

North America Home Healthcare Market Size and Forecast (2021–2031)

<https://marketpublishers.com/r/N720DB3023A2EN.html>

Date: March 2026

Pages: 134

Price: US\$ 3,450.00 (Single User License)

ID: N720DB3023A2EN

Abstracts

The North American home healthcare market is projected to grow significantly, with an expected market size of approximately USD 244.17 billion by 2031, up from USD 140.41 billion in 2024. This growth represents a compound annual growth rate (CAGR) of 8.2% from 2024 to 2031, indicating a robust expansion in the sector.

Executive Summary and Market Overview

The home healthcare market in North America, encompassing the United States, Canada, and Mexico, holds a substantial portion of the global market share. This growth is primarily attributed to several critical factors. In the United States, there is a notable increase in the utilization of home healthcare services, driven largely by an aging population and a rising incidence of chronic diseases that necessitate long-term care outside of traditional hospital settings. The trend towards home healthcare is further supported by advancements in technology and telehealth, which facilitate improved remote patient monitoring and management.

Government initiatives and policies that promote home-based care, along with increased funding for healthcare infrastructure, are also pivotal in fostering market growth. These strategies aim to reduce healthcare costs while enhancing patient outcomes by encouraging care delivery in the home environment. Additionally, the presence of major players in the market, equipped with extensive expertise and diverse service portfolios, contributes to the region's leadership in home healthcare. This competitive landscape encourages innovation and the development of new services, creating a favorable environment for market expansion.

Strategic Insights

Market Segmentation Analysis

The North American home healthcare market can be segmented based on services, types, and indications:

By Services: The market is divided into skilled nursing care, physical therapy, rehabilitation therapy, speech therapy, and others. In 2024, the skilled nursing care segment dominated the market.

By Type: The market is categorized into therapeutic, diagnostic, and mobility assist services, with the therapeutic segment holding the largest share in 2024.

By Indication: The market is segmented into various health conditions, including cancer, respiratory diseases, mobility disorders, cardiovascular disorders, wound care, diabetes, and others. The respiratory diseases segment was the largest in 2024.

Market Outlook

According to estimates from the United Nations, the global geriatric population is expected to reach 1.8 billion by 2060, representing 17.8% of the total world population. Common health issues among older adults include hearing impairments, cataracts, chronic pain, osteoarthritis, chronic obstructive pulmonary disease (COPD), depression, and dementia. Advanced age often leads to complex health situations known as geriatric syndromes, which can include frailty, urinary incontinence, falls, delirium, and pressure sores.

Research from the Partnership for Quality Home Healthcare indicates that a significant majority of patients (91%) prefer receiving care in their homes, which is also more cost-effective. Elderly individuals frequently face chronic health conditions such as heart disease, diabetes, hypertension, arthritis, and respiratory issues. Home healthcare plays a crucial role in managing these chronic diseases by providing skilled nursing care, patient education, and training. For instance, nurses can assist patients with hypertension in monitoring their blood pressure or help diabetics learn to use glucose meters effectively. Home healthcare not only reduces the risk of hospital-acquired infections but also supports aging in place, promoting independence and enhancing the quality of life for older adults.

The increasing prevalence of chronic diseases among the aging population is driving the demand for home healthcare services, which are essential for facilitating healthy aging.

Country Insights

The North American home healthcare market is primarily composed of the United States, Canada, and Mexico, with the US holding the largest market share in 2024. Home health services encompass a wide array of offerings, including injections, post-operative care, chronic wound care, rehabilitation, physical therapy, and nutritional

therapy. The growth of the home healthcare sector in the US is largely fueled by the adoption of advanced medical technologies, the digitalization of healthcare devices, and a focus on improving treatment outcomes amid the rising prevalence of chronic diseases.

Chronic conditions such as heart disease, cancer, and diabetes are leading causes of mortality and disability in the US. The Department of Health and Human Services estimates that around 129 million Americans live with at least one major chronic disease, contributing to annual healthcare costs of approximately USD 4.5 trillion, as reported by the Centers for Disease Control and Prevention (CDC) in 2024. The increasing availability and adoption of home healthcare services are further propelling market growth. For example, the recent launch of Internal Healthcare Group, a senior referral service, aims to connect seniors with quality care providers across the US, highlighting the growing accessibility of home healthcare options.

Company Profiles

Key players in the home healthcare market include Enhabit Home Health & Hospice, Apollo HomeCare, Cura Mexico, Koninklijke Philips NV, LHC Group Inc, BAYADA Home Health Care, Mears Group Plc, Abbott Care, Amedisys Inc, Kindred Healthcare, LLC, and CenterWell Home Health, among others. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. HOME HEALTHCARE MARKET LANDSCAPE

- 4.1 PEST Analysis

5. NORTH AMERICA HOME HEALTHCARE MARKET – KEY MARKET DYNAMICS

- 5.1 North America Home Healthcare Market – Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Increasing Prevalence of Chronic Diseases Among the Aging Population
 - 5.2.2 Cost-effectiveness of Home Healthcare
- 5.3 Market Restraints
 - 5.3.1 Data Privacy Vulnerabilities
- 5.4 Market Opportunities
 - 5.4.1 Growing Government Support for Home Healthcare
- 5.5 Future Trends
 - 5.5.1 Adoption of Advanced Technologies in Homecare Settings
- 5.6 Impact of Drivers and Restraints:

6. NORTH AMERICA HOME HEALTHCARE MARKET – ANALYSIS

6.1 North America Home Healthcare Market Revenue (US\$ Million), 2021–2031

6.2 North America Home Healthcare Market Forecast Analysis

7. NORTH AMERICA HOME HEALTHCARE MARKET ANALYSIS – BY SERVICE

7.1 Skilled Nursing Care

7.1.1 Overview

7.1.2 Skilled Nursing Care: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

7.2 Physical Therapy

7.2.1 Overview

7.2.2 Physical Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

7.3 Rehabilitation Therapy

7.3.1 Overview

7.3.2 Rehabilitation Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

7.4 Speech Therapy

7.4.1 Overview

7.4.2 Speech Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

7.5 Others

7.5.1 Overview

7.5.2 Others: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

8. NORTH AMERICA HOME HEALTHCARE MARKET ANALYSIS – BY TYPE

8.1 Therapeutic

8.1.1 Overview

8.1.2 Therapeutic: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

8.2 Diagnostic

8.2.1 Overview

8.2.2 Diagnostic: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

8.3 Mobility Assist

8.3.1 Overview

8.3.2 Mobility Assist: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9. NORTH AMERICA HOME HEALTHCARE MARKET ANALYSIS – BY INDICATION

9.1 Cancer

9.1.1 Overview

9.1.2 Cancer: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.2 Respiratory Diseases

9.2.1 Overview

9.2.2 Respiratory Diseases: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.3 Mobility Disorders

9.3.1 Overview

9.3.2 Mobility Disorders: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.4 Cardiovascular Disorders

9.4.1 Overview

9.4.2 Cardiovascular Disorders: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.5 Wound Care

9.5.1 Overview

9.5.2 Wound Care: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.6 Diabetes

9.6.1 Overview

9.6.2 Diabetes: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

9.7 Other

9.7.1 Overview

9.7.2 Other: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

10. NORTH AMERICA HOME HEALTHCARE MARKET – COUNTRY ANALYSIS

10.1 North America

10.1.1 North America Home Healthcare Market – Revenue and Forecast Analysis – by

Country

10.1.1.1 North America Home Healthcare Market – Revenue and Forecast Analysis – by Country

10.1.1.2 United States: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

10.1.1.2.1 United States: North America Home Healthcare Market Share – by Service

10.1.1.2.2 United States: North America Home Healthcare Market Share – by Type

10.1.1.2.3 United States: North America Home Healthcare Market Share – by

Indication

10.1.1.3 Canada: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

10.1.1.3.1 Canada: North America Home Healthcare Market Share – by Service

10.1.1.3.2 Canada: North America Home Healthcare Market Share – by Type

10.1.1.3.3 Canada: North America Home Healthcare Market Share – by Indication

10.1.1.4 Mexico: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

10.1.1.4.1 Mexico: North America Home Healthcare Market Share – by Service

10.1.1.4.2 Mexico: North America Home Healthcare Market Share – by Type

10.1.1.4.3 Mexico: North America Home Healthcare Market Share – by Indication

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Merger and Acquisition

12. COMPANY PROFILES

12.1 Enhabit Home Health & Hospice

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Apollo HomeCare

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Cura Mexico
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Koninklijke Philips NV
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 LHC Group Inc
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 BAYADA Home Health Care
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Mears Group Plc
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Abbott Care

- 12.8.1 Key Facts
- 12.8.2 Business Description
- 12.8.3 Products and Services
- 12.8.4 Financial Overview
- 12.8.5 SWOT Analysis
- 12.8.6 Key Developments
- 12.9 Amedisys Inc
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 Kindred Healthcare, LLC
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis
 - 12.10.6 Key Developments
- 12.11 CenterWell Home Health
 - 12.11.1 Key Facts
 - 12.11.2 Business Description
 - 12.11.3 Products and Services
 - 12.11.4 Financial Overview
 - 12.11.5 SWOT Analysis
 - 12.11.6 Key Developments

13. APPENDIX

- 13.1 Glossary of Terms
- 13.2 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. North America Home Healthcare Market Segmentation

Table 2. North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Table 3. North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million) – by Service

Table 4. North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million) – by Type

Table 5. North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million) – by Indication

Table 6. North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million) – by Country

Table 7. United States: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Service

Table 8. United States: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Type

Table 9. United States: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Indication

Table 10. Canada: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Service

Table 11. Canada: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Type

Table 12. Canada: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Indication

Table 13. Mexico: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Service

Table 14. Mexico: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Type

Table 15. Mexico: North America Home Healthcare Market – Revenue and Forecast, 2021 – 2031(US\$ Million) – by Indication

Table 16. Glossary of Terms, North America Home Healthcare Market

List Of Figures

LIST OF FIGURES

Figure 1. North America Home Healthcare Market Segmentation – Country

Figure 2. PEST Analysis

Figure 3. Impact Analysis of Drivers and Restraints

Figure 4. North America Home Healthcare Market Revenue (US\$ Million), 2021–2031

Figure 5. North America Home Healthcare Market Share (%) – by Service (2024 and 2031)

Figure 6. Skilled Nursing Care: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 7. Physical Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 8. Rehabilitation Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 9. Speech Therapy: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 10. Others: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 11. North America Home Healthcare Market Share (%) – by Type (2024 and 2031)

Figure 12. Therapeutic: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 13. Diagnostic: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 14. Mobility Assist: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 15. North America Home Healthcare Market Share (%) – by Indication (2024 and 2031)

Figure 16. Cancer: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 17. Respiratory Diseases: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 18. Mobility Disorders: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 19. Cardiovascular Disorders: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 20. Wound Care: North America Home Healthcare Market – Revenue and

Forecast, 2021–2031 (US\$ Million)

Figure 21. Diabetes: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 22. Other: North America Home Healthcare Market – Revenue and Forecast, 2021–2031 (US\$ Million)

Figure 23. North America Home Healthcare Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 24. United States: North America Home Healthcare Market – Revenue and Forecast, 2021– 2031 (US\$ Million)

Figure 25. Canada: North America Home Healthcare Market – Revenue and Forecast, 2021– 2031 (US\$ Million)

Figure 26. Mexico: North America Home Healthcare Market – Revenue and Forecast, 2021– 2031 (US\$ Million)

I would like to order

Product name: North America Home Healthcare Market Size and Forecast (2021–2031)

Product link: <https://marketpublishers.com/r/N720DB3023A2EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N720DB3023A2EN.html>