

# North America Dental Implants Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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## Abstracts

The North America dental implants market is projected to grow significantly, reaching an estimated US\$ 4,432.00 million by 2031, up from US\$ 2,317.74 million in 2023. This growth represents a compound annual growth rate (CAGR) of 8.4% from 2023 to 2031.

## Executive Summary and Market Analysis

The North American dental implants market encompasses the United States, Canada, and Mexico. Several factors are driving the growth of this market, including the rising incidence of dental diseases, the widespread acceptance of advanced technologies in dental implants, and an increase in dental visits. Additionally, enhanced government support for dental coverage across these countries is expected to further stimulate market growth during the forecast period.

## Market Segmentation Analysis

The dental implants market in North America can be segmented based on product type, material, and end user.

1. **Product Segmentation:** The market is divided into several categories, including dental crowns, dental bridges, dentures, abutments, and others. In 2023, dental crowns accounted for the largest market share.

2. **Material Segmentation:** The materials used in dental implants include titanium, zirconium, ceramic, and others. Titanium emerged as the leading material in 2023, favored for its strength and biocompatibility.

3. End User Segmentation: The market is also segmented by end users, which include hospitals and clinics, dental laboratories, and others. The hospitals and clinics segment held the largest share in 2023, reflecting the primary setting for dental implant procedures.

## **Market Outlook**

Neglecting dental health can lead to various issues, such as cavities and gum disease. It is essential to promote education and awareness regarding proper dental care and disease prevention through dental professionals, community outreach, and public health initiatives. By enhancing awareness and access to dental care, a healthier future with improved oral health can be achieved. Global initiatives, such as World Oral Health Day celebrated on March 20, emphasize the importance of oral health and hygiene, aiming to raise awareness about oral diseases and promote preventive measures.

The theme for World Oral Health Day in 2019, "Say Ahh: Act on Mouth Health," encouraged individuals and professionals to take proactive steps in preventing oral diseases. Policymakers are also working to integrate oral health into broader health policies, addressing the burden of oral diseases.

In the United States, the Department of Health and Human Services (HHS) supports various oral health initiatives, including financing, research, workforce development, and public health actions. These government efforts to raise awareness about dental health are expected to bolster the growth of the dental implants market.

## **Country Insights**

Geographically, the North American dental implants market includes the US, Canada, and Mexico, with the US holding the largest market share in 2023. Dental diseases represent a significant public health challenge in the US, with alarming statistics reported by the World Health Organization. As of November 2022, over 26% of adults in the US had untreated cavities, and nearly 46% of adults aged 30 and older exhibited signs of gum disease. Furthermore, approximately 30% of adults suffer from moderate gum disease, while 9% have severe gum disease.

The American Dental Association reported that around 5 million individuals aged 65 to 74 are edentulous, highlighting the demand for dental implants in the country. The American Academy of Cosmetic Dentistry estimates that about US\$ 2.75 billion is spent

annually on cosmetic dentistry in the US, indicating a robust market for dental services.

Various private and government organizations offer reimbursement policies to promote oral health awareness. For instance, the American Academy of Pediatric Dentistry has established policies to enhance medical care for children with special healthcare needs. Additionally, the CDC runs a Dental Public Health Residency Program to train specialists in dental public health, further supporting the improvement of oral health in the community.

## **Competitive Landscape**

Several key players are active in the North American dental implants market, including DentiumUSA, Dentsply Sirona Inc, Bicon, LLC, ZimVie Inc, BioHorizons Inc, Nobel Biocare Services AG, MEGA'GEN IMPLANT CO.,LTD, and Institut Straumann AG. These companies are employing various strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase market share.

For example, in September 2021, Straumann Group formed a strategic partnership with Aspen Dental Management, Inc. to provide dental implant solutions across numerous locations in the US. Additionally, Nobel Biocare introduced innovative surfaces like Xeal and TiUltra to improve tissue integration in dental implants, encouraging practitioners to adopt these advancements.

In conclusion, the North American dental implants market is poised for significant growth driven by increasing dental health awareness, technological advancements, and supportive government initiatives.

## **Reason to buy**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the North America dental implants market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in North America dental implants market, thereby allowing players across

the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth North America market trends and outlook coupled with the factors driving the dental implants market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

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