

North America Household Water Dispensers Market Forecast to 2028 -Regional Analysis -- by Function (Water Cooling/ Heating and Regular) and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

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Abstracts

The household water dispensers market in North America is expected to grow from US\$ 975.42 million in 2022 to US\$ 1363.29 million by 2028. It is estimated to grow at a CAGR of 5.7% from 2022 to 2028.

Strategic Development Initiatives by Key Market Players Fuels North America Household Water Dispensers Market

Household water dispenser manufacturers worldwide are investing significantly in strategic initiatives such as product innovations, mergers and acquisitions, and business expansion to attract consumers and enhance their market position. They increasingly invest in product innovation to expand their customer base and meet emerging consumer trends.

Moreover, local and international players in the household water dispensers market are engaged in expanding their geographical presence in the North America market. For instance, in October 2021, Unilever announced the launch of Pureit, a reverse osmosis (RO) water purification system, in the US. The launch was aimed to cater to the growing demand for household water dispensers in the international market. Thus, such development strategies by household water dispenser manufacturers are expected to open new opportunities in the market during the forecast period.

North America Household Water Dispensers Market Overview

The North America household water dispensers market has grown significantly in recent years. As consumers become more health-conscious and concerned about the quality of their drinking water, the demand for home water dispensers that provide filtered or purified water has increased. In addition, the growing awareness of environmental issues and the negative impact of plastic waste from disposable water bottles is likely to lead consumers to choose household water dispensers as a more suitable and cost-effective alternative. In addition, technological advancements such as water filtration systems, smart features, temperature-controlled water dispensing, and energy-efficient designs are also impacting the North America household water dispensers market. The US Environmental Protection Agency (EPA) and Health Canada have set regulations and standards for drinking water quality due to the presence of contaminants, such as lead, arsenic, and chlorine, in tap water. These regulations include specific requirements for household water dispensers, such as limits on contaminants, water treatment process, and product certifications. In addition, the governments at the federal, state, and local levels in North America offer rebates and incentive programs to promote the use of energy-efficient and environmentally friendly household water dispensers. These programs provide financial incentives, tax credits, or other benefits to encourage consumers to purchase and use water dispensers that meet certain criteria, such as ENERGY STAR certification or other recognized standards.

North America Household Water Dispensers Market Revenue and Forecast to 2028 (US\$ Million)

North America Household Water Dispensers Market Segmentation

The North America Household Water Dispensers Market is segmented into function, distribution channel, and country.

Based on function, the North America household water Dispensers market is segmented into water cooling/heating and regular. The water cooling/heating segment registered the largest North America household water dispensers market share in 2022.

Based on Distribution channel, the North America household water Dispensers market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The specialty stores segment held a larger North America household water dispensers market share in 2022.

Based on country, the North America household water dispensers market is segmented

into the US, Canada, and Mexico. The US dominated the North America household water dispensers market share in 2022.

SodaStream Inc; Avalon Water Co Inc; Blue Star Ltd; International Business Development Inc; Culligan International Co; Waterlogic Holdings Ltd; Primo Water Corp; and Oasis International Inc are the leading companies operating in the household water dispensers market in the North America.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis Formulation:
 - 3.2.4 Macro-economic Factor Analysis:
 - 3.2.5 Developing Base Number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country Level Data:
 - 3.2.8 Limitations and Assumptions:

4. NORTH AMERICA HOUSEHOLD WATER DISPENSERS MARKET LANDSCAPE

- 4.1 Market Overview
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis
 - 4.4.1 Raw Materials
 - 4.4.2 Manufacturing
 - 4.4.3 End-Use Consumers

5. NORTH AMERICA HOUSEHOLD WATER DISPENSERS MARKET - KEY

MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Increase in Demand for Clean Drinking Water

5.1.2 Growing Adoption of E-Commerce Platforms

5.2 Market Restraints

5.2.1 Additional Maintenance Costs and Frequent Component Replacement

5.3 Market Opportunities

5.3.1 Strategic Development Initiatives by Key Market Players

5.4 Future Trends

5.4.1 Technological Advancements in Household Water Dispensers

5.5 Impact Analysis of Drivers and Restraints

6. HOUSEHOLD WATER DISPENSERS MARKET - NORTH AMERICA ANALYSIS

6.1 North America Household Water Dispensers Market -Revenue and Forecast to 2028 (US\$ Million)

7. NORTH AMERICA HOUSEHOLD WATER DISPENSERS MARKET ANALYSIS - BY FUNCTION

7.1 Overview

7.2 North America Household Water Dispensers Market, By Function (2021 and 2028)

7.3 Water Cooling/ Heating

7.3.1 Overview

7.3.2 Water Cooling/ Heating: North America Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

7.4 Regular

7.4.1 Overview

7.4.2 Regular: North America Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA HOUSEHOLD WATER DISPENSERS MARKET ANALYSIS - BY DISTRIBUTION CHANNEL

8.1 Overview

8.2 North America Household Water Dispensers Market, By Distribution Channel (2021 and 2028)

8.3 Supermarkets and Hypermarkets

8.3.1 Overview

8.3.2 Supermarkets and Hypermarkets: North America Household Water Dispensers Market- Revenue and Forecast to 2028 (US\$ Million)

8.4 Specialty Stores

8.4.1 Overview

8.4.2 Specialty Stores: North America Household Water Dispensers Market- Revenue and Forecast to 2028 (US\$ Million)

8.5 Online Retail

8.5.1 Overview

8.5.2 Online Retail: North America Household Water Dispensers Market- Revenue and Forecast to 2028 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: North America Household Water Dispensers Market- Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA HOUSEHOLD WATER DISPENSERS MARKET - COUNTRY ANALYSIS

9.1 Overview

9.2 North America: Household Water Dispensers Market

9.2.1 North America: Household Water Dispensers Market, by Key Country

9.2.1.1 US: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

9.2.1.1.1 US: Household Water Dispensers Market, By Function

9.2.1.1.2 US: Household Water Dispensers Market, by Distribution Channel

9.2.1.2 Canada: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

9.2.1.2.1 Canada: Household Water Dispensers Market, By Function

9.2.1.2.2 Canada: Household Water Dispensers Market, by Distribution Channel

9.2.1.3 Mexico: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

9.2.1.3.1 Mexico: Household Water Dispensers Market, By Function

9.2.1.3.2 Mexico: Household Water Dispensers Market, by Distribution Channel

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 New Product Development

11. COMPANY PROFILES

11.1 SodaStream Inc

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Avalon Water Co Inc

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.3 Blue Star Ltd

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

11.3.4 Financial Overview

11.3.5 SWOT Analysis

11.3.6 Key Developments

11.4 International Business Development Inc

11.4.1 Key Facts

11.4.2 Business Description

11.4.3 Products and Services

11.4.4 Financial Overview

11.4.5 SWOT Analysis

11.4.6 Key Developments

11.5 Culligan International Co

11.5.1 1.6.1 Key Facts

11.5.2 Business Description

11.5.3 Products and Services

11.5.4 Financial Overview

11.5.5 SWOT Analysis

11.5.6 Key Developments

11.6 Waterlogic Holdings Ltd

11.6.1 Key Facts

- 11.6.2 Business Description
- 11.6.3 Products and Services
- 11.6.4 Financial Overview
- 11.6.5 SWOT Analysis
- 11.6.6 Key Developments
- 11.7 Primo Water Corp
- 11.7.1 Key Facts
- 11.7.2 Business Description
- 11.7.3 Products and Services
- 11.7.4 Financial Overview
- 11.7.5 SWOT Analysis
- 11.7.6 Key Developments
- 11.8 Oasis International Inc
- 11.8.1 Key Facts
- 11.8.2 Business Description
- 11.8.3 Products and Services
- 11.8.4 Financial Overview
- 11.8.5 SWOT Analysis
- 11.8.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. Household Water Dispensers Market -Revenue and Forecast to 2028 (US\$ Million)

Table 2. US Household Water Dispensers Market, Function - Revenue and Forecast to 2028 (US\$ Million)

Table 3. US Household Water Dispensers Market, by Distribution Channel - Revenue and Forecast to 2028 (US\$ Million)

Table 4. Canada Household Water Dispensers Market, By Function - Revenue and Forecast to 2028 (US\$ Million)

Table 5. Canada Household Water Dispensers Market, by Distribution Channel - Revenue and Forecast to 2028 (US\$ Million)

Table 6. Mexico Household Water Dispensers Market, By Function - Revenue and Forecast to 2028 (US\$ Million)

Table 7. Mexico Household Water Dispensers Market, by Distribution Channel - Revenue and Forecast to 2028 (US\$ Million)

Table 8. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. North America Household Water Dispensers Market Segmentation
- Figure 2. North America Household Water Dispensers Market Segmentation - By Country
- Figure 3. North America Household Water Dispensers Market Overview
- Figure 4. North America Household Water Dispensers Market: By Function
- Figure 5. North America Household Water Dispensers Market: By Country
- Figure 6. Porter's Five Forces Analysis: North America Household Water Dispensers Market
- Figure 7. Expert Opinion
- Figure 8. Ecosystem: North America Household Water Dispensers Market
- Figure 9. North America Household Water Dispensers Market Impact Analysis of Drivers and Restraints
- Figure 10. North America: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)
- Figure 11. North America Household Water Dispensers Market Revenue Share, By Function (2021 and 2028)
- Figure 12. Water Cooling Heating: North America Household Water Dispensers Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 13. Regular: North America Household Water Dispensers Market - Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. North America Household Water Dispensers Market Revenue Share, By Distribution Channel (2021 and 2028)
- Figure 15. Supermarkets and Hypermarkets: North America Household Water Dispensers Market- Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. Specialty Stores: North America Household Water Dispensers Market- Revenue and Forecast To 2028 (US\$ Million)
- Figure 17. Online Retail: North America Household Water Dispensers Market- Revenue and Forecast To 2028 (US\$ Million)
- Figure 18. Others: North America Household Water Dispensers Market- Revenue and Forecast To 2028 (US\$ Million)
- Figure 19. North America: Household Water Dispensers Market, by Key Country - Revenue (2021) (US\$ Million)
- Figure 20. North America: Household Water Dispensers Market Revenue Share, by Key Country (2021 and 2028)
- Figure 21. US: Household Water Dispensers Market - Revenue and Forecast to 2028

(US\$ Million)

Figure 22. Canada: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

Figure 23. Mexico: Household Water Dispensers Market - Revenue and Forecast to 2028 (US\$ Million)

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