

# **North America Courier Express and Parcel Market Size and Forecast (2020 - 2030), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Business Type (B2C, B2B, and C2C), Product Type (IMP Documents and Parcels), Destination (Domestic and International), Mode of Transport (Groundways, Waterways, and Airways), End User (BFSI, Retail, Manufacturing and Construction, and Others), and Country**

<https://marketpublishers.com/r/NAE455D6EAD1EN.html>

Date: January 2024

Pages: 244

Price: US\$ 3,550.00 (Single User License)

ID: NAE455D6EAD1EN

## **Abstracts**

The North America courier express and parcel market was valued at US\$ 218.80 billion in 2022 and is projected to reach US\$ 330.56 billion by 2030; it is expected to register a CAGR of 5.5% during 2022–2030.

**Modernization and Automation of Depots is Driving the Courier Express and Parcel Market**

The parcel delivery companies are modernizing their infrastructures to increase efficiency by implementing advanced technologies in their systems. For instance, in June 2022, GLS and DHL implemented automation to accelerate parcel sorting. In June 2022, GLS equipped its facility center in Hayward (California) with an automated sorting system. This automated system is integrated with advanced technologies such as Artificial Intelligence and machine learning to scan, weigh, and measure up to 5,000 parcels per hour without human intervention. Further, DHL has planned to deploy 1,000 robots by 2025 across its facilities in the world. Such factors are driving the growth of courier express and parcel market.

In September 2023, FedEx began researching the use of AI-powered robots in collaboration with Dexterity AI robotics company to load its ground units to the trailers efficiently. Dexterity provided an AI robot that autonomously loads the parcel on a trailer. It feeds boxes directly to the sortation system from the facility. FedEx has pursued an automated package handling system for its operations, including unloading and loading.

In November, 2023, United Parcel Service, Inc. opened advanced warehouse with 900,000 square foot facility in USA. The company operated with more than 3,000 automated robots for the heavy parcel lifting. The warehouse initially employed 200 workers. The warehouse was located on the outskirts of Louisville, Kentucky, US.

Such, increase in the adoption of the advanced technologies-based robots and rising development of the automatic material handling systems by the players is expected to create ample opportunity for the courier express and parcel market growth.

The US courier express and parcel market held the largest share in 2022, owing to an increase in online shopping and Internet users. According to The Insight Partners' estimate, more than 70% of people in North America shop online. In 2022, there were around 268 million digital buyers across the US. Parcel volume shipment in the US reached around 21.2 billion in 2022. This equates to approximately 674 parcels generated per second, which is around 58 million parcels each day. Parcel revenue in the US reached US\$ 198.0 billion in 2022, which increased by 6.5% compared to 2021. Parcels generated per person in the US reached 64, and parcels generated per household reached 162. The companies are expanding their capabilities by implementing automation in parcel delivery systems. For instance, in June 2023, GLS developed partnerships to enhance its US coverage through parcel carrier partnerships. The company partnered with several courier express and parcel market players, including Lone Star Overnight, Better Trucks, United Delivery Service, and Courier Express. It allowed the GLS to reach several markets in states such as Illinois, Texas, Ohio, Georgia, Wisconsin, and Florida. Further, UPS delivers more than 27 million packages per day and 25 billion packages per year.

United Parcel Service Inc, Purolator Inc, TForce Logistics LLC, Lone Star Overnight LLC, Amazon.com Inc, Deutsche Post AG, Intelcom Courier Canada Inc, Updater Services Ltd., Better Trucks Inc, OnTrac Logistics Inc, Canada Post Corp, Canpar Express Inc, General Logistics Systems BV, FedEx Corp, and Pitney Bowes Inc are the key courier express and parcel market players profiled during the market study. In

In addition to these players, several other important companies were studied and analyzed during this market research study to get a holistic overview of the North America courier express and parcel market.

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