

North America Forage Seeds Market Forecast to 2030 - Regional Analysis - by Type [Alfalfa, Clover (White, Red, Hybrid, Other Clovers), Ryegrass (Annual Ryegrass, Perennial Ryegrass, Italian Ryegrass, and Hybrid Ryegrass), Timothy, Sorghum, Brome, Birdsfoot Trefoil, Cowpea, Meadow Fescue, and Others], Category (Organic and Conventional), and Livestock (Ruminants, Poultry, Swine, and Others)

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Abstracts

The North America forage seeds market was valued at US\$ 5,673.04 million in 2022 and is expected to reach US\$ 8,411.87 million by 2030; it is estimated to grow at a CAGR of 5.0% from 2022 to 2030.

Increasing Livestock Production Fuel the North America Forage Seeds Market

Industrial livestock production has undergone a significant transformation, increasing demand for meat-based products and dairy products. Livestock products account for 16% of energy and 34% of the protein in human diets. Livestock production also accounts for ~19% of the value of food production and 30% of the global value of agriculture. The demand for livestock products is driven by changing lifestyles and food preferences, increasing urbanization, growing income, and the rapidly rising world population. With burgeoning livestock demand, the consumption of protein-rich meat products is surging. According to the Food and Agriculture Organization (FAO), worldwide meat protein consumption is predicted to increase by 14% by 2030.

Additionally, world milk production is expected to rise by 1.6% annually between 2020 and 2029 and reach 997 million metric tons in 2029, according to a report by the Organization for Economic Co-operation and Development (OECD) and FAO. Thus, the increasing consumption of livestock products such as meat and increasing milk

production has encouraged manufacturers to focus on providing good quality forage crops for feeding livestock. The growth in livestock production is likely to create a demand for better forage crops, as people are highly concerned about the quality of meat they consume. The growth in the demand for forage crops can only be supported with better-quality forage seeds. Nutrient deficiencies in livestock can be resolved by providing them with forage feed that maintains the growth rate of livestock, their health, and well-being. People are becoming more conscious about their health, and thus, preference is given to organic food, as it does not contain pesticides. Thus, with surging demand, the production of healthy livestock is increasing across the North America, further driving the forage seeds market.

North America Forage Seeds Market Overview

North America is one of the significant markets for forage seeds due to the increased demand for forage as feed, meat consumption, and weather conditions, as well as rising consumption of livestock products despite the rising prices, well-established animal feed, and agriculture industry. An increasing number of individuals opting for protein-rich and healthier products, growing disposable income, lifestyle changes, and eating patterns contribute to a surge in demand for protein-rich meat in the US, Canada, and Mexico. Thus, with the rising consumption of meat products, the demand for animal feed increases and further drives the market for forage seeds. The region accounts for one of the largest animal feed producers across the region. As per the report of Alltech Global, in 2020, the region produced more than 254 million metric tons of animal feed products. The mass production of animal feed in North America and the rising food safety concerns, especially about meat and dairy products, have led to the increased consumption of nutritional animal feed such as forages in the region.

North America Forage Seeds Market Revenue and Forecast to 2030 (US\$ Million)

North America Forage Seeds Market Segmentation

The North America forage seeds market is segmented based on type, category, livestock, and country. Based on type, the North America forage seeds market is segmented into alfalfa, clover, ryegrass, timothy, sorghum, brome, birdsfoot trefoil, cowpea, meadow fescue, and others. The alfalfa segment held the largest market share in 2022. The clover segment is further subsegmented into white, red, hybrid, and others. Additionally, the ryegrass segment is categorized into annual ryegrass, perennial ryegrass, Italian ryegrass, and hybrid ryegrass.

Based on category, the North America forage seeds market is bifurcated into organic and conventional. The conventional segment held a larger market share in 2022.

Based on livestock, the North America forage seeds market is segmented into ruminants, poultry, swine, and others. The ruminants segment held the largest market share in 2022.

Based on country, the North America forage seeds market is segmented into the US,

Canada, and Mexico. The US dominated the North America forage seeds market share in 2022.

UPL Ltd, DLF Seeds AS, Corteva Inc, S&W Seed Co, MAS Seeds SA, Syngenta AG, Deutsche Saatveredelung AG, and Allied Seeds LLC. are some of the leading companies operating in the North America forage seeds market.

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