

# **North America Compostable Foodservice Packaging Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Product (Trays, Cups and Plates, Cutlery, Clamshell, Bowls, Pouches and Sachets, and Others) and Material (Paper and Paperboard, Compostable Plastic {Bio-Plastic}, and Others)**

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## **Abstracts**

The North America compostable foodservice packaging market is expected to grow from US\$ 4,742.39 million in 2022 to US\$ 6,244.44 million by 2028. It is estimated to grow at a CAGR of 4.7% from 2022 to 2028.

### **Growing Demand for Foodservice Industry Drive North America Compostable Foodservice Packaging Market**

The foodservice industry is anticipated to grow during the forecast period due to the improvements in the economic conditions of several countries rapid urbanization, and fast-paced lifestyles. The 'on-the-go' meal trend is increasingly rising across the regional countries. The compostable foodservice packaging growth is driven by the expansion in quick-service restaurants that rely massively on compostable foodservice packaging. A rise in consumers who prefer to order food online has increased drastically owing to the growing working population, and their hectic work schedules. In the case of pizza, the home delivery system has been another primary driver for the industry. Online platforms to order food for delivery have been successful concepts due to the ease of choosing food items and convenient payment procedures. Rising demand for customization and innovation in food menu options is among the key factors driving the global foodservice industry. Consumers are provided with various alternatives to

customize their meals according to their taste, dietary, and budget preferences. Millennials and working professionals are the key target consumers for the market due to their increasing importance for hassle-free, nutritious, and hygienic food availability. Further, commercial restaurants and cafes have emerged as a convenient place for teenagers, families, and young professionals to socialize and relax, thus catalyzing the growth of the foodservice industry. Moreover, the development of e-commerce/online platforms and 'on-the-go' food services coupled with innovations in packaging, the introduction of low-fat beverages, gluten-free products, etc., are also contributing significantly to the growth of the foodservice industry. Moreover, factors such as a rising number of working women, reduced preparing home-cooked meals, increasing disposable incomes, improving distribution channels, etc., are also driving the growth of the market.

### North America Compostable Foodservice Packaging Market Overview

North America comprises of developed economies such as the US, Canada, and Mexico. The companies in the region are continuously enhancing the overall business processes to meet customers' demand for high-quality products and services in the best possible way. North America continues to complement market growth due to the wide acceptance of certified compostable foodservice ware that meets regulatory requirements. The North American compostable foodservice packaging market is primarily driven by factors such as a significant shift of the consumers towards convenience food and on-the-go lifestyles of the consumers. Moreover, increasing preference for ready-to-eat food and changing consumer demand patterns regarding food packaging drives the demand for compostable foodservice packaging in North America. With rising health consciousness among consumers in North America, many non-commercial and commercial foodservice outlets serving nutritious meals have emerged over the past few years. This has created the need for sufficient packaging for the foodservice outlets. A key trend that is projected to affect the North American compostable foodservice packaging market in the coming year is the advent of smart and intelligent packaging materials in the food industry. North America remains to complement market growth, owing to the broad approval of certified compostable foodservice ware, which meets regulatory requirements. Moreover, the food and food safety industry are also subjected to various developments in terms of safety and packaging technologies. North America is also anticipated to witness decent growth in the North America compostable foodservice packaging market because of the presence of a vast customer base for pre-packaged food in the region. North America is supposed to be the fastest-growing compostable foodservice packaging market in the upcoming years. The region has led to a highly competitive market regarding

technological development. Factors such as the utilization of automation and amendments in food safety regulations by FDI are fueling the growth of the North American food industry, which is expected to influence the North America compostable foodservice packaging market during the coming year. Associations and committees established in North America for the food & beverage sector take care of every aspect of food production, preserving, testing, quality control, packaging, labeling, and more. The Food and Drug Administration (FDA) is charged to control and manage food safety. These factors are helping to boost the growth of the North America compostable foodservice packaging market in North America.

North America compostable foodservice packaging market Revenue and Forecast to 2028 (US\$ Million)

North America compostable foodservice packaging market Segmentation

The North America compostable foodservice packaging market is segmented into product material, and country.

Based on product, the North America compostable foodservice packaging market is segmented into trays, cups and plates, cutlery, clamshell, bowls, pouches and sachets, and others. In 2022, the cups and plates segment registered a largest share in the North America compostable foodservice packaging market.

Based on material, the North America compostable foodservice packaging market is segmented into paper and paperboard, compostable plastic {bio-plastic}, and others. In 2022, the compostable plastic segment registered a largest share in the North America compostable foodservice packaging market.

Based on country, the North America compostable foodservice packaging market is segmented into the U.S., Canada, Mexico. In 2022, the U.S. segment registered a largest share in the North America compostable foodservice packaging market.

Anchor Packaging Pty Ltd; Be Green Packaging LLC; BioBag Americas Inc; Dart Container Corp; Eco Products Inc; Genpak LLC; Good Start Packaging Inc; Graphic Packaging Holding Co; Pactiv LLC; and WestRock Co are the leading companies operating in the North America compostable foodservice packaging market.

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