

# North America Human Milk Fortifier Market Forecast to 2030 - Regional Analysis - by Form (Powder and Liquid) and Distribution Channel (Online and Offline)

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## Abstracts

The North America human milk fortifier market is expected to grow from US\$ 93.20 million in 2023 to US\$ 179.99 million by 2030; it is estimated to grow at a CAGR of 9.9% from 2023 to 2030.

### Rising Awareness in Developing Countries fueling the North America Human Milk Fortifier Market

Rise in population, steady economic development, and increase in per capita income are among the major factors driving the market. The concept of human milk fortifiers is new to many people in emerging economies, and the increasing awareness among people is expected to create lucrative opportunities for the market growth. The human milk fortifier market is gaining significant traction owing to increasing awareness regarding the benefits of human milk fortifiers, such as promoting growth and bone development. Health associations in the developing countries are taking initiatives to boost overall growth and improve nutrition in preterm babies.

Thus, the rising awareness about human milk fortifiers in developing countries is expected to provide lucrative growth opportunities for the market during the forecast period.

### North America Human Milk Fortifier Market Overview

There has been a growing awareness among healthcare professionals and parents about the benefits of human milk fortifiers for preterm infants in North America. Human milk fortifiers are used to enhance the nutritional content of breast milk, providing

essential nutrients that are often lacking in the milk of preterm mothers. As the product awareness is increasing, more healthcare facilities and parents are opting for human milk fortifiers which is driving the market.

North America Human Milk Fortifier Market Revenue and Forecast to 2030 (US\$ Million)

North America Human Milk Fortifier Market Segmentation

The North America human milk fortifier market is segmented based on form, distribution channel, and country. Based on form, the North America human milk fortifier market is bifurcated into powder and liquid. The powder segment held a larger market share in 2023.

Based on distribution channel, the North America human milk fortifier market is bifurcated into online and offline. The offline segment held a larger market share in 2023.

Based on country, the North America human milk fortifier market is segmented into the US, Canada, and Mexico. The US dominated the North America human milk fortifier market in 2023.

Abbott Laboratories, Nestle SA, Prolacta Bioscience Inc, Raptakos, Brett & Co Ltd, Danone SA, Neolac Inc, and Reckitt Benckiser Group Plc are some of the leading companies operating in the North America human milk fortifier market.

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