

North America Bariatric Surgeries Market Forecast to 2030 - Regional Analysis - by Type [Adjustable Gastric Bands (AGB), Sleeve Gastrectomy, Gastric Bypass, Biliopancreatic Diversion with Duodenal Switch (BPD-DS), and Others] and End User (Hospitals and Ambulatory Surgical Centers)

<https://marketpublishers.com/r/N6E5BFF2FB75EN.html>

Date: February 2024

Pages: 78

Price: US\$ 3,550.00 (Single User License)

ID: N6E5BFF2FB75EN

Abstracts

The North America bariatric surgeries market was valued at US\$ 4,775.65 million in 2022 and is expected to reach US\$ 15,287.79 million by 2030; it is estimated to grow at a CAGR of 15.7% from 2022 to 2030.

Increasing Prevalence of Obesity Fuels the North America Bariatric Surgeries Market

Excess amount of fat accumulation in the body is known as obesity, which can cause various health problems. When the body mass index is 25 or above, it is considered obesity. Obesity is one of the leading causes of various health conditions, such as cardiovascular disorders and diabetes. Changes in food habits and sedentary lifestyles have increased the prevalence of obesity on a global level. A large percentage of the population consuming high-calorie, high-fat food with limited physical activity has increased obesity rates. According to the World Health Organization, in 2022, ~1 billion people worldwide were obese, including 39 million children, 340 million adolescents, and 650 million adults. There are various factors, such as genetic, behavioral, metabolic, and hormonal, that influence body weight and can cause obesity. In some cases, obesity can be caused due to medical reasons such as hypothyroidism, Cushing syndrome, and Prader-Willi syndrome. The increasing prevalence of obesity leads to various health concerns. Most of the obese population experience depression, shame, and guilt about their social isolation, disability, and lower work achievement, which

affects their quality of life. According to the National Council of Aging (NCOA) 2021 report, adults with excess weight had a 55% higher risk of developing depression in their lifetime than those who did not suffer from obesity.

To overcome the abovementioned conditions and increase awareness among large populations about the consequences of obesity, the demand for bariatric surgery is increasing as it helps in weight reduction. According to the American Society for Metabolic and Bariatric Surgery, there were a total of 262,893 bariatric surgeries performed in 2021 as compared to 198,651 surgeries in 2020 in the US. Therefore, increasing prevalence of obesity and rising awareness about its consequences have increased the demand for bariatric surgeries, driving the bariatric surgery devices market.

North America Bariatric Surgeries Market Overview

The North America bariatric surgeries market is analyzed based on the US, Canada, and Mexico. The market growth in the region is attributed to increasing obesity, rising product approvals, growing awareness about bariatric surgeries, and rising number of mergers, collaborations, and partnerships among the operating players. In addition, significantly growing incidences of obesity associated comorbidity are among the other leading factors escalating the demand for bariatric surgeries. Bariatric surgery devices in the US have grown significantly owing to advancements in technologies such as gastric bands & balloons and other surgical procedures mentioned above. Several market players are adopting organic strategies to stay competitive in the market. For instance, in May 2021, Standard Bariatrics announced that it had been cleared by the US Food and Drug Administration (FDA) for its novel Titan SGS stapling technology, designed precisely for bariatric sleeve surgery. The Titan SGS offers surgeons performing sleeve gastrectomy procedures the industry's longest continuous staple cutline of 23 cm.

North America Bariatric Surgeries Market Revenue and Forecast to 2030 (US\$ Million)

North America Bariatric Surgeries Market Segmentation

The North America bariatric surgeries market is segmented into type, end user, and country.

Based on type, the North America bariatric surgeries market is categorized adjustable gastric bands (AGB), sleeve gastrectomy, gastric bypass, biliopancreatic diversion with

duodenal switch (bpd- ds), and others. The sleeve gastrectomy market segment held the largest share in 2022.

In terms of end user, the North America bariatric surgeries market is bifurcated into hospitals and ambulatory surgical centers. The hospitals segment held a larger share in 2022.

Based on country, the North America bariatric surgeries market is segmented the US, Canada, and Mexico. The US dominated the North America bariatric surgeries market in 2022.

Apollo Endosurgery Inc, Conmed Corp, Ethicon USA LLC, Integra LifeSciences Holdings Corp, Intuitive Surgical Inc, Medtronic Plc, Olympus Corp, Reshape Lifesciences Inc, and Spatz FGIA Inc are some of the leading companies operating in the North America bariatric surgeries market.

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