

North America Gastric Buttons Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Offering (Products and Accessories), Application (Children and Adults), Usage (Enteral Nutrition, Medications, Fluids, and Others), and End User (Hospitals, Clinics, and Others)

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Abstracts

The North America gastric buttons market is projected to grow from US\$ 185.78 million in 2022 to US\$ 289.97 million by 2028; it is estimated to record at a CAGR of 7.7% from 2022 to 2028 .

Increasing Prevalence of Cancer, Neurological Disorders, Diabetes, and Gastrointestinal Diseases Drives Market Growth

Diabetes is a life-threatening chronic disease with no functional cure. It can lead to various complications in different body parts and increase the overall risk of premature death. Heart attack, stroke, kidney failure, leg amputation, vision loss, and nerve damage are the major complications associated with diabetes. According to the International Diabetes Federation (IDF), the number of diabetic patients in North America is projected to rise from 46 million in 2017 to 62 million by 2045. The diet of diabetic patients requires enteral nutritional support and diabetes-specific formulas.

Cancer is a leading cause of death worldwide. According to the American Society of Clinical Oncology (ASCO), head and neck cancer accounts for ~4% of all cancers in the US. Maintaining proper nutrition during cancer treatment is essential. When cancer patients struggle with nutrition, physicians opt for gastric buttons to ensure the intake of vitamins, minerals, calories, protein, and fluids in their bodies. Appropriate nutritional

intake helps patients fight infection and stay healthy during the treatment, enabling overall healing.

Neurological disorders such as Parkinson's disease, dementia, epilepsy and seizures, autism, cerebral palsy, and Alzheimer's disease affect the brain and nerves of the human body. In the US, the prevalence of neurological disorders is increasing. Alzheimer's disease is a common cause of dementia, characterized by a gradual decline in memory, thinking, behavior, and social skills; these changes affect a person's ability to function. The disease prevalence is expected to increase by ~35% during the forecast period. According to the Alzheimer's Association, 5.7 million people in the Americas had Alzheimer's disease in 2018. According to the Centers for Disease Control and Prevention (CDC), Alzheimer's disease is one of the top 10 leading causes of death in the US. In 2020, the disease affected 5.8 million people in the country. Similarly, according to the Parkinson's Foundation Prevalence Project, ~930,000 individuals with Parkinson's Disease were present in the US in 2020. Epilepsy is a noncommunicable chronic brain disease that affects people of all ages. Almost 80% of people with epilepsy live in low- and middle-income countries. The same source estimates that up to 70% of people with epilepsy could live seizure-free with proper diagnosis and treatment. Weight loss and malnutrition due to suboptimal oral intake are common in patients with neurological disorders and are associated with increased disability, morbidity, and mortality. The nutritional management of patients with these diseases is crucial, and enteral feeding is a commonly used method to provide nutritional support.

Gastrointestinal diseases affect the gastrointestinal (GI) tract. Common GI disorders include irritable bowel syndrome (IBS), acid reflux, indigestion, colon cancer, and hemorrhoids. According to the data published by International Foundation for Gastrointestinal Disorders, ~40% of all IBS patients have a mild condition, ~35% have a moderate condition, and ~25% have a severe condition. Certain factors such as food allergies, developing gastroenteritis stages, sporadic colon movements, colon's abnormal serotonin composition, and mild celiac disease are among the risk factors that cause irritable bowel syndrome. Pancreatic diseases, liver diseases, and inflammatory bowel diseases (IBDs) are often associated with nutritional difficulties and require adequate nutrition to support medical treatment.

Gastrostomy buttons are used as the enteral route of choice by many doctors. Moreover, they confer a cosmetic advantage as they can be kept hidden under clothing. Once placed, the buttons can be used for several days. With the increasing incidence of chronic diseases in North America, gastrostomy buttons are increasingly being adopted

for the administration of food and medicine over the last 5 years .

North America Gastric Buttons Market Overview

The North America gastric buttons market has been segmented into the US, Canada, and Mexico. The US held the largest share of the market in 2021. The increasing prevalence of chronic diseases, the rising research and development activities by major healthcare businesses, surging expenditure on patient care, and increasing preference for enteral nutrition drive the growth of the gastric buttons market in North America.

North America Gastric Buttons Market Revenue and Forecast to 2028 (US\$ Million)

North America Gastric Buttons Market Segmentation

The North America gastric buttons market is segmented on the basis of offering, application, usage, end user, and country. Based on offering, the market is bifurcated into products and accessories. The products segment held a larger market share in 2022. Further, accessories are categorized as button feeding sets, button decompression sets, and others.

Based on application, the North America gastric buttons market is bifurcated into children and adults. The children segment held a larger market share in 2022.

Based on usage, the North America gastric buttons market is segmented into enteral nutrition, medications, fluids, and others. The enteral nutrition segment held the largest market share in 2022.

Based on end user, the North America gastric buttons market is segmented into hospitals, clinics, and others. The hospitals segment held the largest market share in 2022.

Based on country, the North America gastric buttons market is segmented into the US, Canada, and Mexico. The US dominated the market in 2022.

Avanos Medical Inc., Boston Scientific Corp, QMD, Shin-Etsu Polymer Europe BV, Applied Medical Technology Inc., Vygon (UK) Ltd, and Fresenius Kabi AG are the leading companies operating in the North America gastric buttons market.

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 North America Gastric Buttons Market – By Offerings
 - 1.3.2 North America Gastric Buttons Market – By Application
 - 1.3.3 North America Gastric Buttons Market – By Usage
 - 1.3.4 North America Gastric Buttons Market – By End User
 - 1.3.5 North America Gastric Buttons Market – By Country

2. NORTH AMERICA GASTRIC BUTTONS MARKET – KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. NORTH AMERICA GASTRIC BUTTONS MARKET – MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
 - 4.2.1 North America PEST Analysis
- 4.3 Experts Opinion

5. NORTH AMERICA GASTRIC BUTTONS MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Prevalence of Cancer, Neurological Disorders, Diabetes, and Gastrointestinal Diseases
 - 5.1.2 Rising Geriatric Population
- 5.2 Market Restraints
 - 5.2.1 Complications Associated with Gastric Buttons
- 5.3 Market Opportunities
 - 5.3.1 Untapped Potential of Emerging Economies

5.4 Future Trends

5.4.1 Growing Preference for Low Profile Tubes

5.5 Impact analysis

6. GASTRIC BUTTONS MARKET – NORTH AMERICA ANALYSIS

6.1 North America Gastric Buttons Market Revenue Forecast and Analysis

7. NORTH AMERICA GASTRIC BUTTONS MARKET – REVENUE AND FORECAST TO 2028 – BY OFFERINGS

7.1 Overview

7.2 Gastric Buttons Market Revenue Share, by Offerings (2021 and 2028)

7.3 Products

7.3.1 Overview

7.3.2 Products: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Accessories

7.4.1 Overview

7.4.2 Accessories: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

7.4.3 Button Feeding Set

7.4.3.1 Overview

7.4.3.2 Button Feeding Set: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

7.4.4 Button Decompression Set

7.4.4.1 Overview

7.4.4.2 Button Decompression Set: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

7.4.5 Others

7.4.5.1 Overview

7.4.5.2 Others: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA GASTRIC BUTTONS MARKET ANALYSIS AND FORECAST TO 2028 – BY USAGE

8.1 Overview

8.2 Gastric Buttons Market Revenue Share, by Usage (2021 and 2028)

8.3 Enteral Nutrition

8.3.1 Overview

8.3.2 Enteral Nutrition: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Medication

8.4.1 Overview

8.4.2 Medication: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Fluids

8.5.1 Overview

8.5.2 Fluids: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA GASTRIC BUTTONS MARKET ANALYSIS AND FORECAST TO 2028 – BY APPLICATIONS

9.1 Overview

9.2 Gastric Buttons Market, by Applications, 2021 & 2028 (%)

9.3 Children

9.3.1 Overview

9.3.2 Children: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

9.4 Adults

9.4.1 Overview

9.4.2 Adults: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

10. NORTH AMERICA GASTRIC BUTTONS MARKET ANALYSIS AND FORECAST TO 2028 – BY END USER

10.1 Overview

10.2 Gastric Buttons Market, by End User, 2021 & 2028 (%)

10.3 Hospitals

10.3.1 Overview

10.3.2 Hospitals: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

10.4 Clinics

10.4.1 Overview

10.4.2 Clinics: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

10.5 Others

10.5.1 Overview

10.5.2 Others: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11. NORTH AMERICA GASTRIC BUTTONS MARKET – REVENUE AND FORECAST TO 2028 – BY COUNTRY ANALYSIS

11.1 North America: Gastric Buttons Market

11.1.1 Overview

11.1.3 North America: Gastric Buttons Market, by Country, 2021 & 2028 (%)

11.1.3.1 US: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.1.1 Overview

11.1.3.1.2 US: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.1.3 US: Gastric Buttons Market, by Offerings, 2019-2028 (US\$ Million)

11.1.3.1.3.1 US: Gastric Buttons Market, For Products by Offerings, 2019-2028 (K Units)

11.1.3.1.3.2 US: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (US\$ Million)

11.1.3.1.3.3 US: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (K Units)

11.1.3.1.4 US: Gastric Buttons Market, by Applications, 2019-2028 (US\$ Million)

11.1.3.1.5 US: Gastric Buttons Market, by Usage, 2019-2028 (US\$ Million)

11.1.3.1.6 US: Gastric Buttons Market, by End User, 2019-2028 (US\$ Million)

11.1.3.2 Canada: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.2.1 Overview

11.1.3.2.2 Canada: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.2.3 Canada: Gastric Buttons Market, by Offerings, 2019-2028 (US\$ Million)

11.1.3.2.3.1 Canada: Gastric Buttons Market, For Products by Offerings, 2019-2028 (K Units)

11.1.3.2.3.2 Canada: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (US\$ Million)

11.1.3.2.3.3 Canada: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (K Units)

11.1.3.2.4 Canada: Gastric Buttons Market, by Applications, 2019-2028 (US\$ Million)

11.1.3.2.5 Canada: Gastric Buttons Market, by Usage, 2019-2028 (US\$ Million)

11.1.3.2.6 Canada: Gastric Buttons Market, by End User, 2019-2028 (US\$ Million)

11.1.3.3 Mexico: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.3.1 Overview

11.1.3.3.2 Mexico: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

11.1.3.3.3 Mexico: Gastric Buttons Market, by Offerings, 2019-2028 (US\$ Million)

11.1.3.3.3.1 Mexico: Gastric Buttons Market, For Products by Offerings, 2019-2028 (K

Units)

11.1.3.3.3.2 Mexico: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (US\$ Million)

11.1.3.3.3.3 Mexico: Gastric Buttons Market, For Accessories by Offerings, 2019-2028 (K Units)

11.1.3.3.4 Mexico: Gastric Buttons Market, by Applications, 2019-2028 (US\$ Million)

11.1.3.3.5 Mexico: Gastric Buttons Market, by Usage, 2019-2028 (US\$ Million)

11.1.3.3.6 Mexico: Gastric Buttons Market, by End User, 2019-2028 (US\$ Million)

12. GASTRIC BUTTONS MARKET – INDUSTRY LANDSCAPE

12.1 Overview

12.2 Growth Strategies in the Gastric Buttons Market

12.3 Inorganic Growth Strategies

12.3.1 Overview

12.4 Organic Growth Strategies

12.4.1 Overview

13. COMPANY PROFILES

13.1 Avanos Medical Inc

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Boston Scientific Corp

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 QMD

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

- 13.3.5 SWOT Analysis
- 13.3.6 Key Developments
- 13.4 Shin-Etsu Polymer Europe BV
 - 13.4.1 Key Facts
 - 13.4.2 Business Description
 - 13.4.3 Products and Services
 - 13.4.4 Financial Overview
 - 13.4.5 SWOT Analysis
 - 13.4.6 Key Developments
- 13.5 Applied Medical Technology Inc
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 Vygon (UK) Ltd
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 Fresenius Kabi AG
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners
- 14.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. US Gastric Buttons Market, by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 2. US Gastric Buttons Market, For Products by Offerings – Volume and Forecast to 2028 (K Units)

Table 3. US Gastric Buttons Market, For Accessories by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 4. US Gastric Buttons Market, For Accessories by Offerings – Volume and Forecast to 2028 (K Units)

Table 5. US Gastric Buttons Market, by Applications – Revenue and Forecast to 2028 (USD Million)

Table 6. US Gastric Buttons Market, by Usage – Revenue and Forecast to 2028 (USD Million)

Table 7. US Gastric Buttons Market, by End User – Revenue and Forecast to 2028 (USD Million)

Table 8. Canada Gastric Buttons Market, by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 9. Canada Gastric Buttons Market, For Products by Offerings – Volume and Forecast to 2028 (K Units)

Table 10. Canada Gastric Buttons Market, For Accessories by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 11. Canada Gastric Buttons Market, For Accessories by Offerings – Volume and Forecast to 2028 (K Units)

Table 12. Canada Gastric Buttons Market, by Applications – Revenue and Forecast to 2028 (USD Million)

Table 13. Canada Gastric Buttons Market, by Usage – Revenue and Forecast to 2028 (USD Million)

Table 14. Canada Gastric Buttons Market, by End User – Revenue and Forecast to 2028 (USD Million)

Table 15. Mexico Gastric Buttons Market, by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 16. Mexico Gastric Buttons Market, For Products by Offerings – Volume and Forecast to 2028 (K Units)

Table 17. Mexico Gastric Buttons Market, For Accessories by Offerings – Revenue and Forecast to 2028 (USD Million)

Table 18. Mexico Gastric Buttons Market, For Accessories by Offerings – Volume and

Forecast to 2028 (K Units)

Table 19. Mexico Gastric Buttons Market, by Applications – Revenue and Forecast to 2028 (USD Million)

Table 20. Mexico Gastric Buttons Market, by Usage – Revenue and Forecast to 2028 (USD Million)

Table 21. Mexico Gastric Buttons Market, by End User – Revenue and Forecast to 2028 (USD Million)

Table 22. Recent Inorganic Growth Strategies in the Gastric Buttons Market

Table 23. Recent Organic Growth Strategies in the Gastric Buttons Market

Table 24. Glossary of Terms

List Of Figures

LIST OF FIGURES

Figure 1. North America Gastric Buttons Market Segmentation

Figure 2. North America Gastric Buttons Market – By Country

Figure 3. North America Gastric Buttons Market Overview

Figure 4. Products Segment Held Largest Share by Offerings of Gastric Buttons Market

Figure 5. US to Show Significant Growth During Forecast Period

Figure 6. North America: PEST Analysis

Figure 7. North America Experts Opinion

Figure 8. North America Gastric Buttons Market Impact Analysis of Driver and Restraints

Figure 9. North America Gastric Buttons Market– Revenue Forecast and Analysis – 2020 - 2028

Figure 10. North America Gastric Buttons Market Revenue Share, by Offerings (2021 and 2028)

Figure 11. Products: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 12. Accessories: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 13. Button Feeding Set: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 14. Button Decompression Set: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 15. Others: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 16. North America Gastric Buttons Market Revenue Share, by Usage (2021 and 2028)

Figure 17. Enteral Nutrition: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 18. Medication: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 19. Fluids: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 20. Others: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 21. North America Gastric Buttons Market, by Applications, 2021 & 2028 (%)

Figure 22. Children: North America Gastric Buttons Market – Revenue and Forecast to

2028 (US\$ Million)

Figure 23. Adults: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 24. North America Gastric Buttons Market, by End User, 2021 & 2028 (%)

Figure 25. Hospitals: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Clinics: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Others: North America Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 28. North America: Gastric Buttons Market, by Key Country – Revenue (2021) (US\$ Million)

Figure 29. North America: Gastric Buttons Market, by Country, 2021 & 2028 (%)

Figure 30. US: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Canada: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Mexico: Gastric Buttons Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 33. Growth Strategies in the Gastric Buttons Market

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