

North America Aviation Fuel Card Market Forecast to 2030 - Regional Analysis - by Type (Merchant and Branded) and Application (Commercial and Private)

<https://marketpublishers.com/r/NF28FB88689BEN.html>

Date: May 2024

Pages: 72

Price: US\$ 3,550.00 (Single User License)

ID: NF28FB88689BEN

Abstracts

The North America Aviation fuel card market was valued at US\$ 1,361.79 million in 2022 and is expected to reach US\$ 2,522.51 million by 2030; it is estimated to register a CAGR of 8.0% from 2022 to 2030.

Rising Fuel Consumption Drives North America Aviation Fuel Card Market

Due to the high demand for air travel, overall fuel consumption has increased. In 2022, US airlines carried 194 million more passengers than in 2021, an increase of 30% year on year. From January to December of 2022, US airlines handled 853 million passengers, up from 658 million in 2021 and 388 million in 2020.

According to the data published by the International Council on Clean Transportation in 2019, in 2018, domestic airlines in the US consumed 12.5 billion gallons of fuel, a 17% increase since 2009. As per forecasts provided by the US Department of Energy in 2020, the global commercial jet fuel market, which currently consumes 106 billion gallons, is expected to grow more than 230 billion gallons by 2050. Thus, the above statistics indicate that fuel consumption is increasing with a rise in air travel. Historically, the aviation industry has paid for fuel in a variety of ways, depending on the fuel industry's economic conditions and agreements in existence. Airlines and other aviation industries frequently purchase fuel on the spot market, either directly from oil companies or through fuel brokers. However, traditional methods are way more expensive as many stakeholders were present in the process. Fuel card has enabled the airline to purchase directly from certified suppliers or the production company. In addition, fuel card allows fuel consumption and tracking, which further helps consumption optimization. Thus, growing air travel has increased overall fuel consumption, which drives the adoption of

fuel cards owing to various benefits such as discounts, cost tracking, and fuel quality.

North America Aviation Fuel Card Market Overview

Developed nations such as the US is heavily developing sustainable aviation fuel, which is generating lucrative opportunities for the aviation fuel card market. As per the U.S. Government Accountability Office, in recent years, sustainable aviation fuel production and use in the US has increased; this fuel is now used by airlines at two major commercial airports in California. While the US produced 15.8 million gallons in 2022, it contributed to less than 0.1% of total jet fuel utilized by major U.S. airlines. Considering the thin margins and benefits offered by aviation fuel cards, the adoption and usage of aviation fuel card is projected to increase during the forecast period.

North America Aviation Fuel Card Market Revenue and Forecast to 2030 (US\$ Million)

North America Aviation Fuel Card Market Segmentation

The North America aviation fuel card market is categorized into type, application, and country.

Based on type, the North America aviation fuel card market is bifurcated into merchant and branded. The merchant segment held a larger North America aviation fuel card market share in 2022.

In terms of application, the North America aviation fuel card market is bifurcated into commercial and private. The commercial segment held a larger North America aviation fuel card market share in 2022.

By country, the North America aviation fuel card market is segmented into the US, Canada, and Mexico. The US dominated the North America aviation fuel card market share in 2022.

Shell Plc, BP Plc, Associated Energy Group LLC, TITAN Aviation Fuels Inc, CSI Enterprises Inc, TotalEnergies SE, EPIC Aviation LLC, Kropp Holdings Inc, Avfuel Corp, and Multi Service Corp. are among the leading companies operating in the North America aviation fuel card market.

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