

North America Electro-Optics in Naval Market
Forecast to 2028 – COVID-19 Impact and Regional
Analysis – by Technology (Camera, Sensor and Laser
Range Finder), Application (Target Detection,
Identification, and Tracking; Surveillance; Fire
Control; and Others), End Use (Defense and
Commercial)

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Abstracts

The North America electro-optics in naval market is expected to grow from US\$ 2,696.97 million in 2022 to US\$ 3,379.78 million by 2028. It is estimated to grow at a CAGR of 3.8% from 2022 to 2028.

Continuous Growth of Regional Defense Sector Fuels North America Electro-Optics in Naval Market

The change in the modern warfare system has been urging governments across the region to allocate high funds toward respective military forces. The military budget allocation enables military forces to procure advanced technologies and equipment from domestic or international manufacturers. Solider and military vehicle modernization practices are also on the rise across numerous countries. To strengthen military forces with advanced technologies, armaments, artilleries, combat aircraft, naval vessels, and armoured vehicles, defense forces across the region are investing substantial amounts in the aforementioned products. The continuous urge for new technologies for combat and noncombat operations by the defense forces is boosting defense spending across the region. Asymmetric warfare or modern battlefields demand an enormous amount of information regarding an enemy to carry out the operations successfully. To gather such information, defense forces in developed and developing nations are utilizing modern



technologies.

The rising military expenditure is boosting the investments in technological developments of naval vessels across different naval forces. Many countries such as the US already have several naval vessel projects in the pipeline for expanding their respective naval fleet in the defense forces. Moreover, the procurement of naval vessels continues to generate demand for electro-optic systems, thereby driving the North America electro-optics in naval market growth.

North America Electro-Optics in Naval Market Overview

Based on country, the North America electro-optics in naval market is segmented into the US, Canada, and Mexico. Over the years, countries in North America have experienced a rise in their military expenditure for enhancing their land, sea, and air troop capabilities. This rise in military expenditure by these countries is leading to an increase in the adoption of advanced technologies among the military forces. This is further leading to the rise in the procurement of advanced camera and sensor technologies in naval ships for applications such as target detection, tracking, surveillance, and fire control. Some of the major investments by the naval forces to acquire new electro-optics are; In February 2022, the US Navy awarded a contract to Teledyne FLIR, a subsidiary of Teledyne Technologies, to maintain and supply BRITE Star II multi-sensory imaging systems for the US Navy's H-1 program.

North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

North America Electro-Optics in Naval Market Segmentation

The North America electro-optics in naval market is segmented into technology, application, end use, and country.

Based on technology, the North America electro-optics in naval market is segmented into camera, sensor and laser range finder. The camera segment held the largest share of the North America electro-optics in naval market in 2022.

Based on application, the North America electro-optics in naval market is segmented into target detection, identification, and tracking; surveillance; fire control; and others. The surveillance segment held the largest share of the North America electro-optics in naval market in 2022.



Based on end use, the North America electro-optics in naval market is segmented into defense and commercial. The defense segment held a larger share of the North America electro-optics in naval market in 2022.

Based on country, the North America electro-optics in naval market is segmented into the US, Canada, and Mexico. The US dominated the share of the North America electro-optics in naval market in 2022.

Elbit Systems Ltd; Israel Aerospace Industries Ltd; L3Harris Technologies Inc; Naval Group SA; Saab AB; Safran SA; and Ultra Electronics Holdings Ltd are the leading companies operating in the North America electro-optics in naval market.



Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. NORTH AMERICA ELECTRO-OPTICS IN NAVAL MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinions

5. NORTH AMERICA ELECTRO-OPTICS IN NAVAL MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.1.1 Continuous Growth of Defense Sector
- 5.1.2 Rising Focus of Vendors on Developing Innovative Products
- 5.2 Market Restraints
- 5.2.1 Stagnant Lifecycle of Naval Electro-Optic Systems
- 5.3 MARKET OPPORTUNITIES
- 5.3.1 Increasing Number of Disputes and Threats to Naval Vessels
- 5.4 Future Trends
- 5.4.1 Rapid Developments in Electro-Optics Technology
- 5.5 Impact Analysis of Drivers and Restraints

6. ELECTRO-OPTICS IN NAVAL MARKET - NORTH AMERICA MARKET



ANALYSIS

- 6.1 North America Electro-Optics in Naval Market Overview
- 6.2 North America Electro-Optics in Naval Market Revenue Forecast and Analysis

7. NORTH AMERICA ELECTRO-OPTICS IN NAVAL MARKET- TECHNOLOGY

- 7.1 Overview
- 7.2 North America Electro-Optics in Naval Market, By Technology (2021 & 2028)
- 7.3 Camera
- 7.3.1 Overview
- 7.3.2 Camera: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 7.4 Sensor
- 7.4.1 Overview
- 7.4.2 Sensor: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 7.5 Laser Range Finders
- 7.5.1 Overview
- 7.5.2 Laser Range Finders: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA ELECTRO-OPTICS IN NAVAL MARKET- APPLICATION

- 8.1 Overview
- 8.2 North America Electro-Optics in Naval Market, By Application (2021 & 2028)
- 8.3 Target Detection, Identification, and Tracking
- 8.3.1 Overview
- 8.3.2 Target Detection, Identification, and Tracking: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Surveillance
- 8.4.1 Overview
- 8.4.2 Surveillance: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 8.5 Fire Control
- 8.5.1 Overview
- 8.5.2 Fire Control: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 8.6 Others



- 8.6.1 Overview
- 8.6.2 Others: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA ELECTRO-OPTICS IN NAVAL MARKET- END USE

- 9.1 Overview
- 9.2 North America Electro-Optics in Naval Market, By End Use (2021 & 2028)
- 9.3 Defense
- 9.3.1 Overview
- 9.3.2 Defense: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.3 Frigates
- 9.3.3.1 Overview
- 9.3.3.2 Frigates: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.4 Corvettes
- 9.3.4.1 Overview
- 9.3.4.2 Corvettes: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.5 Destroyers
- 9.3.5.1 Overview
- 9.3.5.2 Destroyers: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.6 Aircraft Carrier
- 9.3.6.1 Overview
- 9.3.6.2 Aircraft Carrier: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.7 Submarines
- 9.3.7.1 Overview
- 9.3.7.2 Submarines: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.3.8 Others
- 9.3.8.1 Overview
- 9.3.8.2 Others: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.4 Commercial
- 9.4.1 Overview
- 9.4.2 Commercial: North America Electro-Optics in Naval Market Revenue and Forecast



- to 2028 (US\$ Million)
- 9.4.3 Cruise Ships
- 9.4.3.1 Overview
- 9.4.3.2 Cruise Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.4.4 Merchant Ships
- 9.4.4.1 Overview
- 9.4.4.2 Merchant Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 9.4.5 Cargo Ships
- 9.4.5.1 Overview
- 9.4.5.2 Cargo Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

10. NORTH AMERICA ELECTRO-OPTIC IN NAVAL MARKET – COUNTRY ANALYSIS

- 10.1 Overview
- 10.1.1 North America Electro-Optic in Naval Market, by Key Country
- 10.1.2 US: North America Electro-Optic in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 10.1.2.1 US: North America Electro-Optic in Naval Market, By Technology
- 10.1.2.2 US: North America Electro-Optic in Naval Market, by Application
- 10.1.2.3 US: North America Electro-Optic in Naval Market, by End Use
- 10.1.2.3.1 US: North America Electro-Optic in Naval Market, by Defense
- 10.1.2.3.2 US: North America Electro-Optic in Naval Market, by Commercial
- 10.1.3 Canada: North America Electro-Optic in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 10.1.3.1 Canada: North America Electro-Optic in Naval Market, By Technology
- 10.1.3.2 Canada: North America Electro-Optic in Naval Market, by Application
- 10.1.3.3 Canada: North America Electro-Optic in Naval Market, by End Use
- 10.1.3.3.1 Canada: North America Electro-Optic in Naval Market, by Defense
- 10.1.3.3.2 Canada: North America Electro-Optic in Naval Market, by Commercial
- 10.1.4 Mexico: North America Electro-Optic in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- 10.1.4.1 Mexico: North America Electro-Optic in Naval Market, By Technology
- 10.1.4.2 Mexico: North America Electro-Optic in Naval Market, by Application
- 10.1.4.3 Mexico: North America Electro-Optic in Naval Market, by End Use
- 10.1.4.3.1 Mexico: North America Electro-Optic in Naval Market, by Defense



10.1.4.3.2 Mexico: North America Electro-Optic in Naval Market, by Commercial

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Product Development
- 11.4 Mergers & Acquisitions

12. COMPANY PROFILES

- 12.1 Elbit Systems Ltd
- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Saab AB
- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Safran SA
- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 L3Harris Technologies Inc
- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments



- 12.5 Ultra Electronics Holdings Ltd
- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Israel Aerospace Industries Ltd
- 12.6.1 Key Facts
- 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Naval Group SA
- 12.7.1 Key Facts
- 12.7.2 Business Description
- 12.7.3 Products and Services
- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners
- 13.2 Word Index



List Of Tables

LIST OF TABLES

Table 1. North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Table 2. US: North America Electro-Optic in Naval Market, By Technology– Revenue and Forecast to 2028 (US\$ Million)

Table 3. US: North America Electro-Optic in Naval Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 4. US: North America Electro-Optic in Naval Market, by End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 5. US: North America Electro-Optic in Naval Market, by Defense – Revenue and Forecast to 2028 (US\$ Million)

Table 6. US: North America Electro-Optic in Naval Market, by Commercial – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Canada: North America Electro-Optic in Naval Market, By Technology–Revenue and Forecast to 2028 (US\$ Million)

Table 8. Canada: North America Electro-Optic in Naval Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Canada: North America Electro-Optic in Naval Market, by End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Canada: North America Electro-Optic in Naval Market, by Defense – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Canada: North America Electro-Optic in Naval Market, by Commercial – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Mexico: North America Electro-Optic in Naval Market, By Technology–Revenue and Forecast to 2028 (US\$ Million)

Table 13. Mexico: North America Electro-Optic in Naval Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Mexico: North America Electro-Optic in Naval Market, by End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Mexico: North America Electro-Optic in Naval Market, by Defense – Revenue and Forecast to 2028 (US\$ Million)

Table 16. Mexico: North America Electro-Optic in Naval Market, by Commercial – Revenue and Forecast to 2028 (US\$ Million)

Table 17. List of Abbreviation



List Of Figures

LIST OF FIGURES

- Figure 1. North America Electro-Optics in Naval Market Segmentation
- Figure 2. North America Electro-Optics in Naval Market Segmentation By Country
- Figure 3. North America Electro-Optics in Naval Market Overview
- Figure 4. North America Electro-Optics in Naval Market, by Technology
- Figure 5. North America Electro-Optics in Naval Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. North America Electro-Optics in Naval Market Ecosystem Analysis
- Figure 8. North America Electro-Optics in Naval Market: Impact Analysis of Drivers and Restraints
- Figure 9. North America Electro-Optics in Naval Market Revenue Forecast and Analysis (US\$ Million)
- Figure 10. North America Electro-Optic in Naval Market Revenue Share, By Technology (2021 & 2028)
- Figure 11. Camera: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. Sensor: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 13. Laser Range Finders: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 14. North America Electro-Optics in Naval Market, By Application (2021 & 2028)
- Figure 15. Target Detection, Identification, and Tracking: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 16. Surveillance: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 17. Fire Control: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. Others: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 19. North America Electro-Optics in Naval Market, By End Use (2021 & 2028)
- Figure 20. Defense: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 21. Frigates: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. Corvettes: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)



Figure 23. Destroyers: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 24. Aircraft Carrier: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Submarines: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Others: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Commercial: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Cruise Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Merchant Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Cargo Ships: North America Electro-Optics in Naval Market Revenue and Forecast to 2028 (US\$ Million)

Figure 31. North America Electro-Optic in Naval Market, by Key Country– Revenue (2021) (US\$ Million)

Figure 32. North America Electro-Optic in Naval Market Revenue Share, by Key Country (2021 & 2028)

Figure 33. US: North America Electro-Optic in Naval Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 34. Canada: North America Electro-Optic in Naval Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 35. Mexico: North America Electro-Optic in Naval Market – Revenue and Forecast to 2028 (US\$ Million)



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