

North America Biosurfactants Market Forecast to 2030 – Regional Analysis – by Type (Sophorolipid, Rhamnolipid, Mannosylerythritol Lipids (MELs), Alkyl Polyglucosides (APGs), Surfactin, Phospholipids, Polymeric, and Others) and Application (Household Detergents, Personal Care, Industrial and Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The North America biosurfactants market is expected to grow from US\$ 209.90 million in 2022 to US\$ 346.58 million by 2030. It is estimated to grow at a CAGR of 6.5% from 2022 to 2030.

Advantages Associated with Usage of Biosurfactants Fuels North America Biosurfactants Market

Biosurfactants offer several advantages over chemical surfactants, such as high biodegradability, diversity of biological properties, and renewable characteristics being synthesized as a mixture of different molecules. Biosurfactants have various properties, including antimicrobial and antioxidant activity, that allow their application in different industries, such as detergents and personal care. They are also highly efficient in reducing surface and interfacial tensions. Further, biosurfactants are highly used in applications across many industries, such as bioremediation, cosmetics, agriculture, food processing, and pharmaceuticals owing to their efficient surface and biological capabilities. Biosurfactants effectively lower surface tension, exhibit low toxicity, have a strong wetting ability, and promote the biodegradation of poorly soluble substrates. Therefore, rising awareness regarding the advantages associated with the usage of



biosurfactants is propelling their use in different application sectors such as personal care & cosmetics, household detergent, industrial cleaners, agriculture, food processing, and leather processing, thereby driving the North America biosurfactants market growth.

North America Biosurfactants Market Overview

North America biosurfactants market is segmented into the US, Canada, and Mexico. The biosurfactants market growth in the region is mainly driven by the increasing use of biosurfactants in various industries such as detergents, personal care, food processing, and many others. Rising concerns about the environmental impacts caused by chemical surfactants due to their toxicity and difficulty in being degraded in the environment have raised the demand for biosurfactants. Increasing use of biosurfactants in the cosmetics and personal care industry is also boosting the market growth in the region. In Mexico, cosmetics represent the best prospect industry sector. Owing to a strengthening economy and the availability of various domestic and imported brands, consumption of cosmetics in Mexico has grown steadily over the past few years. The increased popularity of beauty video blogs and the growing number of male consumers investing in grooming products continue to drive the country's cosmetics and personal care products market. In addition, the rising consumer preference toward using bio-based cosmetics and personal care products is driving the demand for biosurfactants. Further, the growing awareness regarding the eco-friendly solution drives the demand for biosurfactant-based detergents and cleaners in the region.

North America Biosurfactants Market Revenue and Forecast to 2030 (US\$ Million) North America Biosurfactants Market Segmentation

The North America biosurfactants market is segmented into product type, application, and country.

Based on product type, the North America biosurfactants market is segmented into sphorolipid, rhamnolipid, mannosylerythritol lipids (MELs), alkyl polyglucosides (APGs), surfactin, phospholipids, polymeric and others. The sphorolipid segment registered the largest North America biosurfactants market share in 2022.

Based on application, the North America biosurfactants market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest market share in 2022. Based on country, the North America biosurfactants market has been categorized into the US, Canada, and Mexico. The US dominated the North America biosurfactants market in 2022.

Allied Carbon Solutions Co Ltd, Saraya Co Ltd, Evonik Industries AG, BASF SE, Sabo SPA, Stepan Co, Deguan Biosurfactant Supplier, Dow Inc, and Jeneil Bioproducts GmbH are some of the leading companies operating in the biosurfactants market in the



region.



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