

North America Fiber Cement Market Forecast to 2028 –Regional Analysis – by Type (Air-cured and Autoclaved), Application (Roofing, Outside Siding or Façade, and Others), and End-Use (Residential and Non-Residential)

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Abstracts

The North America fiber cement market is expected to grow from US\$ 4,416.61 million in 2022 to US\$ 7,052.25 million by 2028. It is estimated to grow at a CAGR of 8.1% from 2022 to 2028.

Growing Awareness Regarding Benefits of Fiber Cement Fuels North America Fiber Cement Market

Durability is one of the most desirable qualities of fiber cement. Fiber cement siding, boards, and panels typically outlast vinyl siding and other alternative products in lifespan. Within 10 to 15 years, vinyl siding can show signs of aging, whereas fiber cement siding can last up to 30 to 50 years or more. Further, in cement production, carbon dioxide is a by-product. However, manufacturing vinyl siding containing polyvinyl chloride (PVC) produces more carbon dioxide than cement production. Moreover, vinyl siding off-gases throughout its lifetime as it occupies a space landfill. Hence, fiber cement siding is a greener alternative to vinyl siding.

Fiber cement products do not require frequent repainting as it holds paint well. Also, they do not dent unlike steel siding. Fiber cement products stand stronger in moisture and leaks than gypsum boards. These products possess excellent moisture-absorbing and drying properties, making them resistant to weather changes.

Fiber cement products are fireproof, insect resistant, and perform well in natural

disasters. The products have good sound insulation properties suitable for building good quality and long-lasting homes. Further, fiber cement products are available in various styles such as panels and shingles. They are also available in baked-on, prefinished colors that do not require painting. Owing to the growing awareness about these benefits of fiber cement products compared to other substitute products, they are increasingly used in flooring, furniture making, and wall cladding, which drives the North America fiber cement market growth.

North America Fiber Cement Market Overview

The US, Canada, and Mexico are the key economies in North America. Factors such as the cost-effectiveness and durability of fiber cement and increased construction activity in the region positively impact the fiber cement market. The widespread usage of fiber cement boards in residential and commercial building construction is expected to fuel fiber cement market expansion in North America.

The construction sector in North America is rapidly developing due to a robust economy and increased federal and state financing for public works and institutional structures. Rapid development and urbanization are also driving the expansion of the North American fiber cement market. According to the American Institute of Architects (AIA), commercial building investment in North America is increasing year after year. Over the forecast period, construction investment is expected to expand at a breakneck pace. All of these factors are driving the expansion of the North America fiber cement market.

Exhibit: North America Fiber Cement Market Revenue and Forecast to 2028 (US\$ Million)

North America Fiber Cement Market Segmentation

The North America fiber cement market is segmented into type, application, end-use, and country.

Based on type, the North America fiber cement market is segmented into air-cured and autoclaved. The autoclaved segment held a larger share of the North America fiber cement market in 2022.

Based on application, the North America fiber cement market is segmented into roofing, outside siding or facade, and others. The outside siding or facade segment held the largest share of the North America fiber cement market in 2022.

Based on end- use, the North America fiber cement market is segmented into residential and non-residential. The residential segment held a larger share of the North America fiber cement market in 2022.

Based on country, the North America fiber cement market is segmented into the US, Canada, and Mexico. The US dominated the share of the North America fiber cement market in 2022.

Compagnie de Saint Gobain SA; Etex NV; James Hardie Industries plc; NICHHA Corp; Plycem Construsistemas Costa Rica SA; and Swisspearl Group AG are the leading companies operating in the North America fiber cement market.

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