

North America Donor Blood Component Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Blood Component (Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others), Blood Component Volume (Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others), Indication (Immunosuppression and Oncology), Immunosuppression (Organ Transplant, HIV or AIDS, Autoimmune Disease, Cardiovascular Surgeries, Orthopedic Surgeries, and Others), Oncology (Hematologic Malignancies and Solid Tumor Patients), Application (Anemia Management, Thrombocytopenia Treatment, Coagulopathy Correction, Supportive Care during Chemotherapy, Surgery, and Others), Age Group (Adult and Child), and End User (Hospitals, Oncology Centers, Transplant Centers, Ambulatory Surgical Centers, and Others)

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Abstracts

The North America donor blood component market is projected to grow significantly, reaching an estimated US\$ 8,048.4 million by 2031, up from US\$ 5,482.7 million in

2024, reflecting a compound annual growth rate (CAGR) of 5.8% from 2025 to 2031. This market encompasses the United States, Canada, and Mexico, with North America expected to capture a substantial share of the global market.

Several factors are driving the growth of the donor blood component market in North America. The increasing prevalence of chronic diseases, particularly cancer, has led to a heightened demand for blood transfusions. The aging population, which is more susceptible to medical conditions and surgeries that require blood products, is also contributing to this demand. Furthermore, advancements in blood component separation and storage technologies have enhanced the efficiency and safety of blood transfusions, encouraging healthcare providers to adopt these innovations.

Government initiatives and awareness campaigns aimed at promoting voluntary blood donation have further bolstered the blood supply. The rise in trauma cases, surgical procedures, and organ transplants has created a consistent need for various blood components. In response to this growing demand, blood banks and organizations have intensified their efforts in donor recruitment and blood collection, facilitating market growth in the region.

Market Segmentation Analysis

The North America donor blood component market is segmented by various criteria:

By Blood Component: The market is divided into Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others. Red Blood Cells are expected to hold the largest market share in 2024.

By Blood Component Volume: Similar to the above, Red Blood Cells are anticipated to dominate this segment as well.

By Indication: The market is categorized into Immunosuppression and Oncology, with Immunosuppression expected to hold the largest share in 2024.

By Immunosuppression: This segment includes Organ Transplant, HIV or AIDS, Autoimmune Disease, Cardiovascular Surgeries, Orthopedic Surgeries, and Others, with HIV or AIDS leading in market share.

By Oncology: The market is segmented into Hematologic malignancies and Solid Tumor Patients, where Hematologic malignancies are projected to have the largest share.

By Application: This includes Anemia management, Thrombocytopenia treatment, Coagulopathy correction, Supportive care during chemotherapy,

Surgery, and Others, with Anemia management expected to lead.

By Age Group: The market is divided into Adult and Child, with Adults holding the largest share.

By End User: This includes Hospitals, Oncology centers, Transplant centers, Ambulatory surgical centers, and Others, with Hospitals expected to dominate.

Market Outlook

The future of the North America donor blood component market is being shaped by the rising demand for plasma-derived therapies. Advances in treatments for immune disorders and chronic diseases are increasing the need for plasma products. Growing awareness and technological improvements are driving higher plasma collection and processing rates, which are expected to fuel market growth and innovation in the coming years.

Major players in the industry, such as CSL Behring, are investing in advanced plasmapheresis technologies to enhance collection efficiency and yield. The demand for plasma-derived therapies is driving significant growth and innovation in the donor blood component market, with efforts to improve plasma self-sufficiency and expand donor pools gaining momentum.

Country Insights

The North America donor blood component market is primarily segmented by country into the United States, Canada, and Mexico, with the United States holding the largest market share in 2024. According to the American Cancer Society, approximately 1.9 million new cancer cases were diagnosed in the U.S. in 2022, leading to a substantial need for blood transfusions, particularly during chemotherapy treatments. Cancer patients often require blood products daily, as chemotherapy and radiation can lead to severe conditions like thrombocytopenia and neutropenia, necessitating platelet and plasma transfusions.

Organizations such as the American National Red Cross and the Association for the Advancement of Blood & Biotherapies are actively working to meet the growing demand for blood components through intensified donor recruitment and blood collection efforts. The American National Red Cross reports that every two seconds, someone in the U.S. requires blood or platelets for various medical needs, highlighting the critical role of blood donation in healthcare.

Company Profiles

Key players in the North America donor blood component market include Vitalant, Memorial Sloan Kettering Cancer Center, Roswell Park Comprehensive Cancer Center,

Policlinico of Milan, MD Anderson Cancer Center, The Johns Hopkins Hospital, The Royal Marsden, Gustave Roussy, Peter MacCallum Cancer Centre, and Tata Memorial Hospital. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their market presence and offer innovative solutions to consumers.

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