

# **North America Electronic Signature Software Market Forecast to 2030 - Regional Analysis - by Component (Solution and Services), Deployment (Cloud and On-Premise), Method (General Electronic Signature, Qualified Electronic Signature, and Advanced Electronic Signature), and End User (Manufacturing, BFSI, Pharmaceuticals, Government Agencies, Legal, and Others)**

<https://marketpublishers.com/r/NE6A29D60FE2EN.html>

Date: July 2024

Pages: 99

Price: US\$ 3,550.00 (Single User License)

ID: NE6A29D60FE2EN

## **Abstracts**

The North America electronic signature software market was valued at US\$ 1,270.87 million in 2022 and is expected to reach US\$ 12,426.88 million by 2030; it is estimated to register a CAGR of 33.0% from 2022 to 2030.

**Rising Adoption of Digital Technologies by Enterprises Fuels North America Electronic Signature Software Market**

Electronic signature software is witnessing increased adoption across every public as well as private enterprise. International and national banks, government offices, small and medium-sized firms, and others require digital signatures to protect and control critical data. Various firms use digital signatures to avert data breaches and ensure dependable interactions with their business partners and internal procedures. This is supported further by younger consumers, who are more accepting of digital signature solutions in their daily work lives.

Consumer purchases, government bureaucracies, and business-to-business transactions, among others, have propelled the implementation and usage of electronic

signatures, encouraged by favorable legislation as well as recognition in various key legal circles. Electronic signature solutions deliver the vital benefit of incorporating the current and existing business tools, including Microsoft, Google Docs, and Dropbox, among others. An enterprise can integrate internal applications into existing business processes across various divisions. Moreover, there are numerous in-built advantages and features related to electronic signatures. It helps in enhancing the speed of attaining signatures from several parties, along with offering seamless customer experiences.

Furthermore, companies with employees and branches located in different sites across the globe are increasing the usage of electronic signatures in their processes. It helps them to reduce time by eliminating the need to print and transport documents for approval. Also, it is not easy to store and retrieve physical documents in the long term. Companies are transforming their business digitally to compete effectively in the digital era. Thus, the rising adoption of digital technologies by enterprises drives the electronic signature software market growth.

#### North America Electronic Signature Software Market Overview

The North America electronic signature software market is segmented into the US, Canada, and Mexico. Electronic signatures have simplified various transactions for consumers in North America. Trade deals such as the United States-Mexico-Canada Agreement (USMCA) increase the demand for the use of electronic signatures. Thus, it is critical to support regulation since it potentially increases the use of electronic signatures. The Internet replaces the traditional forms of business communication, and to fully implement Internet commerce communications, companies are looking for an appropriate replacement for traditional authentication procedures, such as electronic signature software. An electronic signature software authenticates particular writing. The authenticating signature is then sent electronically, connected to, or logically associated with an electronic message.

An electronic signature might appear in numerous forms, such as a digitized fingerprint, a deployment name, a digitized image of a handwritten signature, or a PIN. Further, the North American Securities Administrators Association (NASAA), an organization that protects investors, has presented an agenda for more clarity in the electronic signature statement of policy. For instance, the NASAA needs an electronic signature to meet both the Electronic Signatures in Global and National Commerce Act (ESIGN) and the Uniform Electronic Transactions Act (UETA) requirements. The statement of policy necessities focuses on electronic presentation and subscription documents to investors.

Thus, the policies for electronic signatures and the growing demand for electronic signatures in the government sector propel the growth of the electronic signature software market.

Furthermore, various companies in the region are highly focused on providing electronic signature software to various industries. For instance, OneSpan Inc., a US-based company, provides electronic signature products to various industries, including BFSI companies, along with an enhanced digital customer experience. For instance, more than 20 insurers in the region use their product to process ~20 million documents every year. Lone Wolf Technologies, a software company based in the US, provides electronic signature products for the real estate industry. Its product, named Authentisign, has legally binding signatures and obeys all North American and international laws and statutes.

#### North America Electronic Signature Software Market Revenue and Forecast to 2030 (US\$ Million)

##### North America Electronic Signature Software Market Segmentation

The North America electronic signature software market is categorized into component, deployment, method, end user, and country.

Based on component, the North America electronic signature software market is bifurcated into solution and services. The solution segment held a larger market share in 2022.

In terms of deployment, the North America electronic signature software market is bifurcated into cloud and on-premise. The cloud held a larger market share in 2022.

Based on method, the North America electronic signature software market is segmented into general electronic signature, qualified electronic signature, and advanced electronic signature. The qualified electronic signature segment held the largest market share in 2022.

In terms of end user, the North America electronic signature software market is segmented into manufacturing, BFSI, pharmaceuticals, government agencies, legal, and others. The BFSI held the largest market share in 2022.

By country, the North America electronic signature software market is segmented into

the US, Canada, and Mexico. The US dominated the North America electronic signature software market share in 2022.

Adobe Inc, Altron Ltd, DocuSign Inc., HID Global Corporation, OneSpan Inc, RPost, Thales SA, U-Sign-It Pty Ltd, and Zoho Corporation Pvt Ltd are some of the leading companies operating in the North America electronic signature software market.

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