

# North America Industrial Absorbents Market Forecast to 2028 -Regional Analysis by Product Type (Pads, Rolls, Pillows, Booms, Socks, and Others), Type (Universal, Oil-Only, and Hazmat/Chemical), and End-Use Industry (Oil and Gas, Chemical, Food Processing, Healthcare, Automotive, and Others)

<https://marketpublishers.com/r/NF939F39C426EN.html>

Date: June 2023

Pages: 105

Price: US\$ 3,000.00 (Single User License)

ID: NF939F39C426EN

## Abstracts

The North America industrial absorbents market is expected to grow from US\$ 883.53 million in 2022 to US\$ 1,168.34 million by 2028. It is estimated to grow at a CAGR of 4.8% from 2022 to 2028.

### Growing Environmental Concerns Concerning Chemical and Oil Spills Drives North America Industrial Absorbents Market

Oil spills are long-lasting environmental disasters with a wide range of impacts. The effects of oil spills can vary, ranging from minimal to serious ones, depending on the magnitude and location of the spillage. Oil can kill surface-dwelling animals and birds by poisoning or suffocating them, or by affecting their buoyancy and natural waterproofing mechanisms. Contaminated food supplies may lead to the malnourishment of animals, which may be followed by poisoning over time. The damage can be significant if an oil spill happens in an area with wildlife. Oil disables the insulating ability of fur on mammals and impacts the water-repelling qualities of a bird's feathers. Without insulation or water-repelling qualities, mammals and birds can die from hypothermia. Further, oil and oil products (petroleum products) have many volatile compounds that are emitted as gases. These gases or volatile oil products contaminate the surrounding air, producing specific odors. Even when odors are not felt, exposure to these compounds for a prolonged period may lead to health risks among the living organisms

present in these surroundings. Moreover, once in the air, contamination may travel over long distances. The original contamination levels at the source and specific weather conditions may dictate the final spread of oil-contaminated air vapors. Oil spills, leading to oil slicks and sheens, also harm the aesthetic appeal and recreational value of coastal waters, shorelines, beaches, wetlands, etc. Serious consequences include the discontinuation of recreational activities in these areas, at least temporarily, until the spill is removed, and the cleanup process is completed. The effects of oil spills are not only limited to the environment. The incidences may have immediate effects on humans, fish, animals, birds, and wildlife, in general, if they come in direct contact with the spilled oil, breathe in volatilized oil components, consume food contaminated at any level in the food chain, and so on. Governments of various countries have implemented regulations concerning oil and chemical spills. For instance, Section 14 regulations of the Canada Oil and Gas Operations Act prescribe measures necessary to prevent air, land, or water pollution due to the exploration and drilling, production, storage, transportation, distribution, and other operations in the oil & gas industry. Therefore, growing concerns about the environment and the associated regulations to prevent oil spills bolster the demand for industrial absorbents across the region.

## North America Industrial Absorbents Market Overview

North America comprises countries such as the US, Canada, and Mexico. North America provides a growth opportunity for the North America industrial absorbents market due to the growing end-use industries such as automotive, food processing, oil & gas, healthcare, and chemical. The demand for industrial absorbents in North America is growing due to strong economies and robust industrial safety regulations. Rise in environmental concerns regarding oil and chemical spills, increased frequency of oil and water spills in water and on land, and rapid industrialization are the key factors expected to drive the market during the forecast period. Using industrial absorbents helps ensure compliance with various state and federal regulatory agencies such as Occupational Safety and Health Administration (OSHA). According to the Government of Canada, in 2021, a record high of 17,651 liters of marine pollution spills was detected, 95% of which was observed in coastal areas. 83% (14,688 liters) of the total volume detected originated from vessels, while spills caused by sunken vessels, oil platforms, and land-based spills accounted for 8% (1,414 liters), 5% (890 liters) and 4% (659 liters), respectively. Such spills cause damage to the marine environment. Thus, the Government of Canada is promoting the use of absorbent materials at the workplace to prevent spills. The US Environmental Protection Agency's (EPA) primary focus is to prevent, prepare for, and respond to oil spills in and around inland waters of the US. The Environmental Protection Agency is a federal agency responsible for

responding to oil spills in inland waters. The US Coast Guard is the primary responder to spills in coastal waters and deepwater ports. Spill Prevention, Control, and Countermeasure (SPCC) and Facility Response Plan (FRP) rules are part of the Environmental Protection Agency's oil spill prevention program. SPCC rule assists facilities in preventing oil discharge into navigable waters or adjacent shorelines. Under the SPCC rule (SPU, 2017a, 2017b; US EPA, 2019), the EPA has imposed prevention measures, including maintaining a clearly labeled and prominently displayed spill kit with, at a minimum, absorbent pads, sorbent booms or socks, and absorbent granular material. Such regulations are bolstering the North America industrial absorbents market growth.

## North America Industrial Absorbents Market Revenue and Forecast to 2028 (US\$ Million)

### North America Industrial Absorbents Market Segmentation

The North America industrial absorbents market is segmented into product type, type, end-use industry, and country.

Based on product type, the North America industrial absorbents market is segmented into pads, rolls, pillows, booms, socks, and others. In 2022, the booms segment registered a largest share in the North America industrial absorbents market.

Based on type, the North America industrial absorbents market is segmented into universal, oil-only, and hazmat/chemical. In 2022, the hazmat/chemical segment registered a largest share in the North America industrial absorbents market.

Based on end-use industry, the North America industrial absorbents market is segmented into oil and gas, chemical, food processing, healthcare, automotive, and others. In 2022, the oil and gas segment registered a largest share in the North America industrial absorbents market.

Based on country, the North America industrial absorbents market is segmented into the US, Canada, Mexico. In 2022, the US segment registered a largest share in the North America industrial absorbents market.

3M Co; Ansell Ltd; Brady Corp; Complete Environmental Products Inc; Decorus Europe Ltd; Meltblown Technologies Inc; Oil-Dri Corp of America; and Tolsa SA are the leading companies operating in the North America industrial absorbents market.

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