

North America Conveyor System Market Size and Forecast (2021 - 2031)

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Abstracts

North America Conveyor System Market Overview

The North America Conveyor System Market is projected to grow significantly, with an expected market size of US\$ 2,075.2 million by 2031, up from US\$ 1,405.5 million in 2024. This growth translates to a compound annual growth rate (CAGR) of 5.9% from 2025 to 2031, driven by various factors including advancements in manufacturing practices and the increasing demand for automation in logistics and warehousing.

Executive Summary

The rise of Industry 4.0 and the implementation of smart factories have led to a heightened demand for conveyor systems that are equipped with advanced technologies such as sensors, control systems, and data analytics. In the logistics and warehousing sectors, particularly due to the surge in online retail, conveyor systems are essential for enhancing the speed and efficiency of sorting, packaging, and distribution processes. Major industry players are focusing on expanding smart factory capabilities across North America. For instance, in April 2025, Hyundai announced the launch of its US\$7.6 billion Metaplant America facility for electric and hybrid vehicle manufacturing. This facility is part of Hyundai's broader US\$20.5 billion investment in the U.S. market, which includes an additional \$21 billion planned through 2031. The plant is notable for its use of autonomous robots, AI-driven vision systems, and fully automated assembly lines, setting a new standard for innovation in the Industry 4.0 landscape.

Market Segmentation Analysis

The North America Conveyor System Market can be segmented based on type,

operation mode, and end-user industry:

By Type: The market is divided into Belt Conveyors, Roller Conveyors, Overhead Conveyors, and Others. The Belt Conveyors segment was the market leader in 2024.

By Operation Mode: The market is categorized into Automatic Conveyor Systems, Semi-automatic Systems, and Manual Systems. The Automatic Conveyor Systems segment also dominated in 2024.

By End-user Industry: The market is segmented into Food and Beverage, Automotive, Airports, Logistics, Metals and Mining, and Others. The Food and Beverage sector was the leading segment in 2024.

Market Dynamics

The North American conveyor system market is experiencing robust growth, primarily fueled by the rapid advancement of digital technologies and changing consumer preferences. The volume of online purchases has surged, prompting businesses to invest in expanding and optimizing their warehousing and distribution capabilities. Conveyor systems are integral to this transformation, as they streamline material handling operations, enhance processing speeds, reduce operational errors, and meet the high throughput demands of modern fulfillment centers.

According to the Digital Commerce 360 2025 State of American E-commerce Report, U.S. e-commerce sales are projected to reach approximately \$1,192 billion by the end of 2024, more than double the \$571 billion reported in 2019. This growth reflects an estimated e-commerce penetration rate of 22.7% of total U.S. retail sales. Notably, this growth is not only driven by major players like Amazon and Walmart, but also by a multitude of other retailers ranked from 101 to 2000, who are experiencing unprecedented growth rates. This trend is leading to an increased demand for warehouse space and logistics capabilities.

As a result of the rising number of orders and the volume of goods being processed, there is a pressing need for more efficient material handling processes, automated sorting equipment, and rapid shipping solutions to meet consumer expectations for quick turnaround times. The ongoing expansion of e-commerce is driving the demand for additional warehousing capacity and accelerating the need for operational efficiency

and automation. Conveyor systems are emerging as a critical investment for companies aiming to remain competitive in a rapidly evolving, consumer-driven marketplace.

Country Insights

The North America Conveyor System Market is segmented by country into the United States, Canada, and Mexico, with the United States holding the largest market share in 2024. The manufacturing sector in the U.S. contributed US\$2.90 trillion to the economy in Q1 2025, according to the National Association of Manufacturers (NAM). This sector, known for its high multiplier effect of US\$2.64 for every dollar spent, is increasingly investing in automation to boost productivity and efficiency. Despite fluctuations in the manufacturing PMI, the overall trend is towards enhancing factory output and order fulfillment. The growth of e-commerce and the establishment of large-scale distribution centers are driving the demand for advanced material handling solutions, further propelling the need for automated conveyor systems to manage high volumes of goods and streamline logistics operations.

Key Players and **Strategic Insights**

Key players in the North America Conveyor System Market include Honeywell International Inc, Daifuku Co., Ltd., Swisslog Holding AG, Vanderlande Industries BV, SSI SCHAEFER Group, TGW Logistics Group GmbH, Kion Group AG, Interroll Holding GmbH, Metso Outotec Corp, and Fives SAS. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their product offerings and increase market share.

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