

North America Aesthetic Lasers Market Forecast to 2030 - Regional Analysis - by Type (Ablative Lasers and Non-Ablative Lasers), Application (Facial and Skin Tightening, Pigmentation Disorders, Tattoo Removal, Hair Removal, Scar Treatment, Body Sculpting and Fat Reduction, Acne Reduction, and Others), and End User (Dermatology Clinics, Beauty and Wellness Centers, Medical Spas, and Others)

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Abstracts

The North America aesthetic lasers market was valued at US\$ 1,172.05 million in 2022 and is expected to reach US\$ 2,956.00 million by 2030; it is estimated to grow at a CAGR of 12.3% from 2022 to 2030.

Increasing Prevalence of Skin Disorders and Growing Awareness about Beauty Devices fuel the North America Aesthetic Lasers Market

The increasing prevalence of various disorders such as acne, dermatitis, pigmentation disorders, hair removal, and other skin irregularities such as moles, warts, and skin tags, acne scars are creating the demand for aesthetic laser treatments. As per National Institute of Health, acne is one of the most common types of skin condition affecting ~4.96 million of the global population in 2022, and a surge in such acne conditions is creating the need for aesthetic laser treatment of acne scar removal. Additionally, advancements in the beauty industry, along with changing beauty standards, are creating the demand for aesthetic laser devices. Moreover, the geriatric population is prone to wrinkles, owing to which there is growing demand for toning, antiaging, and skin rejuvenation treatment to suppress the signs of aging. As per The Aesthetic

Society, 431,485 skin treatment (combination lasers) procedures were performed globally, which generated a revenue of US\$ 171.45 million in 2021. Moreover, increased consumer awareness about skincare treatments led to the surge in skin clinics and medspas that provide affordable skin treatments for various skin conditions, creating the demand for aesthetic laser devices. Additionally, the increase in R&D activities and technological advancement have led to the development of new and innovative products for skincare treatments. In March 2021, Bausch Health Companies Inc. and its Solta Medical business launched the company's next-generation Clear + Brilliant laser in the US. The Clear + Brilliant Touch laser provides a personalized and comprehensive treatment protocol by providing patients of all ages and skin types with the advantages of two wavelengths. By combining two wavelengths with the Original and Perm?a handpieces, physicians can deliver a complete treatment during a single appointment. The growing desire to improve appearance attracts several consumers to follow a skincare regime; in severe cases wherein, there is a need to reduce scars instantly, aesthetic medical lasers have gained immense popularity. Thus, the rising demand for laser treatments, body sculpting, and skin tightening promotes the aesthetic lasers market growth.

North America Aesthetic Lasers Market Overview

The North America market for aesthetic lasers consists of the US, Canada, and Mexico. The aesthetic lasers market is estimated to have the largest share in the US. The growth of the aesthetic lasers market is due to various factors, such as increase in non-invasive aesthetic procedures and new product launches in the region. In Canada, the growth of the market is expected due to rising strategic investments by international players, increasing the number of aesthetic clinics, and rising awareness regarding aesthetics among large population.

North America Aesthetic Lasers Market Revenue and Forecast to 2030 (US\$ Million)

North America Aesthetic Lasers Market Segmentation

The North America aesthetic lasers market is segmented based on type, application, end user and country.

Based on type, the North America aesthetic lasers market is bifurcated into lasers and non-ablative lasers. The non-ablative lasers segment held a larger market share in 2022.

Based on application, the North America aesthetic lasers market is segmented into facial and skin tightening, pigmentation disorders, tattoo removal, hair removal, scar treatment, body sculpting and fat reduction, acne reduction, and others. The facial and skin tightening segment held the largest market share in 2022.

Based on end user, the North America aesthetic lasers market is segmented into dermatology clinics, beauty and wellness centers, medical spas, and others. The dermatology clinics segment held the largest market share in 2022.

Based on country, the North America aesthetic lasers market is segmented into the US, Canada, and Mexico. The US dominated the North America aesthetic lasers market in 2022.

Aerolase Corp, Lumenis Be Ltd, Cutera Inc, Bausch Health Companies Inc, Sciton Inc, SharpLight Technologies Ltd, EI EN SpA, Alma Lasers Ltd, Cynosure LLC, and Candela Corp are some of the leading players operating in the North America aesthetic lasers market.

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