

North America Contract Logistics Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Outsourcing and Insourcing), Service Type (Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and Others), and Industry Vertical (Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, and Others)

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Abstracts

The North America Contract Logistics Market is projected to grow significantly, reaching an estimated US\$ 122,559.2 million by 2031, up from US\$ 77,337.0 million in 2024. This growth represents a compound annual growth rate (CAGR) of 7.0% from 2025 to 2031. The expansion of the contract logistics market in North America is primarily driven by changing consumer expectations, advancements in technology, and the evolving demands of supply chains.

The United States is the dominant player in this market, holding the largest share, followed by Canada and Mexico. The region benefits from a well-established infrastructure, a mature e-commerce landscape, and high levels of automation and digital integration in logistics operations. Contract logistics providers in North America offer a wide range of services, including warehousing, transportation, inventory management, order fulfillment, reverse logistics, and various value-added services. Strategic partnerships with sectors such as retail, manufacturing, automotive, healthcare, and technology are crucial for diversifying services and fostering market

growth.

Technological advancements are playing a pivotal role in enhancing operational efficiency and scalability within the logistics sector. The adoption of warehouse management systems (WMS), transportation management systems (TMS), robotics, and AI-based analytics is becoming increasingly prevalent. In June 2024, President Biden's Executive Order established a White House Council on Supply Chain Resilience, which mandates regular assessments of supply chains in strategic sectors, including logistics. This initiative aims to promote collaboration between federal and private sectors and improve data exchange through platforms like the DOT FLOW system.

Sustainability is another significant factor influencing the logistics market, as providers are under pressure to adopt greener practices and optimize supply chain emissions. The North American contract logistics market is characterized by a strong digital foundation, a growing customer base, and ongoing investments in automation and infrastructure. For instance, on May 31, 2024, Transport Canada announced a CAD 51.2 million (approximately US\$ 37.38 million) investment to support 19 digital infrastructure projects under the National Trade Corridors Fund (NTCF), which includes AI-based port traffic monitoring and upgrades to port community systems, enhancing cargo flow and logistics visibility.

The market segmentation of the North America Contract Logistics Market reveals several key insights. By type, the market is divided into Outsourcing and Insourcing, with Outsourcing holding the largest share in 2024. In terms of service type, the market is segmented into Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and Others, where Warehousing and Distribution also leads in market share. Furthermore, by industry vertical, the market includes Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, among others, with Retail and E-commerce being the largest segment in 2024.

The integration of AI and advanced analytics is transforming the contract logistics landscape, setting the stage for future growth. AI enhances the optimization of complex supply chains and improves decision-making processes. By analyzing vast amounts of data in real-time, AI systems enable predictive analytics that can anticipate demand fluctuations, optimize delivery routes, and reduce delivery times. This results in increased efficiency, lower operational costs, and improved customer satisfaction. For example, machine learning algorithms can forecast peak demand periods, allowing logistics providers to allocate resources more effectively. Additionally, AI-driven automation in warehouses, including robotics and automated guided vehicles, streamlines order fulfillment and minimizes human error.

The combination of AI with IoT (Internet of Things) devices offers end-to-end visibility

across the supply chain, enhancing risk management by enabling early detection of disruptions and facilitating quicker responses. This technological synergy allows contract logistics providers to offer more flexible, scalable, and customized solutions tailored to diverse industry needs. Overall, AI and advanced analytics are revolutionizing contract logistics by improving operational efficiency, accuracy, and responsiveness, supporting sustainable growth by reducing costs and enhancing service quality.

In terms of country insights, the North America Contract Logistics Market is segmented into the United States, Canada, and Mexico, with the United States holding the largest market share in 2024. The US boasts one of the most advanced contract logistics markets globally, characterized by a highly developed transportation infrastructure, robust e-commerce growth, and strong demand from various sectors, including retail, automotive, healthcare, and technology. Third-party logistics (3PL) providers are crucial in managing supply chains, warehousing, and last-mile delivery, allowing companies to enhance efficiency and focus on their core competencies. Recent contracts awarded to logistics providers for government services further illustrate the market's growth potential.

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