

North America Air Conditioning Compressor Parts Market Size and Forecasts (2020 - 2030), Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Compressor Parts (Crankshaft, Cylinder, Motor, Refrigerant Pipe, Rolling Piston, Stator, and Others), by AC System Size (Up To 2 Tons, Above 2 Tons–Up To 4 Tons, and Above 4 Tons–Up To 6 Tons), and by Application (Aftermarket and OEM)

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Abstracts

The North America air conditioning compressor parts market size was valued at US\$ 2.45 billion in 2022 and is expected to reach US\$ 3.61 billion by 2030; it is estimated to record a CAGR of 4.9% from 2022 to 2030.

The US is experiencing increasingly hot summers, which is driving up demand for air conditioning. Additionally, the growing population and increasing urbanization are leading to more people shifting to urban areas where air conditioning is essential. Therefore, many companies are launching air conditioning systems. For instance, in March 2023, Daikin North America LLC launched the VRV. The Daikin VRV system is a commercial multi-split air conditioner that uses variable refrigerant flow control designed by Daikin to give customers the flexibility to maintain individual zone management in each room and floor of a building. This increases the demand for air conditioning compressors and their parts. Thus, the factors mentioned above are expected to positively influence the air conditioning compressor part market in the US.

The scroll compressor manufacturers in North America strive to source components

from countries under the North American Free Trade Agreement (NAFTA). However, Asian countries such as China and India have a significant advantage in manufacturing and supplying such parts. Hence, compressor manufacturers in the US and Canada prefer to source the majority of the parts from Asian nations, predominantly China. However, Mexico is also a significant supplier of such parts and finished compressors.

In most cases, the process of importing from foreign manufacturers can be complicated due to complex paperwork and concerns with quality. Additionally, certain set guidelines and extra importation duties are applicable. Moreover, the trade war between the US and China has increased the complexity of sourcing parts for scroll compressor manufacturers in the US. Thus, Mexico's significance as a compressor parts manufacturer has gained prominence in the past few years.

On the other hand, imported air compressor parts are mostly of superior quality owing to adherence to stringent guidelines required for supplying to the US. Additionally, foreign companies mostly produce the components in bulk since they cater worldwide, allowing them to sell at reduced prices. Other trade discounts may also make importing scroll compressor parts from other countries a better option.

To hedge against supply uncertainties, most scroll compressor manufacturers tend to import the parts in bulk. However, the manufacturers refrain from entering into long purchase contracts since the number of suppliers is relatively high, especially from China. Entering into long contracts can result in a business loss since, due to high competitiveness, competing component suppliers often supply the parts at a relatively low-profit margin. Additionally, the switching cost of suppliers is quite low, and thus, long supply contracts are not preferred by scroll compressor manufacturers.

It is noteworthy that all component suppliers need to adhere to the stringent requirements of the compressor manufacturer. Hence, despite low switching costs, manufacturers often prefer to rely on suppliers they work with on a regular basis or have been associated with previously. In such instances, despite higher import duty, quality is given prominence, and hence, the price of the final product to compensate for the higher manufacturing cost. End users of scroll compressors are often brand-sensitive in the US and, hence, are agreeable to pay slightly more for procuring a branded compressor. Thus, the higher import tariff is often passed on to the end user to some extent without compromising the quality of the finished scroll compressor..

Carrier Global Corp, Copeland LP, Honeywell International Inc., Mitsubishi Electric

Corp, Mueller Streamline Co., e+a Elektromaschinen und Antriebse AG, Huayi Compressor Barcelona SL, Mayekawa Manufacturing Co Ltd., Parker Hannifin Corp are among the players operating in the Air conditioning compressor parts market. Several other major companies have been analyzed during this research study to get a holistic view of the Air conditioning compressor parts market ecosystem.

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