

# North America Environmental Consulting Services Market Report (2021–2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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## Abstracts

The North America environmental consulting services market is projected to grow significantly, reaching approximately USD 39.44 billion by 2031, up from USD 22.46 billion in 2023, reflecting a compound annual growth rate (CAGR) of 7.3% during this period.

## Executive Summary and Market Analysis

The increasing demand for environmental consulting services in North America is driven by several factors, including regulatory pressures, corporate sustainability initiatives, climate change efforts, and heightened public awareness of environmental issues. The implementation of stringent environmental regulations in the United States and Canada has led to a surge in the need for consulting services. Governments worldwide are enforcing stricter policies on emissions, waste management, and pollution control, prompting businesses to seek expert guidance to ensure compliance. For example, the Resource Conservation and Recovery Act (RCRA) governs hazardous and solid waste disposal in the U.S., establishing guidelines for waste management from generation to disposal. Similarly, the Clean Air Act (CAA) promotes collaboration among federal, state, and local governments to control air pollution. Companies require environmental consultants to navigate these complex regulations, conduct environmental impact assessments (EIAs), and develop pollution control strategies.

## Market Segmentation Analysis

The North America environmental consulting services market can be segmented by service type, media type, and industry vertical:

**Service Type:** The market is divided into investment assessment and auditing, permitting and compliance, project and information management, monitoring and testing, among others. Investment assessment and auditing held the largest market share in 2023.

**Media Type:** This segment includes water management, waste management, and others, with water management being the largest segment in 2023.

**Vertical:** The market is categorized into energy and utilities, chemical and petroleum, manufacturing and process industries, transportation and construction, and others. The energy and utilities sector dominated the market in 2023.

## **Market Outlook**

Industries such as oil and gas, transportation, and construction are increasingly seeking expert advice to address environmental challenges, reduce ecological footprints, and adopt sustainable practices. The oil and gas sector is a major contributor to global greenhouse gas emissions, prompting a shift towards more sustainable operations. Awareness of climate change is driving oil and gas companies to implement cost-effective measures to reduce emissions. According to the International Energy Agency, emissions from oil and gas operations are expected to decrease by 50% by 2030, aligning with global net-zero goals.

The transportation sector, another significant contributor to CO<sub>2</sub> emissions, is experiencing a shift towards decarbonization and green mobility solutions. Governments are encouraging the adoption of electric vehicles (EVs) and implementing strict fuel efficiency standards. For instance, in December 2023, Hydro and Volvo Group announced a partnership aimed at achieving net-zero emissions in their vehicle production by 2040.

The construction industry is also becoming more conscious of its environmental impact, focusing on sustainable building practices to minimize resource consumption and waste generation. The use of recycled materials, energy-efficient solutions, and sustainable

architecture is gaining traction, with many companies seeking environmental consulting services to comply with green building certifications like LEED.

## Country Insights

The North America environmental consulting services market includes the U.S., Canada, and Mexico, with the U.S. holding the largest market share in 2023. The U.S. has a diverse industrial landscape, including construction, oil and gas, automotive, and pharmaceuticals. The government promotes sustainable building standards, with LEED certification being a prominent framework for assessing sustainable building practices. Environmental consultants play a crucial role in helping businesses achieve these certifications, further driving demand for consulting services.

## Company Profiles

Key players in the North America environmental consulting services market include Aecom, Jacobs Solutions Inc, Arcadis NV, Bechtel Corp, ERM Group, Inc., Tetra Tech Inc., Antea Group, Stantec Inc, Ramboll Group A/S, SLR Consulting, and WSP Global Inc. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to clients.

In summary, the North America environmental consulting services market is poised for substantial growth, driven by regulatory demands, industry shifts towards sustainability, and increasing environmental awareness across various sectors.

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