

North America Hair Transplant Market Forecast to 2030 - Regional Analysis - by Procedure (Surgical Hair Transplant Procedures and Non-Surgical Procedures) and Site of Transplantation (Scalp Transplant, Eyelash Transplant, Eyebrow Transplant, Beard/ Moustache Transplant, Chest Transplant, and Others)

<https://marketpublishers.com/r/N49E5F1C6CBCEN.html>

Date: February 2024

Pages: 68

Price: US\$ 3,550.00 (Single User License)

ID: N49E5F1C6CBCEN

Abstracts

The North America hair transplant market was valued at US\$ 2,192.08 million in 2022 and is expected to reach US\$ 9,569.80 million by 2030; it is estimated to grow at a CAGR of 20.2% from 2022 to 2030.

Increase in Number of Hair Transplant Procedures Fuel the North America Hair Transplant Market

Hair transplant is a surgical procedure used to treat hair loss. This procedure takes place in clinics or medical offices. Factors such as pattern baldness, genetics, stress, diet, and hormonal imbalance are responsible for hair loss. Additional factors such as a history of hair loss and increasing use of medication also cause hair loss. Changing beauty standards, the growing need for hair loss treatment are creating demand for hair transplant procedures. For instance, according to the International Society of Hair Restoration Surgery (ISHRS), in 2021, an estimated 703,183 hair transplant procedures were performed globally. An increasing number of people are facing hair loss with each passing generation, and the need for treatments is growing at a similar rate.

Approximately 25% of women and 80% of men suffer from genetic hair loss. In men, hair loss is caused due to androgenetic alopecia. Furthermore, the expanding popularity of self-care practices in developing countries and the creation of painless, minimally invasive hair transplant methods positively boost hair transplant procedures, thereby driving market growth.

North America Hair Transplant Market Overview

The North America hair transplant market is segmented into the US, Canada, and Mexico. In 2022, the US held the largest market share in this region and is expected to continue its dominance during the forecast period. The hair transplant market growth in North America is driven by increasing hair loss cases in men and women. According to the American Hair loss Association, ~2/3rd of male population in North America experience some degree of hair loss by age of 35 years, and about 85% of men suffer from hair thinning by age of 50. According to a blog published by New Jersey Hair Restoration Center, ~12.42 million Americans have used hair growth products in 2020, and the number is projected to increase to 12.94 million by 2024. American organizations are focusing on taking initiatives to create awareness about hair loss treatments and transplant procedures among the population. The American Academy of Dermatology declared "August" as National Hair Loss Awareness month in the US to educate people suffering from hair loss about the causes and treatments for their problems. An increase in hair loss incidence among the American population and rise in initiatives to create awareness about treatment and transplant procedures fuel the hair transplant market growth in North America.

North America Hair Transplant Market Revenue and Forecast to 2030 (US\$ Million)

North America Hair Transplant Market Segmentation

The North America hair transplant market is segmented based on procedures, site of transplantation, and country.

Based on procedures, the North America hair transplant market is bifurcated into surgical hair transplant procedures and non-surgical procedures. The non-surgical procedures segment held a larger market share in 2022.

Based on site of transplantation, the North America hair transplant market is segmented into scalp transplant, eyelash transplant, eyebrow transplant, beard/ moustache transplant, chest transplant, and others. The scalp transplant segment held the largest market share in 2022.

Based on country, the North America hair transplant market is segmented into the US, Canada, and Mexico. The US dominated the North America hair transplant market share in 2022.

Cole Instruments Inc., Vision Medical Inc., Bernstein Medical PC, Curallux LLC, HairMax Inc, NovaGenix LLC, Apira Science Inc, Theradome Inc, Robotics Restoration Inc, and LaserCap Co. are some of the leading companies operating in the North America hair transplant market.

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