

North America Benzyl Chloride Market Forecast to 2031 – Regional Analysis – by Derivative (Benzyl Quaternary Ammonium Compounds, Benzyl Alcohol, Benzyl Cyanide, Benzyl Esters, Benzyl Phthalates, and Others) and End-Use Industry (Polymers, Personal Care and Cosmetics, Household Products, Pharmaceuticals, Textiles, Agrochemicals, Paints and Coatings, Water Treatment, Oil and Gas, and Others)

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Abstracts

The North America benzyl chloride market was valued at US\$ 42.18 million in 2023 and is expected to reach US\$ 61.56 million by 2031; it is estimated to record a CAGR of 4.8% from 2023 to 2031 .

Robust Growth of Paints & Coatings Industry Fuels North America Benzyl Chloride Market

Paints and coatings are used for decorative purposes and to enhance surface properties such as corrosion resistance, scratch resistance, water resistance, appearance, and adhesion. Paints and coatings are used in various industries, including building & construction, automotive & aerospace, marine, oil & gas. The paint & coatings industry is witnessing robust growth due to the rising demand from various end-use industries, especially automotive and construction. In the automotive industry, paints and coatings are used to prevent automobiles from corrosion, color fading, acid rain, and other degradation, resulting in a longer vehicle lifespan. Nowadays, automobile manufacturers are opting for lightweight paints and coatings to achieve maximum fuel efficiency and reduce energy and water consumption. In the construction

industry, paints and coatings are used to protect buildings from extreme weather conditions, UV exposure, sunlight, rain, dust, and corrosion. Benzyl chloride is used as a precursor for various chemicals that act as an intermediate in the production of paints and coatings. It is utilized in the synthesis of benzyl esters and benzyl ethers, which are commonly employed as solvents, plasticizers, and additives to modify the properties of paints and coatings. Benzyl chloride also allows the manufacturing of specialty coatings with unique characteristics such as viscosity, adhesion, durability, and enhanced performance.

The rise in global sales of electric vehicles drives the demand for high-performance automotive coatings that provide UV protection, corrosion resistance, electrical insulation, and thermal resistance. Per the International Energy Agency, the electric car market has witnessed exponential growth in the past few years, with reported global sales of more than 10 million electric cars in 2022.

Global Electric Car Sales (2016–2023)

Source: International Energy Agency, 2023

According to the US Census Bureau, the total construction spending in the US accounted for US\$ 740.8 billion during the first five months of 2023. The investment was spent on the development of offices, commercial spaces, transportation, highways, and streets. The growth in the global construction industry propels the demand for architectural paints and coatings. According to the American Coatings Association report published in February 2023, in 2021, the US coatings industry shipped architectural coatings worth more than US\$ 14 billion, which included industrial OEM coatings worth US\$ 8.7 billion and special purpose coatings—such as marine paints, military-specified coatings, and automotive refinish paints—worth US\$ 4 billion. Thus, the growth of the paint & coatings industry drives the benzyl chloride market.

North America Benzyl Chloride Market Overview

Benzyl chloride is a key chemical intermediate used in the production of various important compounds such as benzyl alcohol, benzyl cyanide, and benzyl acetate. Benzyl chloride has applications in pharmaceuticals, fragrance, agrochemicals, water treatment, textile, and personal care industries. For example, it serves as a crucial raw material in the synthesis of pharmaceuticals, making it an essential component in the expanding pharmaceutical sector. According to the European Federation of Pharmaceutical Industries and Associations, in 2022, North America accounted for

52.3% of pharmaceutical sales worldwide. Moreover, manufacturers also rely on benzyl chloride for the production of aromatic compounds. These compounds are essential ingredients in various consumer products, including perfumes, cosmetics, and food additives. As consumer preferences evolve and demand for new fragrances and enhanced flavors grows, the demand for benzyl chloride continues to increase in the region. Additionally, benzyl chloride is utilized in manufacturing polymers and resins, which are extensively used in various industries, including automotive, construction, and electronics. As these industries continue to invest in innovation, the demand for benzyl chloride as a precursor in the manufacturing process of various products also grows.

North America Benzyl Chloride Market Revenue and Forecast to 2031 (US\$ Million)

North America Benzyl Chloride Market Segmentation

The North America benzyl chloride market is categorized into derivative, end use industry, and country.

Based on derivative, the North America benzyl chloride market is segmented into benzyl quaternary ammonium compounds, benzyl alcohol, benzyl cyanide, benzyl esters, benzyl phthalates, and others. The benzyl alcohol segment held the largest market share in 2023.

Based on end use industry, the North America benzyl chloride market is segmented into polymers, personal care and cosmetics, household products, pharmaceuticals, textiles, agrochemicals, paints and coatings, water treatment, oil and gas, and others. The paints and coatings segment held the largest market share in 2023.

By country, the North America benzyl chloride market is segmented into the US, Canada, and Mexico. The US dominated the North America benzyl chloride market share in 2023.

FUJIFILM Wako Pure Chemical Corp, Lanxess AG, Zhengzhou Meiya Chemical Products Co Ltd, and Tokyo Chemical Industry Co Ltd are some of the leading companies operating in the North America benzyl chloride market.

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