

# **North America Hair Extension Market Forecast to 2030 - Regional Analysis - by Product Type (Tape-in, Fusion and Pre-bonded, Clip-in, and Others), Source (Human Hair and Synthetic Hair), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)**

<https://marketpublishers.com/r/N7B14FADA1CDEN.html>

Date: December 2023

Pages: 65

Price: US\$ 3,550.00 (Single User License)

ID: N7B14FADA1CDEN

## **Abstracts**

The North America hair extension market was valued at US\$ 1,392.81 million in 2022 and is expected to reach US\$ 1,954.83 million by 2030; it is estimated to grow at a CAGR of 4.3% from 2022 to 2030.

Growth of the Personal Care and Beauty Industry fuel the North America Hair Extension Market

The beauty industry plays a pivotal role in the growth of the hair extensions market and has a direct impact on its demand. As consumers increasingly prioritize personal grooming and self-expression, they seek solutions to achieve their desired hairstyles and looks. Hair extensions offer a versatile option to enhance one's hair, whether for length, volume, or style change. This aligns with the broader trend of consumers investing in beauty products and services to enhance their appearance. Additionally, the beauty industry's continuous innovation in haircare products and styling tools complements the use of hair extensions. These innovations, such as heat styling tools and hair care products designed for use with extensions, improve the overall experience for users. According to GWI's 2021 report, The Global Wellness Economy: Looking Beyond COVID, North America's expenditures based on per capita are estimated to be the highest worldwide. Social media and beauty influencers also contribute significantly to the demand for hair extensions. Celebrities and online personalities frequently

showcase different hairstyles achieved with extensions, inspiring followers to experiment with similar looks.

Overall, the beauty industry's growth fosters an environment where consumers are more open to trying new hair extension products and styles, thus driving market demand. It's a synergy between the beauty industry's trends and the versatility and convenience that hair extensions offer in achieving desired hair aesthetics

## North America Hair Extension Market Overview

The North America hair extension market is segmented into the US, Canada, and Mexico. North America accounted for a remarkable share of the hair extension market in 2022. The hair extension companies operating in the region continuously enhance their overall business processes to meet the rising customer demands in the best possible way. Many domestic and international companies have a strong foothold in North America. SO.CAP.USA; Great Lengths Universal Hair Extensions S.p.A.; Cinderella Hair Extensions; easihair pro; Klix Hair Extensions; Locks & Bonds; Anhui Jinruixiang Hair Products Co., Ltd.; and Evergreen Product Group are among the key players operating in the North America hair extension market.

## North America Hair Extension Market Revenue and Forecast to 2030 (US\$ Million)

### North America Hair Extension Market Segmentation

The North America hair extension market is segmented based on product type, source, distribution channel, and country. Based on product type, the North America hair extension market is segmented into tape-in, fusion and pre-bonded, clip-in, and others. The clip-in segment held the largest market share in 2022.

Based on source, the North America hair extension market is bifurcated into human hair and synthetic hair. The synthetic hair segment held a larger market share in 2022.

Based on distribution channel, the North America hair extension market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The specialty stores segment held the largest market share in 2022.

Based on country, the North America hair extension market is segmented into the US, Canada, and Mexico. The US dominated the North America hair extension market share in 2022.

Locks & Bonds, Klix Hair Inc, Easihair Pro., Great Lengths SpA, Evergreen Products Group Ltd, Socap USA Inc, Cinderellahair Inc, and Hairlocs Inc. are some of the leading companies operating in the North America hair extension market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. NORTH AMERICA HAIR EXTENSION MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
  - 4.2.1 North America
- 4.3 Expert Opinion

### **5. NORTH AMERICA HAIR EXTENSION MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Growth of the Personal Care and Beauty Industry
  - 5.1.2 Increasing Disposable Income and Changing Living Standards of Middle-Class Population
- 5.2 Market Restraints
  - 5.2.1 Hair Damage Concerns Surrounding Hair Extensions
- 5.3 Market Opportunities
  - 5.3.1 Growing Utilization of Hair Extension in Entertainment and Fashion Industry
- 5.4 Future Trends
  - 5.4.1 Increased Promotion of Hair Extensions on social media
- 5.5 Impact of Drivers and Restraints:

## **6. HAIR EXTENSION MARKET - NORTH AMERICA MARKET ANALYSIS**

6.1 Hair Extension Market Revenue (US\$ Million), 2022 – 2030

6.2 Hair Extension Market Forecast and Analysis

## **7. NORTH AMERICA HAIR EXTENSION MARKET ANALYSIS - PRODUCT TYPE**

7.1 Overview

7.2 Hair Extension Market, by Product Type (2022 and 2030)

7.3 Tape-in

7.3.1 Overview

7.3.2 Tape-in Market Revenue and Forecast to 2030 (US\$ Million)

7.4 Fusion and Pre-bonded

7.4.1 Overview

7.4.2 Fusion and Pre-bonded Market Revenue and Forecast to 2030 (US\$ Million)

7.5 Clip-in

7.5.1 Overview

7.5.2 Clip-in Market Revenue and Forecast to 2030 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

## **8. NORTH AMERICA HAIR EXTENSION MARKET ANALYSIS - SOURCE**

8.1 Overview

8.2 Hair Extension Market, by Source (2022 and 2030)

8.3 Human Hair

8.3.1 Overview

8.3.2 Human Hair Market Revenue and Forecast to 2030 (US\$ Million)

8.4 Synthetic Hair

8.4.1 Overview

8.4.2 Synthetic Hair Market Revenue and Forecast to 2030 (US\$ Million)

## **9. NORTH AMERICA HAIR EXTENSION MARKET ANALYSIS - DISTRIBUTION CHANNEL**

9.1 Overview

9.2 Hair Extension Market, by Distribution Channel (2022 and 2030)

9.3 Supermarkets and Hypermarkets

### 9.3.1 Overview

9.3.2 Supermarkets and Hypermarkets Market Revenue, and Forecast to 2030 (US\$ Million)

## 9.4 Specialty Stores

### 9.4.1 Overview

9.4.2 Specialty Stores Market Revenue, and Forecast to 2030 (US\$ Million)

## 9.5 Online Retail

### 9.5.1 Overview

9.5.2 Online Retail Market Revenue, and Forecast to 2030 (US\$ Million)

## 9.6 Others

### 9.6.1 Overview

9.6.2 Others Market Revenue, and Forecast to 2030 (US\$ Million)

## **10. NORTH AMERICA HAIR EXTENSION MARKET - COUNTRY ANALYSIS**

### 10.1 North America

10.1.1 North America Hair Extension Market Overview

10.1.2 North America Hair Extension Market Revenue and Forecasts and Analysis - By Countries

10.1.2.1 Hair Extension Market Breakdown by Country

10.1.2.2 US Hair Extension Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.2.1 US Hair Extension Market Breakdown by Product Type

10.1.2.2.2 US Hair Extension Market Breakdown by Source

10.1.2.2.3 US Hair Extension Market Breakdown by Distribution Channel

10.1.2.3 Canada Hair Extension Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.3.1 Canada Hair Extension Market Breakdown by Product Type

10.1.2.3.2 Canada Hair Extension Market Breakdown by Source

10.1.2.3.3 Canada Hair Extension Market Breakdown by Distribution Channel

10.1.2.4 Mexico Hair Extension Market Revenue and Forecasts to 2030 (US\$ Mn)

10.1.2.4.1 Mexico Hair Extension Market Breakdown by Product Type

10.1.2.4.2 Mexico Hair Extension Market Breakdown by Source

10.1.2.4.3 Mexico Hair Extension Market Breakdown by Distribution Channel

## **11. COMPETITIVE LANDSCAPE**

11.1 Heat Map Analysis- By Key Players

## **12. COMPANY PROFILES**

- 12.1 Locks & Bonds
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 Klix Hair Inc
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Easihair Pro
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Great Lengths SpA
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Evergreen Products Group Ltd
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments
- 12.6 Socap USA Inc
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services

12.6.4 Financial Overview

12.6.5 SWOT Analysis

12.6.6 Key Developments

12.7 Cinderella Hair Inc

12.7.1 Key Facts

12.7.2 Business Description

12.7.3 Products and Services

12.7.4 Financial Overview

12.7.5 SWOT Analysis

12.7.6 Key Developments

12.8 Hairlocs Inc

12.8.1 Key Facts

12.8.2 Business Description

12.8.3 Products and Services

12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

## **13. APPENDIX**



## I would like to order

Product name: North America Hair Extension Market Forecast to 2030 - Regional Analysis - by Product Type (Tape-in, Fusion and Pre-bonded, Clip-in, and Others), Source (Human Hair and Synthetic Hair), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

Product link: <https://marketpublishers.com/r/N7B14FADA1CDEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7B14FADA1CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970