other Bakery and Confectionery), RTE and RTC Food, Meat and Dairy Substitutes, and Others]

Product link: <https://marketpublishers.com/r/N6AA1BD7D5D8EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N6AA1BD7D5D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970