

North America Employment Screening Services Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Services (Background Check, Verification, and Medical & Drug Testing), End-User Industry (IT & Telecom, BFSI, Government Agencies, Travel & Hospitality, Manufacturing, Retail, Healthcare, and Others), and Organization Size (SMEs and Large Enterprise)

<https://marketpublishers.com/r/N1C0749A0BB6EN.html>

Date: August 2023

Pages: 147

Price: US\$ 3,000.00 (Single User License)

ID: N1C0749A0BB6EN

Abstracts

The North America employment screening services market is expected to grow from US\$ 2,809.45 million in 2023 to US\$ 4,204.88 million by 2028. It is estimated to grow at a CAGR of 8.4% from 2023 to 2028.

Demand for Time-Efficient Selection Systems Owing to Rising Number of Job Applicants Fuels North America Employment Screening Services Market

In the 21st century, there has been an enormous influx of population in urban cities in developed and developing countries in search of a better life. High standards of living, better job opportunities, and access to modern amenities and services are a few major factors driving the migration of the rural population to urban areas. The steady growth of developing economies in the post-recession era has led to a rise in the disposable income of consumers. With continued urbanization, the need for jobs in urban areas would grow at full throttle in the coming years. With a subsequent upsurge in the number of candidates applying for a single job position in any organization, selecting the most suitable candidate for a particular profile has become more tedious. Conventional interview methods for job screening prove time-consuming and inefficient. Thus, the

demand for efficient and quicker employee screening systems triggers the adoption of employment screening services.

North America Employment Screening Services Market Overview

The employment screening services market in North America is segmented into the US, Canada, and Mexico. Employers across the US consider background checking as an integral part of their recruitment process. As per a recent study, around 70% of the companies based in the US perform background checks, and 80% of these companies scrutinize the criminal records of their potential candidates. The employment screening tests is performed based on the type of employer. For instance, for a job application not for a middle or high-level position, an employer might select low-cost screening options such as Google searches, social media reviews, and calling references. However, for managerial or top-level positions, an in-depth background check is required, which includes a credit report. Criminal record considerations vary from state to state in the US. For instance, some state governments significantly limit the degree to which an employer considers an employee's criminal record. In Pennsylvania, an employer may consider criminal records only to the extent that they should not be related to a potential employee's employment suitability.

North America Employment Screening Services Market Revenue and Forecast to 2028 (US\$ Million)

North America Employment Screening Services Market Segmentation

The North America employment screening services market is segmented into services, end-user industry, organization size, and country.

Based on services, the North America employment screening services market is segmented into background check, verification, and medical & drug testing. The verification segment held the largest share of the North America employment screening services market in 2023.

Based on end-user industry, the North America employment screening services market is segmented into IT & Telecom, BFSI, government agencies, travel & hospitality, manufacturing, retail, healthcare, and others. The IT & Telecom segment held the largest share of the North America employment screening services market in 2023.

Based on organization size, the North America employment screening services market

is segmented into SMEs and large enterprise. The large enterprise segment held a larger share of the North America employment screening services market in 2023.

Based on country, the North America employment screening services market is segmented into the US, Canada, and Mexico. The US dominated the share of the North America employment screening services market in 2023.

Accurate Background Holdings LLC; A-Check America Inc; First Advantage Corp; HireRight holdings Corp; Inflection Risk Solutions LLC; Insperity Inc; Pinkerton Consulting & Investigations Inc; Sterling Check Corp; Triton Inc; and Verity Screening Solutions LLC are the leading companies operating in the North America employment screening services market.

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