

North America Egg White Powder Market Forecast to 2030 - Regional Analysis - by Type (High-Whip and High-Gel) and Application [Food and Beverages (Bakery and Confectionery, Dairy and Frozen Desserts, Beverages, Meat and Meat Substitutes, and Others), Personal Care, and Others]

<https://marketpublishers.com/r/NF329E880494EN.html>

Date: February 2024

Pages: 90

Price: US\$ 3,550.00 (Single User License)

ID: NF329E880494EN

Abstracts

The North America egg white powder market is expected to grow from US\$ 546.75 million in 2023 to US\$ 787.52 million by 2030. It is estimated to grow at a CAGR of 5.4% from 2023 to 2030.

Growing Utilization of Egg White Powder in Dietary Supplement Industry Fuels North America Egg White Powder Market

Egg white powders are economical, hygienic forms of value-added egg products, which find applications in industries such as food & beverages, pharmaceuticals, and nutraceuticals. Egg white powder can be stored conveniently due to its extended shelf life, ensuring its feasibility across various applications. The powder contains amino acids, calcium, and cholesterol-free protein required by the body for tissue repair and growth. Egg white powders are extensively used as dietary supplement bases. They provide functional properties such as foaming, emulsification, and gelling capabilities to dietary supplements that are beneficial in adding texture to certain supplements and formulations. Egg white powder is a diet-friendly product and an alternative to dairy proteins, which are included in weight management diets. Manufacturers are adding egg white powder in the preparation of dietary supplements and pharmaceutical products. Egg white powder has high nutritional value as it consists of amino acids and naturally occurring sulfur-containing proteins, which help build, repair, and recover

muscles.

Egg white powder is a highly bioavailable protein choice which is low in carbohydrate and free from lactose content. Unlike other protein powders, egg white powder is fat-free, making it an excellent choice for consumers looking to cut down on their total fat intake. Moreover, rising consumer expenditure on nutraceuticals and health supplements will drive the product adoption rate in dietary supplements. Several manufacturers provide dietary supplements containing egg white powder under distinct brand names, such as BSN Syntha 6, Naked Nutrition, NOW Foods, Jay Robb, HealthyHey Nutrition, and MRM Nutrition. Health supplements formulated with egg white powder help enhance the consumer's daily nutrient intake, which is particularly helpful for fitness enthusiasts. Consumer wellness companies focus on building their medical credentials and capabilities and achieving high-profit margins from egg-based dietary products. Thus, the growing utilization of egg white powder in dietary supplements drives the North America egg white market.

North America Egg White Powder Market Overview

The North America egg white powder market is segmented into the US, Canada, and Mexico. North America is one of the prominent regions for the growth of the egg white powder market, owing to the increasing preference for dietary supplements and the rising consumption of nutritional supplements among the population across the region. According to the Council for Responsible Nutrition (CRN), in 2021, 80% of North Americans consumed dietary supplements, and 79% of Americans acknowledged that the dietary supplement industry is trustworthy; this belief has grown by 5% since 2020. Egg white powder is an excellent source of protein, and riboflavin (Vitamin B2) ensures lean muscle strength and aids in muscle repair and recovery. Due to the benefits associated with egg white powder, health-conscious consumers across the region are increasingly adopting the dietary supplements incorporated with egg white powder.

Egg white powder is gaining popularity in the bakery & confectionery industry across the region owing to its functional properties. Egg white powder is an excellent binding agent in the bakery industry. The presence of lecithin makes it an effective natural emulsifier. Moreover, whipped egg whites provide volume build-up, smooth mouthfeel, and lightness to the products such as sponge cakes, genoise, and angel cakes. It also participates in Maillard reactions and is essential in desirable flavor and crust browning. Additionally, egg white powder ingredients are used to process sports foods, sauces, and condiments. Thus, the above-mentioned functional properties have surged the demand for egg white powder among bakery product processors.

The region's booming personal care & cosmetics industry encourages beauty product processors to opt for natural protein-rich ingredients for manufacturing the products. Egg white powder possesses enormous quantities of proteins and collagen. Egg white powder incorporated beauty products for skin revitalization help boost skin elasticity and defend against wrinkles and fine lines; it also helps to shrink pores, lift skin, and reduce oily sheen. Hence, leading brands such as L'Oréal Paris and Caneggs Canada are incorporating egg white powder in their beauty products and offering a range of products such as Perricone MD OVM, Egg Pore Shiny Skin Soap, Black Egg Pore Serum, and Egg White Pore Foam. Therefore, all the above factors influence the demand for egg white powder across North America

North America Egg White Powder Market Revenue and Forecast to 2030 (US\$ Million)

North America Egg White Powder Market Segmentation

The North America egg white powder market is segmented into type, application, and country .

Based on type, the North America egg white powder market is segmented into high- whip and high gel. The high- whip segment held a larger share of the North America egg white powder market in 2023.

Based on application, the North America egg white powder market is segmented into food and beverages, personal care, and others . The food & beverages segment held the largest share of the North America egg white powder market in 2023. Food and beverages segment is further sub-segmented into bakery and confectionery, dairy and frozen desserts, beverages, meat and meat substitutes, and others.

Based on country, the North America egg white powder market is segmented into Canada, Mexico, and the US. The US dominated the North America egg white powder market in 2023.

Global Egg Corporation, Tecnovo SA, Veos SA, Wabash Valley Produce Inc, and Symrise Group are some of the leading companies operating in the North America egg white powder market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 North America Egg White Powder Market, by Type
 - 1.3.2 North America Egg White Powder Market, by Application
 - 1.3.3 North America Egg White Powder Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. NORTH AMERICA EGG WHITE POWDER MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Egg Suppliers
 - 4.3.2 Egg White Powder Production Process
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End-Use Industries

4.4 Expert Opinions

5. NORTH AMERICA EGG WHITE POWDER MARKET – KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Growing Utilization of Egg White Powder in Dietary Supplement Industry

5.1.2 Functional Advantages of Egg White Powder

5.2 Market Restraints

5.2.1 Volatility in Prices of Eggs

5.3 Market Opportunities

5.3.1 Rising Focus on Research and Development Activities

5.4 Future Trends

5.4.1 Increasing Use of Egg White Powder in Cosmetic and Pharmaceutical Products

5.5 Impact Analysis of Drivers and Restraints

6. EGG WHITE POWDER – NORTH AMERICA MARKET ANALYSIS

6.1 North America Egg White Powder Market Overview

6.2 North America Egg White Powder Market –Revenue and Forecast to 2030 (US\$ Million)

7. NORTH AMERICA EGG WHITE POWDER MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 North America Egg White Powder Market, By Type (2022 and 2030)

7.3 High-Whip

7.3.1 Overview

7.3.2 High-Whip: North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)

7.4 High Gel

7.4.1 Overview

7.4.2 High Gel: North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)

8. NORTH AMERICA EGG WHITE POWDER MARKET ANALYSIS – BY APPLICATION

8.1 Overview

8.2 North America Egg White Powder Market, By Application (2022 and 2030)

8.3 Food and Beverages

8.3.1 Overview

8.3.2 Food and Beverages: North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)

8.3.3 Bakery and Confectionery

8.3.3.1 Overview

8.3.3.2 Bakery and Confectionery: North America Egg White Powder Market– Revenue and Forecast to 2030 (US\$ Million)

8.3.4 Dairy and Frozen Desserts

8.3.4.1 Overview

8.3.4.2 Dairy and Frozen Desserts: North America Egg White Powder Market– Revenue and Forecast to 2030 (US\$ Million)

8.3.5 Beverages

8.3.5.1 Overview

8.3.5.2 Beverages: North America Egg White Powder Market– Revenue and Forecast to 2030 (US\$ Million)

8.3.6 Meat and Meat Substitutes

8.3.6.1 Overview

8.3.6.2 Meat and Meat Substitutes: North America Egg White Powder Market– Revenue and Forecast to 2030 (US\$ Million)

8.3.7 Others

8.3.7.1 Overview

8.3.7.2 Others: North America Egg White Powder Market– Revenue and Forecast to 2030 (US\$ Million)

8.4 Personal Care

8.4.1 Overview

8.4.2 Personal Care: North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)

9. NORTH AMERICA EGG WHITE POWDER MARKET – COUNTRY ANALYSIS

9.1 Overview

9.1.1.1 US: North America Egg White Powder Market –Revenue and Forecast to 2030 (US\$ Million)

9.1.1.1.1 US: North America Egg White Powder Market, by Type

- 9.1.1.1.2 US: North America Egg White Powder Market, by Application
- 9.1.1.2 Canada: North America Egg White Powder Market–Revenue and Forecast to 2030 (US\$ Million)
 - 9.1.1.2.1 Canada: North America Egg White Powder Market, by Type
 - 9.1.1.2.2 Canada: North America Egg White Powder Market, by Application
- 9.1.1.3 Mexico: North America Egg White Powder Market–Revenue and Forecast to 2030 (US\$ Million)
 - 9.1.1.3.1 Mexico: North America Egg White Powder Market, by Type
 - 9.1.1.3.2 Mexico: North America Egg White Powder Market, by Application

10. COMPANY PROFILES

- 10.1 Global Egg Corporation
 - 10.1.1 Key Facts
 - 10.1.2 Business Description
 - 10.1.3 Products and Services
 - 10.1.4 Financial Overview
 - 10.1.5 SWOT Analysis
 - 10.1.6 Key Developments
- 10.2 Wabash Valley Produce Inc
 - 10.2.1 Key Facts
 - 10.2.2 Business Description
 - 10.2.3 Products and Services
 - 10.2.4 SWOT Analysis
 - 10.2.5 Key Developments
- 10.3 TECNOVO SA
 - 10.3.1 Key Facts
 - 10.3.2 Business Description
 - 10.3.3 Products and Services
 - 10.3.4 Financial Overview
 - 10.3.5 SWOT Analysis
 - 10.3.6 Key Developments
- 10.4 Veos SA
 - 10.4.1 Key Facts
 - 10.4.2 Business Description
 - 10.4.3 Products and Services
 - 10.4.4 SWOT Analysis
 - 10.4.5 Key Development
- 10.5 Symrise AG

- 10.5.1 Key Facts
- 10.5.2 Business Description
- 10.5.3 Products and Services
- 10.5.4 Financial Overview
- 10.5.5 SWOT Analysis
- 10.5.6 Key Developments

11. APPENDIX

- 11.1 About The Insight Partners
- 11.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. North America Egg White Powder Market –Revenue and Forecast to 2030 (US\$ Million)

Table 2. US North America Egg White Powder Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 3. US North America Egg White Powder Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 4. Canada: North America Egg White Powder Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 5. Canada North America Egg White Powder Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 6. Mexico North America Egg White Powder Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 7. Mexico North America Egg White Powder Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 8. Glossary of Terms, North America Egg White Powder Market

List Of Figures

LIST OF FIGURES

- Figure 1. North America Egg White Powder Market Segmentation
- Figure 2. North America Egg White Powder Market Segmentation – By Country
- Figure 3. North America Egg White Powder Market Overview
- Figure 4. North America Egg White Powder Market, By Application
- Figure 5. US Egg White Powder Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. North America Egg White Powder Market – Ecosystem Analysis
- Figure 8. Expert Opinions
- Figure 9. North America Egg White Powder Market: Impact Analysis of Drivers and Restraints
- Figure 10. North America Egg White Powder Market – Revenue and Forecast to 2030 (US\$ Million)
- Figure 11. North America Egg White Powder Market Revenue Share, By Type (2022 and 2030)
- Figure 12. High-Whip: North America Egg White Powder Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 13. High Gel: North America Egg White Powder Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 14. North America Egg White Powder Market Revenue Share, By Application (2022 and 2030)
- Figure 15. Food and Beverages: North America Egg White Powder Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 16. Bakery and Confectionery: North America Egg White Powder Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 17. Dairy and Frozen Desserts: North America Egg White Powder Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 18. Beverages: North America Egg White Powder Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 19. Meat and Meat Substitutes: North America Egg White Powder Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 20. Others: North America Egg White Powder Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 21. Personal Care: North America Egg White Powder Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 22. Others: North America Egg White Powder Market – Revenue and Forecast

To 2030 (US\$ Million)

Figure 23. North America Egg White Powder Market, by Key Country - Revenue (2022) (US\$ Mn)

Figure 24. North America Egg White Powder Market Revenue Share, by Key Country (2022 and 2030)

Figure 25. US: North America Egg White Powder Market –Revenue and Forecast to 2030 (US\$ Million)

Figure 26. Canada: North America Egg White Powder Market–Revenue and Forecast to 2030 (US\$ Million)

Figure 27. Mexico: North America Egg White Powder Market–Revenue and Forecast to 2030 (US\$ Million)

I would like to order

Product name: North America Egg White Powder Market Forecast to 2030 - Regional Analysis - by Type (High-Whip and High-Gel) and Application [Food and Beverages (Bakery and Confectionery, Dairy and Frozen Desserts, Beverages, Meat and Meat Substitutes, and Others), Personal Care, and Others]

Product link: <https://marketpublishers.com/r/NF329E880494EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF329E880494EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970