

North America Anti-Money Laundering Solution Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Offerings (Solution and Services), Deployment Mode (Cloud and On-Premise), Enterprise Size (Large Enterprises and Small and Medium Enterprises), and End-Use Industry (Banks and Financial Institutions, Insurance, Gaming and Gambling, and Other Industries)

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Abstracts

The North America Anti-Money Laundering (AML) Solution Market is projected to grow significantly, reaching approximately US\$ 4,759.8 million by 2031, up from US\$ 1,576.0 million in 2024. This growth represents a compound annual growth rate (CAGR) of 17.2% from 2025 to 2031. The increasing adoption of advanced technologies and the need for robust regulatory compliance are key drivers of this market expansion. In North America, the urgency to combat money laundering has led to enhanced collaboration among countries, aligning regulations and sharing financial data to address shared concerns. However, there are ongoing debates regarding the effectiveness of these regulations, with some critics arguing that they infringe on individual privacy rights. Money laundering remains a critical issue in the United States, primarily due to the accessibility of the financial system, which criminals exploit. Trade-based money laundering has emerged as a notable method for laundering illicit funds. In response, many companies are investing in AML software solutions to mitigate these risks.

A significant incident highlighting the importance of AML compliance occurred in October 2024 when TD Bank pleaded guilty to multiple criminal charges, resulting in a

US\$3 billion settlement with the U.S. Department of Justice and financial regulators. This case underscored the severe consequences of inadequate monitoring of money laundering activities, particularly those linked to drug trafficking. As part of the settlement, TD Bank faced restrictions on its growth, capping the total assets of its U.S. subsidiaries.

The U.S. Department of the Treasury, through the Office of Terrorism and Financial Intelligence (TFI), is committed to addressing money laundering both domestically and internationally. TFI utilizes its extensive legal powers and partnerships with the private sector and global counterparts to identify and disrupt money laundering networks. The AML market in North America is characterized by moderate fragmentation, with key players including SAS Institute, NICE Ltd., BAE Systems, FICO, and Refinitiv. Additionally, small and medium-sized enterprises are emerging in this sector, raising funds to develop innovative solutions. Established companies are also forming strategic partnerships to enhance their market presence.

The North America AML Solution Market is segmented by offerings into Solutions and Services, with Solutions holding the largest market share in 2024. Deployment modes are categorized into Cloud and On-Premise, with On-Premise solutions leading the market. By enterprise size, Large Enterprises dominate, while the end-use industry segmentation shows that Banks and Financial Institutions hold the largest share.

The regulatory landscape for financial institutions has become increasingly stringent, with global regulatory bodies imposing stricter compliance requirements to combat money laundering and terrorist financing. The costs associated with non-compliance have escalated, resulting in significant financial penalties and reputational damage for banks and financial institutions. As a result, compliance with AML regulations has evolved from a mere obligation to a strategic necessity.

Financial institutions are now expected to implement advanced measures beyond basic Know Your Customer (KYC) and Customer Due Diligence (CDD) processes.

Continuous monitoring, sophisticated risk assessments, and transparent reporting are now essential components of compliance. In February 2025, the Financial Action Task Force (FATF) updated its guidance to support financial inclusion while combating illicit finance, emphasizing that a transparent financial sector enhances AML efforts.

Organizations are increasingly investing in AML technologies, including AI-driven transaction monitoring systems and automated reporting tools, to ensure compliance and mitigate risks. Robust AML compliance not only helps avoid penalties but also serves as a competitive advantage, fostering trust among regulators and stakeholders. In June 2025, the U.S. Treasury's FinCEN designated several Mexican financial institutions as having a primary money laundering concern, further highlighting the need for vigilance in detecting illicit financial activities.

The North America AML Solution Market is also segmented by country, with the United

States holding the largest share in 2024. The U.S. population's tech-savviness and openness to new technologies have facilitated the rapid adoption of AML solutions. The core banking system contracts in the U.S. are expanding, and regulatory alerts from the government are increasing the demand for effective AML solutions. For instance, in March 2025, FinCEN issued an alert regarding the cross-border smuggling of cash into Mexico, emphasizing the need for enhanced detection and reporting by financial institutions.

Key players in the North America AML Solution Market include Oracle Corp, SAS Institute Inc, Fiserv Inc, BAE Systems Plc, NICE Ltd, Nasdaq Inc, ACI Worldwide Inc, EastNets, LexisNexis Risk Solutions Group, and Ascent Technologies, Inc. These companies are pursuing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their offerings and increase market share.

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