

# North America Helicopter Emergency Medical Services Market Forecast to 2031 - Regional Analysis- Helicopter Type (Light Helicopter and Medium & Heavy Helicopter), Application (Medical Aid and Transportation), and End Use (Commercial and Government & Emergency Response)

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## Abstracts

The North America helicopter emergency medical services market was valued at US\$ 2,502.08 million in 2023 and is projected to reach US\$ 5,023.78 million by 2031; it is anticipated to register a CAGR of 9.1% from 2023 to 2031.

### Increasing Spending on Healthcare-Related Services Fuels North America Helicopter Emergency Medical Services Market

The healthcare sector is growing rapidly owing to its growing coverage, improved services, and rising expenditure by public and private players. In addition, with the increasing awareness and focus on well-being and health-related concerns, the majority of the population is increasing their spending on healthcare-related services. Rising household income and increasing awareness about health and wellness have resulted in a growing demand for medical and health care services, including better treatment facilities, multi-specialty hospitals, advanced medical equipment and devices, and patient pick-up and drop services using helicopter ambulance services. Patients are now focusing more on premium healthcare facilities in terms of transportation and overall services. Customers in higher income groups put more emphasis on faster pick-up facilities in times of emergency and opt for air ambulance facilities offered by hospitals or independent trauma care centers. For instance, the US has one of the highest costs of healthcare in the world. In 2022, US healthcare spending reached

~US\$ 4.5 trillion, which averages to ~US\$ 13,493 per person. According to a study published by the American Medical Association, in 2021, the majority of the population was spending on private health insurance policies, which accounted for almost 28.5% of the overall healthcare expenditure. High-range healthcare policies cover all the client's expenses and allow patients to opt for premium services, including emergency helicopter ambulance services. The growing demand for emergency helicopter services among customers positively impacts the overall helicopter emergency medical services market.

Thus, the increasing spending on premium healthcare services and facilities for fast recovery and immediate healthcare support is acting as a major driving factor for the helicopter emergency medical services market.

### North America Helicopter Emergency Medical Services Market Overview

The growing healthcare infrastructure in terms of building new multi-specialty hospitals and care centers, along with a rising focus on advanced healthcare facilities such as helicopter medical services, is anticipated to boost the growth of the helicopter emergency medical services market in North America.

The rising prevalence of chronic diseases such as cardiovascular diseases, cancer, and stroke and the growing consumer preference for air ambulance services for improved and immediate medical attention are boosting the demand for helicopter emergency medical services in North America. Moreover, the region has the presence of helicopter ambulance service providers such as Air Methods, Global Medical Response, and PHI Air Medical. In 2023, Bell Textron Inc. announced that Life Flight Network has procured two additional Bell 407GX<sub>i</sub> helicopters and planned to obtain an additional Bell 429. Hospitals such as Barnes-Jewish Hospital, Brigham and Women's Hospital, Cedars-Sinai Medical Center, and Cleveland Clinic are collaborating with helicopter ambulance service providers to offer enhanced emergency medical care support to their patients, driving the demand for helicopter emergency medical services in North America.

### North America Helicopter Emergency Medical Services Market Revenue and Forecast to 2031 (US\$ Million)

### North America Helicopter Emergency Medical Services Market Segmentation

The North America helicopter emergency medical services market is categorized into helicopter type, application, end use, and country.

Based on helicopter type, the North America helicopter emergency medical services market is bifurcated into light helicopter and medium & heavy helicopter. The light helicopter segment held a larger market share in 2023.

By application, the North America helicopter emergency medical services market is divided into medical aid and transportation. The transportation segment held a larger market share in 2023.

In the terms of end use, the North America helicopter emergency medical services market is bifurcated into commercial and government & emergency response. The commercial segment held a larger market share in 2023.

By country, the North America helicopter emergency medical services market is segmented into the US, Canada, and Mexico. The US dominated the North America helicopter emergency medical services market share in 2023.

Air Methods; Babcock International Group Plc; Global Medical Response, Inc.; Helijet International Inc.; HeliService International GmbH; Ornge; PHI Air Medical; and STARS are some of the leading companies operating in the North America helicopter emergency medical services market.

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