

North America Data Mesh Market Forecast to 2031 - Regional Analysis - by Solution (Data Integration and Delivery, Federated Data Governance, Data Operations, Data Transformation and Orchestration, and Others), Deployment (On-premise and Cloud), Application (Customer Experience Engagement, Data Privacy Management, IoT Monitoring, and Others), and Industry Vertical (BFSI, Retail and E-Commerce, IT and Telecom, Healthcare, Government and Utilities, and Others)

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Abstracts

The North America data mesh market was valued at US\$ 458.02 million in 2023 and is expected to reach US\$ 1,558.31 million by 2031; it is estimated to register a CAGR of 16.5% from 2023 to 2031.

Increasing Need for Federated Computational Governance Fuels North America Data Mesh Market

A federated computational governance framework ensures consistent metadata standards and governance policies while integrating metadata management and data cataloging across domains. This makes it easier for organizations to find and comprehend data assets without compromising compliance and security norms. Key players are focusing on creating awareness related to the benefits provided by data mesh solutions and the implementation of federated computational governance using Open Policy Agent (OPA) and policy-as-code. This provides organizations an insight



into their data and supports them in scaling up without creating bottlenecks. For instance, in April 2023, Open Credo Ltd. demonstrated the implementation of federated computational governance using Open Policy Agent (OPA) and policy-as-code to support a successful data mesh architecture. The company introduced the use of an Open Policy Agent (OPA) to implement computational governance in data mesh. It provides insights for those who want to implement it in their projects and allows users to make decisions by maintaining control over data. Additionally, decentralized governance architecture supports the investigation of novel data use cases, stimulating data-driven decision-making, fostering the quick prototyping of new ideas, and increasing the use of federated computational governance frameworks among organizations across the globe.

North America Data Mesh Market Overview

The US data mesh market is projected to expand at a significant rate over the forecasted period. The market in the US contributes a noteworthy share to the global data mesh market owing to the wide presence of major players such as Microsoft Corp, Amazon Web Services Inc, Alphabet Inc, Oracle Corp, International Business Machines Corp, Salesforce Inc, Hewlett Packard Enterprise Development LP, SAS Institute Inc, and Snowflake Inc. These companies are continuously engaged in developing IoT, Al, and big data analytics tools and technologies to increase their market share and fuel the data mesh market growth. The market players are incorporating these technologies with data mesh strategies to support businesses in managing their data products, allowing users to make informed decisions, which is expected to fuel the data mesh market growth during the forecast period.

North America Data Mesh Market Revenue and Forecast to 2031 (US\$ Million)

North America Data Mesh Market Segmentation

The North America data mesh market is categorized into solution, deployment, application, industry vertical, and country.

Based on solution, the North America data mesh market is segmented into data integration and delivery, federated data governance, data operations, data transformation and orchestration, and others. The data integration and delivery segment held a largest market share in 2023.

In terms of deployment, the North America data mesh market is bifurcated into on-



premise and cloud. The cloud segment held a larger market share in 2023.

By application, the North America data mesh market is segmented into customer experience engagement, data privacy management, IOT monitoring, and others. The data privacy management segment held the largest market share in 2023.

By industry vertical, the North America data mesh market is segmented into BFSI, retail and e-commerce, IT and telecom, healthcare, government and utilities, and others. The BFSI segment held the largest market share in 2023.

By country, the North America data mesh market is segmented into the US, Canada, and Mexico. The US dominated the North America data mesh market share in 2023.

Microsoft Corp; Alphabet Inc; Oracle Corp; International Business Machines Corp; Amazon.com Inc; QlikTech International AB; Confluent Inc; Hitachi Vantara Corp; Dremio Corp; SAP SE; Snowflake Inc; K2view Ltd; Denodo Technologies, Inc; Informatica Corp; Estuary Technologies, Inc.; Databricks Inc; Cisco Systems Inc; TIBCO Software Inc.; Autodesk Inc; and Adobe Inc are some of the leading companies operating in the North America data mesh market.



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