

North America Gumboots Market Size and Forecast (2021 - 2031) Regional Share

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Abstracts

The North American gumboots market is projected to grow significantly, reaching an estimated value of US\$ 522.50 million by 2031, up from US\$ 383.79 million in 2024. This growth represents a compound annual growth rate (CAGR) of 4.5% from 2025 to 2031, indicating a robust demand for gumboots in various industries.

Market Overview and Importance of Gumboots

Gumboots play a vital role in ensuring safety and hygiene across several manufacturing sectors, including food and beverages, construction, chemicals, fishing, oil and gas, and agriculture. These specialized boots are designed to endure challenging conditions, making them essential for worker protection. The Occupational Safety and Health Administration (OSHA) in the United States mandates that employers provide protective workwear to safeguard employees in hazardous environments, particularly in industries such as chemicals, oil and gas, and construction.

The construction sector, in particular, has been experiencing growth due to an increase in both residential and commercial projects, alongside significant infrastructure development. According to the US Census Bureau, total construction investment rose by 1.5%, from US\$ 1,907.8 billion in 2022 to US\$ 2,099.0 billion in 2023. The Associated General Contractors of America (AGC) reports that the US construction industry generates approximately US\$ 2.1 trillion annually. The stringent safety regulations in North America, especially in construction and food production, necessitate the use of safety footwear like gumboots. Consequently, the established industries in the region and the heightened awareness of worker safety are key factors driving the growth of the gumboots market.

Market Segmentation

The North American gumboots market can be segmented based on material type and application.

Material Type: The market is divided into several categories, including PVC, PU, rubber, EVA, and others. In 2024, the PVC segment is expected to hold the largest market share.

Application: The gumboots market is also segmented by application, which includes agriculture, oil and gas, building and construction, food and beverages, fishing, chemical processing, and others. The agriculture segment is anticipated to dominate the market in 2024.

Market Outlook

Industrial safety gumboots are specifically designed to protect workers' feet in hazardous environments. Made from materials like rubber or PVC, these boots are waterproof and provide protection against oils, chemicals, and other harmful substances. In manufacturing settings, the choice of footwear is critical for ensuring worker safety. For instance, rubber gumboots can withstand temperatures up to 300°C without compromising their integrity. The rise in workplace accidents, both fatal and non-fatal, has led to increased awareness regarding the importance of safety workwear among employers and employees alike.

Data from the US Bureau of Labor Statistics indicates a decrease in injury cases within the manufacturing sector from 2022 to 2023, attributed to favorable government regulations and policies, including OSHA's mandates for safety footwear. Each industry has specific safety footwear requirements tailored to mitigate particular risks. For example, heat-resistant soles are essential for protecting feet in industries such as roofing, paving, and metalworking. Thus, government regulations that promote the use of safety footwear are a significant driver of gumboot demand in the manufacturing sector.

Country Insights

The North American gumboots market is comprised of three main countries: the United States, Canada, and Mexico, with the US holding the largest market share in 2024. The growth of the gumboots market in the US is largely fueled by the expanding food and agriculture sectors. According to the Bureau of Economic Analysis, these industries contributed approximately US\$ 1.54 trillion to the US GDP in 2023. Additionally, the construction industry is a major economic contributor, generating US\$ 1.4 trillion in structures annually. The US Department of Commerce reported that residential construction spending increased from US\$ 920.3 billion in October 2023 to US\$ 934.0 billion in October 2024. The growth in these end-use industries and the rising levels of manufacturing activity in the country are driving the demand for safety workwear, including gumboots.

Key Players in the Market

Several prominent companies operate within the gumboots market, including Bekina NV, The Sievi Group, Starline Safety, Groupe Humeau-Beaupré, Dikamar, Delta Plus Group, Spirale S.r.l., Cofra SRL, PolyTech Boot, Heartland Footwear Inc., Skellerup Industries Limited, The Original Muck Boot Co., XTRATUF, Aigle International SA, U-POWER GROUP SpA, Servus Boots, TechnoBoots Ltd., POLLYBOOT BOOTS INC, Mekap, SAPRO SYSTEM Sp. z o. o., and Bracol. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

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