

# **North America Educational Furniture Market Forecast to 2028 -Regional Analysis - by Material (Wood, Plastic, Metal, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and End Use (Institutional and Residential)**

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## **Abstracts**

The North America educational furniture market is expected to grow from US\$ 3,493.99 million in 2022 to US\$ 4,671.58 million by 2028. It is estimated to grow at a CAGR of 5.0% from 2022 to 2028.

**Increase in Demand for Educational Furniture in Newly Constructed Schools is Fueling North America Educational Furniture Market**

The demand for educational furniture is increasing with schools adapting to the changing needs of students. An upsurge in student population due to increased education awareness in urban and rural areas has led to the construction of more schools and increased student enrollment around the region. According to the Higher Education Statistics Agency, between 2019 and 2021, the number of students in the US increased by 8.81%. Further, mandatory primary education systems by national governments promote school construction. The Massachusetts Department of Transportation (MassDOT), through its Safe Routes to School (SRTS) initiatives, launched the 2022-2023 Infrastructure Funding Program in May 2022. The program was initiated to provide design and construction services to projects valued in the range of US\$ 0.3-1.5 million in areas near public elementary, middle, and high schools across Massachusetts, US. With the aging school facilities, a surge in the number of students, and changes in building construction and safety codes, the government authorities of many countries are either investing in new infrastructure or upgrading existing ones. Thus, the growing construction of schools is driving the growth of the North America

educational furniture market.

## North America Educational Furniture Market Overview

Furniture manufacturers in North America continuously enhance their overall business operations to meet distinct customer demands. Most domestic and international companies have a strong foothold in North America. The educational furniture market in North America is segmented into the US, Canada, and Mexico. The US is a major contributor to the regional market, followed by Canada and Mexico, respectively. Educational institutions in North America are upgrading their existing resources and procuring innovative furniture. Effective manufacturing and trade policies are also contributing to the growth of the educational furniture market. In addition, ergonomically designed school furniture to prevent health issues in children, especially arising from incorrect posture, is gaining significant traction in this region. The demand for portable and adjustable furniture with easy reconfiguration can be attributed to comprehensive, interactive, and dynamic teaching styles adopted in the form of blended learning and flipped classrooms. With the progress of the education sector, North America is transitioning from traditional school furniture to innovative and aesthetically appealing furniture. Educational furniture is manufactured in distinct designs, shapes, and colors from different materials, such as wood, plastic, or metal. The US marks the presence of major educational furniture manufacturers, namely Fleetwood Furniture, Herman Miller Inc, and Steelcase Inc. Further, Simplova, Educana School Furniture Ltd, RJH Solutions, and CDI Spaces are among the educational furniture manufacturers and suppliers operating in Canada, among others. According to the 2021 Infrastructure Report Card published by the American Society of Civil Engineers, there are ~84,000 public schools with ~100,000 buildings in the US, with an estimated enrollment of 56.8 million by 2026. Thus, an increase in the number of schools, an inclination towards modern and ergonomic furniture, and the presence of educational furniture manufacturers are expected to boost the North America educational furniture market.

## North America Educational Furniture Market Revenue and Forecast to 2028 (US\$ Million)

### North America Educational Furniture Market Segmentation

The North America educational furniture market is segmented based on material, product type, end use, and country.

Based on material, the North America educational furniture market is segmented into

wood, plastic, metal, and others. The wood segment held the largest share of the North America educational furniture market in 2022.

Based on product type, the North America educational furniture market is segmented into benches and chairs, desks and tables, storage units, and others. The benches and chairs segment held a larger share of the North America educational furniture market in 2022.

Based on end use, the North America educational furniture market is segmented into institutional and residential. The institutional segment held a larger share of the North America educational furniture market in 2022.

Based on country, the North America educational furniture market has been categorized into the US, Canada, and Mexico. Our regional analysis states that the US dominated the North America educational furniture market in 2022.

Fleetwood Group Inc, Haworth Inc, Knoll Inc, Scholar Craft Products Inc, Smith Systems Manufacturing Co, Virco Manufacturing Corp, and Vitra International AG are the leading companies operating in the North America educational furniture market.

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