

North America General Mobile Radio Service (GMRS) Radios Market Forecast to 2030—Regional Analysis—by Type (Handheld and In-vehicle) and Application (Recreational, Off-road, Agriculture, and Others)

<https://marketpublishers.com/r/NC9B52EC6082EN.html>

Date: January 2024

Pages: 100

Price: US\$ 3,550.00 (Single User License)

ID: NC9B52EC6082EN

Abstracts

The North America general mobile radio service (GMRS) radios market is expected to grow from US\$ 98.21 million in 2023 to US\$ 117.11 million by 2030. It is estimated to grow at a CAGR of 2.5% from 2023 to 2030.

Increase in Off-road and Recreational Activities Fuels North America General Mobile Radio Service (GMRS) Radios Market

There has been a rise in off-road and recreational activities among travelers worldwide. In April 2022, the Kampgrounds of America, Inc. (KOA), an American franchise of privately owned campgrounds, observed tremendous growth in new campers in the US and Canada. According to the survey conducted by the company, 40% of leisure trips resulted in camping, and ~80% of all leisure travelers choose camping or glamping for at least some of their trips. Approximately 57 million households stated that they went on at least one camping trip last year, an 18% increase in 2021 compared to 2020. The travelers also experienced that camping and outdoor activities reduce stress and improve their emotional well-being. In addition, various off-road racing events are being conducted across the globe. Off-road racing includes trucks, buggies, motorbikes, cars, and other modified vehicles. These off-road racing events are rising due to the growing interest of enthusiasts in adventurous sports that allow them to showcase their skills and vehicles' capabilities. A few racing events that take place in the US are AZOP (Kingman Grand Prix), LEGACY (Baja Nevada), SADR (Tequila 150), and CODE (VW Autopartes Night Race). Such events are conducted yearly due to their growing popularity. These activities are conducted in terrains where the mobile network availability is low and requires a constant noise-free mode of communication, which is expected to generate the demand for GMRS radios.

Further, GMRS radios help individuals or groups engaged in off-road and recreational activities to stay connected in remote areas such as forests, mountains, or deserts. GMRS radios help them connect to users in case of missing driver, mechanical failures of vehicles, medical emergencies, or any other unfortunate events. GMRS radios provide better individual and group safety, contributing to their adoption for off-road and recreational activities. Therefore, the rise in these activities is expected to fuel the North America general mobile radio service (GMRS) radios market growth during the forecast period.

North America General Mobile Radio Service (GMRS) Radios Market Overview

North America is a developed region and an early adopter of advanced solutions. The agricultural sector is one of the major contributors to the economic growth of the region. In addition, with the rise in population, the demand for agricultural products for consumption is also increasing. For instance, according to the US Department of Agriculture, agricultural exports in the country were valued at US\$ 177 billion in 2021, an increase of 18% compared to 2020. This rise in export activities resulted in increased farm operations to meet the growing demand for agricultural products. Therefore, in the agricultural sector, farm operators use two-way communication radios in large farm fields to communicate farm-related information effectively and efficiently. GMRS radios help farm operators communicate over a channel and act as a cost-effective solution over mobile phones where the communication network fluctuates. Also, the presence of players such as BAOFENG TECH and MIDLAND Radio is fueling the GMRS radios market growth.

North America General Mobile Radio Service (GMRS) Radios Market Revenue and Forecast to 2030 (US\$ Million)

North America General Mobile Radio Service (GMRS) Radios Market Segmentation

The North America general mobile radio service (GMRS) radios market is segmented into type, application, and country.

Based on type, the North America general mobile radio service (GMRS) radios market is bifurcated into handheld and in-vehicle. The handheld segment accounted a larger share of the North America general mobile radio service (GMRS) radios market in 2023. Based on application, the North America general mobile radio service (GMRS) radios market is segmented into recreational, off-road, agriculture, and others. The recreational segment held the largest share of the North America general mobile radio service (GMRS) radios market in 2023.

Based on country, the North America general mobile radio service (GMRS) radios market is segmented into the US, Canada, and Mexico. The US dominated the share of the North America general mobile radio service (GMRS) radios market in 2023.

Fujian Baofeng Electronics Co Ltd, Hongkong Retevis Trade Co Ltd, Iradio Electronics Co Ltd, Midland Radio Corp, Quanzhou Chierda Electronic Telecom Co Ltd, QYT

Electronics Co Ltd, Rugged Race Products Inc, Sainstore Inc, Tidradio, and WOUXUN ELECTRONICS CO LTD are some of the leading companies operating in the North America general mobile radio service (GMRS) radios market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 North America GMRS Radio Market – By Type
 - 1.3.2 North America GMRS Radio Market – By Application
 - 1.3.3 North America GMRS Radio Market- By Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. NORTH AMERICA GMRS RADIO MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 North America PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. NORTH AMERICA GMRS RADIO MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Benefits of Using GMRS Radios in Agricultural Sector
- 5.2 Market Restraints
 - 5.2.1 Stringent Government Rules for GMRS Radios Usage
- 5.3 Market Opportunities
 - 5.3.1 Increase in Off-road and Recreational Activities
- 5.4 Future Trends
 - 5.4.1 Development of Advanced GMRS Radios
- 5.5 Impact Analysis of Drivers and Restraints

6. GMRS RADIO MARKET – NORTH AMERICA ANALYSIS

6.1 North America GMRS Radio Market Overview

6.2 North America GMRS Radio Market – Revenue and Forecast to 2030 (US\$ Million)

7. NORTH AMERICA GMRS RADIO MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 North America GMRS Radio Market, By Type (2022 and 2030)

7.3 Handheld

7.3.1 Overview

7.3.2 Handheld: North America GMRS Radio Market – Revenue, and Forecast to 2030 (US\$ Million)

7.4 In-vehicle

7.4.1 Overview

7.4.2 In-vehicle: North America GMRS Radio Market – Revenue, and Forecast to 2030 (US\$ Million)

8. NORTH AMERICA GMRS RADIO MARKET ANALYSIS – BY APPLICATION

8.1 Overview

8.2 North America GMRS Radio Market, By Application (2022 and 2030)

8.3 Recreational

8.3.1 Overview

8.3.2 Recreational: North America GMRS Radio Market – Revenue, and Forecast to 2030 (US\$ Million)

8.4 Off-road

8.4.1 Overview

8.4.2 Off-road: North America GMRS Radio Market – Revenue, and Forecast to 2030 (US\$ Million)

8.5 Agriculture

8.5.1 Overview

8.5.2 Agriculture: North America GMRS Radio Market – Revenue, and Forecast to 2030 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: North America GMRS Radio Market- Revenue and Forecast to 2030 (US\$ Million)

9. NORTH AMERICA GMRS RADIO MARKET – COUNTRY ANALYSIS

9.1 Overview

9.1.1 North America GMRS Radio Market Breakdown, by Country

9.1.1.1 US: North America GMRS Radio Market, Revenue and Forecast to 2030

9.1.1.1.1 Canada: North America GMRS Radio Market Breakdown, By Type

9.1.1.1.2 US: North America GMRS Radio Market Breakdown, By Application

9.1.1.2 Canada: North America GMRS Radio Market, Revenue and Forecast to 2030

9.1.1.2.1 Canada: North America GMRS Radio Market Breakdown, By Type

9.1.1.2.2 Canada: North America GMRS Radio Market Breakdown, By Application

9.1.1.3 Mexico: North America GMRS Radio Market, Revenue and Forecast to 2030

9.1.1.3.1 Mexico: North America GMRS Radio Market Breakdown, By Type

9.1.1.3.2 Mexico: North America GMRS Radio Market Breakdown, By Application

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 Market Initiative

10.3 Product Development

11. COMPANY PROFILES

11.1 Tidradio

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Rugged Race Products Inc

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

11.3 Quanzhou Chierda Electronic Telecom Co Ltd

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

- 11.3.4 Financial Overview
- 11.3.5 SWOT Analysis
- 11.3.6 Key Developments
- 11.4 WOUXUN ELECTRONICS CO., LTD.,
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 Midland Radio Corp
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments
- 11.6 Hongkong Retevis Trade Co Ltd
 - 11.6.1 Key Facts
 - 11.6.2 Business Description
 - 11.6.3 Products and Services
 - 11.6.4 Financial Overview
 - 11.6.5 SWOT Analysis
 - 11.6.6 Key Developments
- 11.7 Fujian Baofeng Electronics Co Ltd
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Products and Services
 - 11.7.4 Financial Overview
 - 11.7.5 SWOT Analysis
 - 11.7.6 Key Developments
- 11.8 Sainstore Inc
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Products and Services
 - 11.8.4 Financial Overview
 - 11.8.5 SWOT Analysis
 - 11.8.6 Key Developments
- 11.9 Iradio Electronics Co Ltd

- 11.9.1 Key Facts
- 11.9.2 Business Description
- 11.9.3 Products and Services
- 11.9.4 Financial Overview
- 11.9.5 SWOT Analysis
- 11.9.6 Key Developments
- 11.10 QYT Electronics Co Ltd
 - 11.10.1 Key Facts
 - 11.10.2 Business Description
 - 11.10.3 Products and Services
 - 11.10.4 Financial Overview
 - 11.10.5 SWOT Analysis
 - 11.10.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Word Index

I would like to order

Product name: North America General Mobile Radio Service (GMRS) Radios Market Forecast to 2030–Regional Analysis– by Type (Handheld and In-vehicle) and Application (Recreational, Off-road, Agriculture, and Others)

Product link: <https://marketpublishers.com/r/NC9B52EC6082EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC9B52EC6082EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970