

North America Fish Protein Isolates Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Form (Powder and Liquid) and Application (Food and Beverages, Pharmaceuticals and Nutraceuticals, Personal Care, and Animal Nutrition)

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Abstracts

The North America fish protein isolates market is expected to grow from US\$ 349.76 million in 2022 to US\$ 427.92 million by 2028. It is estimated to grow at a CAGR of 3.4% from 2022 to 2028.

Rising Application of Fish Protein Isolates in Various End-use Industries is Driving the North America Fish Protein Isolates Market

Fish protein isolate is a versatile product used in various end-use industries such as pharmaceutical & nutraceuticals, personal care, dietary supplements, and animal nutrition. Fish protein isolates are used in animal feeds because they are high in protein concentration and are also a good source of phosphorus, calcium, and other minerals. Fish protein isolates are also widely used in aquaculture feeds because of its high protein content and excellent amino acid balance for aquatic animals. Further, due to the antioxidant, antimicrobial, and antiaging properties of fish protein isolates, it is highly used in the pharmaceutical & nutraceuticals industry. Pharmaceuticals and nutraceuticals that are rich in fish protein can help prevent acute and chronic diseases, delay the aging process, increase life expectancy, and support the basic structure and functions of the body. The personal care industry is flourishing as consumers are becoming more conscious of their physical appearance. Fish protein isolates are used to manufacture various personal care products, such as skin care creams and moisturizers. Fish protein isolates contain microelements that improve skin structure and maintain skin elasticity. Fish protein isolates are utilized for developing

cosmeceutical products due to their skin repair and tissue regeneration abilities. Furthermore, fish protein isolate is less expensive than meat protein and has an extended shelf life. As a result, it is widely preferred in underdeveloped countries. Furthermore, the presence of several essential micronutrients in fish protein isolates, make it a good source to overcome malnutrition. Thus, the rising application of fish protein isolates in various end-use industries is driving the North America fish protein isolates market .

North America Fish Protein Isolates Market Overview

According to the report by the Food and Agriculture Organization of the United Nations 2020, the demand for seafood products has increased in the North America. Thus, fish production is increasing in North America. North America contributed to global aquaculture production by volume of 544,311 metric tons to 589,670.25 metric tons annually in the past 8 to 10 years. Moreover, the aquaculture industry in North America is intensive and technology driven and focuses on operations and efficiency to reduce production cost. Moreover, the report also revealed that the per capita fish consumption in the region is 22 kg per year, which is more than global per capita fish consumption (20 kg per capita). The protein isolates derived from fish are an important source of proteins. Furthermore, the food and beverage manufacturers in the region are focused on developing products fortified with fish protein and enhancing the palatability of ready-to-eat fish products. The rising health concerns, such as obesity, and increasing awareness of dietary supplements across the region are expected to fuel the demand for the North America fish protein isolates market during the forecast period.

North America Fish Protein Isolates Market Revenue and Forecast to 2028 (US\$ Million)

North America Fish Protein Isolates Market Segmentation

The North America fish protein isolates market is segmented into form, application, and country.

Based on form, the North America fish protein isolates market is bifurcated into powder and liquid. In 2022, the powder segment registered a larger share in the North America fish protein isolates market.

Based on application, the North America fish protein isolates market is segmented into food and beverages, pharmaceuticals and nutraceuticals, personal care, and animal

nutrition. In 2022, the pharmaceuticals and nutraceuticals segment registered a largest share in the North America fish protein isolates market.

Based on country, the North America fish protein isolates market is segmented into the US, Canada, and Mexico. In 2022, the US segment registered a largest share in the North America fish protein isolates market.

Advance International, Inc; Bio-marine Ingredients Ireland Ltd; Biomega Group AS; Copalis Industry SAS; Hofseth BioCare ASA; PeterLabs Holdings Sdn Bhd; and Sopropeche SA are the leading companies operating in the North America fish protein isolates market.

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