

North America Automotive Films Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Film Type (Window Films/Tints, Wrap Films, and Paint Protection Films) and Application (Passenger Cars, Commercial Vehicles, and Two Wheelers)

<https://marketpublishers.com/r/NE878620EB19EN.html>

Date: March 2023

Pages: 90

Price: US\$ 3,000.00 (Single User License)

ID: NE878620EB19EN

Abstracts

The North America automotive films market is expected to grow from US\$ 1,470.48 million in 2022 to US\$ 1,941.84 million by 2028. It is estimated to grow at a CAGR of 4.7% from 2022 to 2028.

Rise in Popularity of Electric Cars fuels North America Automotive Films Market

In recent years, there has been tremendous adoption of electric vehicles (EVs) across the region. The rising adoption of electric vehicle charging infrastructure in developed countries is influencing the demand for electric cars. According to International Energy Agency (IEA), electric car sales reached a record high in 2021, despite supply chain disruptions and COVID-19 pandemic. Compared with 2020, sales nearly doubled to 6.6 million in 2021, bringing the total number of electric cars on the road to 16.5 million in 2021. Automotive films are used to protect surfaces and windows of a vehicle. Automotive films such as window tint and paint protection films are stained resistant and defend against stone chips, minor scratches, bug spray, swirl marks, and other paint damage. They also protect vehicles from harmful UV radiation. Thus, increasing demand for electric cars propel the utilization of automotive films, thereby driving the North America automotive films market growth.

North America Automotive Films Market Overview

The North America automotive films market is segmented into the US, Canada, and

Mexico. The market is witnessing high growth due to increased automotive production and a high electric vehicle adoption rate. The favorable government initiatives, subsidies, and tax rebate programs to promote electric vehicle adoption in the region are propelling EV sales. Moreover, several advantages of electric vehicles over conventional vehicles are also encouraging people to opt for electric vehicles. Also, the increase in per capita income and rise in the standard of living of the population are accelerating the demand for passenger vehicles. Automotive films provide safety from sun-oriented bright radiations and help improve the general appearance of the vehicle. Therefore, the rising demand for passenger vehicles is driving the growth of the automotive films market. According to the US Department of Energy, new light-duty plug-in electric vehicle sales nearly doubled from 308,000 in 2020 to 608,000 in 2021. EV sales grew by 85% from 2020 to 2021, while PHEV sales more than doubled, with an increase of 138% over the previous year, 2020. The rapid growth in plug-in electric vehicle sales from 2020 to 2021 is bolstering the growth of the automotive films market in North America.

North America Automotive Films Market Revenue and Forecast to 2028 (US\$ Million)

North America Automotive Films Market Segmentation

The North America automotive films market is divided into film type, application, and country.

Based on film type, the North America automotive films market is segmented into window films/tints, wrap films, and paint protection films. The wrap films segment held the largest North America automotive films market share in 2022.

Based on application, the North America automotive films market is segmented into passenger cars, commercial vehicles, and two wheelers. The passenger cars segment held the largest North America automotive films market share in 2022.

Based on country, the North America automotive films market is segmented into the US, Canada, and Mexico. The US dominated the North America automotive films market share in 2022.

3M Co; Avery Dennison Corp; Compagnie de Saint Gobain SA; and Eastman Chemical Co are the leading companies operating in the North America automotive films market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 North America Automotive Films Market, by Film Type
 - 1.3.2 North America Automotive Films Market, by Application
 - 1.3.3 North America Automotive Films Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. NORTH AMERICA AUTOMOTIVE FILMS MARKET LANDSCAPE

- 4.1 Market Overview
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. NORTH AMERICA AUTOMOTIVE FILMS MARKET – KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Rise in Popularity of Electric Cars

5.1.2 Recovery of Automotive Industry Post-Pandemic

5.2 Market Restraints

5.2.1 Regulations on Using Automotive Films

5.3 Market Opportunities

5.3.1 Technological Developments and Product Innovations by Manufacturers

5.4 Future Trends

5.4.1 Growing Awareness About Harmful Effects of UV Rays

5.5 Impact Analysis

6. AUTOMOTIVE FILMS – NORTH AMERICA MARKET ANALYSIS

6.1 North America Automotive Films Market Overview

6.2 North America Automotive Films Market –Volume and Forecast to 2028 (Million Square Meters)

6.3 North America Automotive Films Market –Revenue and Forecast to 2028 (US\$ Million)

7. NORTH AMERICA AUTOMOTIVE FILMS MARKET ANALYSIS – BY FILM TYPE

7.1 Overview

7.2 North America Automotive Films Market, By Film Type (2021 and 2028)

7.3 Window Films/Tints

7.3.1 Overview

7.3.2 Window Films/Tints: North America Automotive Films Market – Volume and Forecast to 2028 (Million Square Meter)

7.3.3 Window Films/Tints: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Wrap Films

7.4.1 Overview

7.4.2 Wrap Films: North America Automotive Films Market – Volume and Forecast to 2028 (Million Square Meter)

7.4.3 Wrap Films: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

7.5 Paint Protection Films

7.5.1 Overview

7.5.2 Paint Protection Films: North America Automotive Films Market – Volume and Forecast to 2028 (Million Square Meter)

7.5.3 Paint Protection Films: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

8. NORTH AMERICA AUTOMOTIVE FILMS MARKET ANALYSIS – BY APPLICATION

8.1 Overview

8.2 North America Automotive Films Market, By Application (2021 and 2028)

8.3 Passenger Cars

8.3.1 Overview

8.3.2 Passenger Cars: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Commercial Vehicles

8.4.1 Overview

8.4.2 Commercial Vehicles: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Two Wheelers

8.5.1 Overview

8.5.2 Two Wheelers: North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)

9. NORTH AMERICA AUTOMOTIVE FILMS MARKET – COUNTRY ANALYSIS

9.1 Overview

9.1.1 North America Automotive Films Market, by Key Country –Revenue (2021) (US\$ Million)

9.1.2 North America Automotive Films Market, by Key Country

9.1.2.1 US: North America Automotive Films Market –Volume and Forecast to 2028 (Million Square Meter)

9.1.2.2 US: North America Automotive Films Market –Revenue and Forecast to 2028 (US\$ Million)

9.1.2.2.1 US: North America Automotive Films Market, by Film Type

9.1.2.2.2 US: North America Automotive Films Market, by Film Type

9.1.2.2.3 US: North America Automotive Films Market, by Application

9.1.2.3 Canada: North America Automotive Films Market–Volume and Forecast to 2028 (Million Square Meter)

9.1.2.4 Canada: North America Automotive Films Market–Revenue and Forecast to 2028 (US\$ Million)

9.1.2.4.1 Canada: North America Automotive Films Market, by Film Type

- 9.1.2.4.2 Canada: North America Automotive Films Market, by Film Type
- 9.1.2.4.3 Canada: North America Automotive Films Market, by Application
- 9.1.2.5 Mexico: North America Automotive Films Market–Volume and Forecast to 2028 (Million Square Meter)
- 9.1.2.6 Mexico: North America Automotive Films Market–Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.2.6.1 Mexico: North America Automotive Films Market, by Film Type
 - 9.1.2.6.2 Mexico: North America Automotive Films Market, by Film Type
 - 9.1.2.6.3 Mexico: North America Automotive Films Market, by Application

10. INDUSTRY LANDSCAPE

- 10.1 Overview
- 10.2 Partnerships
- 10.3 Product Launch
- 10.4 Other Business Strategies

11. COMPANY PROFILES

- 11.1 Compagnie de Saint Gobain SA
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview
 - 11.1.5 SWOT Analysis
 - 11.1.6 Key Developments
- 11.2 3M Co
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Products and Services
 - 11.2.4 Financial Overview
 - 11.2.5 SWOT Analysis
 - 11.2.6 Key Developments
- 11.3 Eastman Chemical Co
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis

- 11.3.6 Key Developments
- 11.4 Avery Dennison Corp
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. North America Automotive Films Market –Volume and Forecast to 2028 (Million Square Meters)

Table 2. North America Automotive Films Market –Revenue and Forecast to 2028 (US\$ Million)

Table 3. US: North America Automotive Films Market, by Film Type – Volume and Forecast to 2028 (Million Square Meter)

Table 4. US: North America Automotive Films Market, by Film Type – Revenue and Forecast to 2028 (US\$ Million)

Table 5. US: North America Automotive Films Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Canada: North America Automotive Films Market, by Film Type – Volume and Forecast to 2028 (Million Square Meter)

Table 7. Canada: North America Automotive Films Market, by Film Type – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Canada: North America Automotive Films Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Mexico: North America Automotive Films Market, by Film Type – Volume and Forecast to 2028 (Million Square Meter)

Table 10. Mexico: North America Automotive Films Market, by Film Type – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Mexico: North America Automotive Films Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Glossary of Terms, North America Automotive Films Market

List Of Figures

LIST OF FIGURES

- Figure 1. North America Automotive Films Market Segmentation
- Figure 2. North America Automotive Films Market Segmentation – By Country
- Figure 3. North America Automotive Films Market Overview
- Figure 4. North America Automotive Films Market, By Film Type
- Figure 5. North America Automotive Films Market, By Country
- Figure 6. North America Automotive Films Market: Porter's Five Forces Analysis
- Figure 7. Ecosystem: North America Automotive Films Market
- Figure 8. Expert Opinion
- Figure 9. North America Automotive Films Market Impact Analysis of Drivers and Restraints
- Figure 10. North America Automotive Films Market – Volume and Forecast to 2028 (Million Square Meters)
- Figure 11. North America Automotive Films Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. North America Automotive Films Market Revenue Share, by Film Type (2021 and 2028)
- Figure 13. Window Films/Tints: North America Automotive Films Market – Volume and Forecast To 2028 (Million Square Meter)
- Figure 14. Window Films/Tints: North America Automotive Films Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Wrap Films: North America Automotive Films Market – Volume and Forecast To 2028 (Million Square Meter)
- Figure 16. Wrap Films: North America Automotive Films Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 17. Paint Protection Films: North America Automotive Films Market – Volume and Forecast To 2028 (Million Square Meter)
- Figure 18. Paint Protection Films: North America Automotive Films Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 19. North America Automotive Films Market Revenue Share, by Application (2021 and 2028)
- Figure 20. Passenger Cars: North America Automotive Films Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. Commercial Vehicles: North America Automotive Films Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 22. Two Wheelers: North America Automotive Films Market – Revenue and

Forecast To 2028 (US\$ Million)

Figure 23. North America Automotive Films Market, by Key Country– Revenue (2021) (US\$ Million)

Figure 24. North America Automotive Films Market Revenue Share, by Key Country (2021 and 2028)

Figure 25. US: North America Automotive Films Market –Volume and Forecast to 2028 (Million Square Meter)

Figure 26. US: North America Automotive Films Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Canada: North America Automotive Films Market–Volume and Forecast to 2028 (Million Square Meter)

Figure 28. Canada: North America Automotive Films Market–Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Mexico: North America Automotive Films Market–Volume and Forecast to 2028 (Million Square Meter)

Figure 30. Mexico: North America Automotive Films Market–Revenue and Forecast to 2028 (US\$ Million)

I would like to order

Product name: North America Automotive Films Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Film Type (Window Films/Tints, Wrap Films, and Paint Protection Films) and Application (Passenger Cars, Commercial Vehicles, and Two Wheelers)

Product link: <https://marketpublishers.com/r/NE878620EB19EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE878620EB19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970